



**CITIZENS ADVISORY COMMITTEE
and
2000 MEASURE A CITIZENS WATCHDOG COMMITTEE**

June 8, 2011

MINUTES

CALL TO ORDER

The Regular Meeting of the Citizens Advisory Committee (CAC) was called to order at 4:35 p.m. by Chairperson Powers, in Conference Room B-104, VTA River Oaks Campus, 3331 North First Street, San Jose, California.

1. ROLL CALL

| Attendee Name | Title | Status |
|----------------------|------------------|---------------|
| Jeremy Barousse | Member | Present |
| Stephen Blaylock | Member | Absent |
| Clinton Brownley | Member | Present |
| Bena Chang | Member | Present |
| Chris Elias | Member | Absent |
| William Hadaya | Member | Absent |
| Ray Hashimoto | Member | Present |
| Roberta Hughan | Member | Present |
| Robert Jacobvitz | Vice Chairperson | Absent |
| Bruce Liedstrand | Member | Absent |
| Aaron Morrow | Member | Absent |
| Charlotte Powers | Chairperson | Present |
| Sally Probst | Member | Present |
| Connie Rogers | Member | Present |
| Martin Schulter | Member | Present |
| Noel Tebo | Member | Present |
| Herman Wadler | Member | Present |

A quorum was present.

2. ORDERS OF THE DAY

There were no Orders of the Day.

3. PUBLIC PRESENTATIONS

There were no Public Presentations.

4. Committee Staff Report

Greta Helm, Chief External Affairs Officer and Staff Liaison, provided a report, highlighting: 1) The Board approved both the Biennial Budget and the Transit Service Plan for fiscal years 2012 and 2013; 2) The media highlighted VTA's positive financial condition; 3) The Brookings Institution rated San José (VTA) number two in the nation for connecting people to their jobs in its recently released transit accessibility report; 4) An Express Lanes video is posted on VTA's website; 5) Beginning July 15, 2011, WiFi will be available on all VTA light rail vehicles; 6) By July 2011, all VTA transit vehicles will be equipped with new fare boxes. A Fare Box video is posted on VTA's website; 7) VTA's Juneteenth celebration will be held on June 15, 2011, at VTA's Chaboya Yard; 8) The CAC/CWC Clipper Tour will be held on July 13, 2011. Attending will be Members Hashimoto, Brownley, Powers, Tebo and Wadler.

On order of Chairperson Powers and there being no objection, the Committee Staff Report was received.

5. Chairperson's Report

Chairperson Powers provided a report, highlighting: 1) Caltrain will be in operation for another two years, while continuing to seek long-term financing; and 2) The City of San José is considering cancelling the ECO Pass for its employees.

Member Probst noted the City of Palo Alto recently approved a development agreement with Stanford University. Benefits include funding of transportation measures and providing the medical center employees \$91 million in Caltrain Go Passes for the next 51 years.

BUSINESS REFERRED TO COMMITTEE BY THE BOARD OF DIRECTORS/ GENERAL MANAGER

COMBINED CAC AND 2000 MEASURE A CITIZENS WATCHDOG COMMITTEE CONSENT AGENDAS

6. (Removed from Consent Agenda and placed on Regular Agenda)

Approve the Regular Meeting Minutes of May 11, 2011.

7. (Removed from Consent Agenda and placed on Regular Agenda)

Recommend that the Board of Directors adopt a support position for AB 845 (Ma), which sets forth provisions for governing the distribution of Proposition 1A "connectivity" funds.

The Agenda was taken out of order.

2000 MEASURE A CITIZENS WATCHDOG COMMITTEE REGULAR AGENDA

6. Regular Meeting Minutes of May 11, 2011

M/S/C (Tebo/Wadler) to approve the Regular Meeting Minutes of May 11, 2011.

Member Chang took her seat at 4:52 p.m.

7. Bill Position: AB 845 (Ma)

Scott Haywood, Policy and Community Relations Manager, provided a brief overview.

Member Hashimoto noted his concern with the bill not identifying the specific item(s) for which the fees will be used.

M/S/C (Probst/Brownley) to recommend that the Board of Directors adopt a support position for AB 845 (Ma), which sets forth provisions for governing the distribution of Proposition 1A "connectivity" funds.

COMBINED CAC AND 2000 MEASURE A CITIZENS WATCHDOG COMMITTEE CONSENT AGENDAS

8. Monthly Legislative History Matrix

M/S/C (Wadler/Tebo) to review the Monthly Legislative History Matrix.

9. Transit Operations Performance Report - FY 2011 Third Quarter Report

M/S/C (Wadler/Tebo) to receive the Transit Operations Performance Report FY 2011 Third Quarter (July 1, 2010-March 31, 2011).

2000 MEASURE A CITIZENS WATCHDOG COMMITTEE REGULAR AGENDA

10. 2000 Measure A Citizens Watchdog Committee FY 2010 Annual Report and Publication Strategy

Stephen Flynn, Senior Management Analyst, provided an overview of the publication strategy. A handout of the Draft Annual Report Overview was provided to the Committee.

NOTE: M/S/C MEANS MOTION SECONDED AND CARRIED AND, UNLESS OTHERWISE INDICATED, THE MOTION PASSED UNANIMOUSLY.

Dino Guevarra, Sales and Promotion Supervisor, reviewed the publication options.

Members of the Committee chose the following publishing strategy for the annual report:

1. Advertising Strategy I: 1 Flight for \$6,558.90. Ads will be placed after July 4, 2011, to take advantage of lower-level pricing.
2. Mr. Guevarra will notify each newspaper that in addition to the CWC's FY10 annual report, VTA will be providing a news release.
3. A comprehensive, expanded version of the report with an update on Measure A projects will be posted on the VTA website.
4. Printed copies will be issued for distribution by the Committee and for placement in public buildings throughout Santa Clara County.

M/S/C (Probst/Rogers) for the 2000 Measure A Citizens Watchdog Committee's (CWC) Annual Report for Fiscal Year 2010, to approve: 1) The content and format of the full report for placement on VTA's website; 2) The content and format of the abbreviated report for publication in local newspapers; 3) A publication strategy for publishing the abbreviated CWC Annual Report in local newspapers to fulfill the Committee's ballot-specified responsibility of informing Santa Clara County residents on how Measure A funds are being spent; 4) Other methods of informing Santa Clara County residents on how Measure A funds are being spent and making the CWC Annual Report available to the public; 5) Authorize the expenditure of up to \$12,000 in 2000 Measure A Transit Improvement Program funds to implement the publication strategy.

CITIZENS ADVISORY COMMITTEE REGULAR AGENDA

There were no items on the Citizens Advisory Committee Regular Agenda.

COMBINED CAC AND CITIZENS WATCHDOG COMMITTEE ITEMS

11. Citizens Advisory Committee and Citizens Watchdog Committee Work Plans

On order of Chairperson Powers and there being no objection, the Committee reviewed the Citizens Advisory Committee and Citizens Watchdog Committee Work Plans.

Michael T. Burns, General Manager, is tentatively scheduled for the September 7, 2011, meeting.

Update on the I-680 Express Lanes Project will be brought back to the committee at a date yet to be determined.

Ms. Helm showed the Committee a VTA service map detailing the types of transit service for the entire Santa Clara County. Members of the Committee suggested VTA contact Google to request that they include VTA's transit options/locations on its map.

Member Elias requested via email that his comments be read into the meeting record in praise of General Manager Michael T. Burns and staff for the hard work and sacrifices

that were made to improve VTA's financial condition, making it the only financially sustainable transit agency in the region.

OTHER

12. ANNOUNCEMENTS

There were no Announcements.

13. ADJOURNMENT

On order of Chairperson Powers and there being no objection, the meeting was adjourned at 5:35 p.m.

Respectfully submitted,

Susan E. Garcia, Board Assistant
VTA Office of the Board Secretary