

Date: \_\_\_\_\_ January 3, 2007  
 Committee Meeting Date: \_\_\_\_\_ January 11, 2007  
 Board Meeting Date: \_\_\_\_\_ N/A  
 ACTION \_\_\_\_\_ DISCUSSION \_\_\_\_\_ INFO X

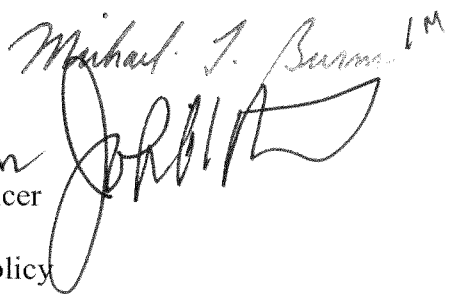
**BOARD MEMORANDUM**

**TO:** Policy Advisory Committee  
 Santa Clara Valley Transportation Authority  
 Board of Directors

**THROUGH:** Michael T. Burns  
 General Manager

**FROM:** Carolyn M. Gonot *CMG*  
 Chief Development Officer

**SUBJECT:** Transit Sustainability Policy



**FOR INFORMATION ONLY**

At the September, October, and November 2006 meetings, the committee was presented with information regarding the development of VTA's Transit Sustainability Policy, including a set of Goals and Core Principles, an Evaluation and Recommendation Process, and Service Performance Standards and Design Guidelines. The VTA Board of Directors adopted the policy's Goals and Core Principles in October 2006. At the January committee meeting, VTA staff will present the entire Transit Sustainability Policy package including the unifying policy language (Attachment A) and the policy's appendix of mode specific Service Design Guidelines (Attachment B).

The Transit Sustainability Policy is ridership-based. The policy is intended to provide a framework for the efficient and effective expenditure of public funds and to achieve the highest return on transit investments in terms of public good and system productivity. The policy is also designed to help inform the Board's decision-making by providing an evaluation and recommendation process that can be applied uniformly to any project or service in any location throughout Santa Clara County and for comparing operating and capital costs for various transit modes that achieve similar corridor ridership levels.

The policy will guide the implementation of new transit services as well as the refinement and maintenance of existing transit services. All proposed new services will be subject to the Transit Sustainability Policy and will undergo analysis using the standards and criteria presented in the Service Design Guidelines. The guidelines are designed for use in the evaluation and design of

existing service, potential service changes, and proposed new services. They are also designed to address somewhat more qualitative issues such as route and system design, mode specific operational requirements, and land use transportation integration. The Board-adopted Service Management Plan will incorporate elements of the guidelines.

The first comprehensive application of the policy will be as an evaluation tool for the Comprehensive Operational Analysis work being conducted in early 2007. Lastly, to maintain its effectiveness, the policy will be periodically reviewed, and updated as necessary.

The Transit Sustainability Policy will be presented to the Board of Directors for adoption at its February 2007 meeting.

Prepared by: Chris Augenstein, Transportation Planning Manager

Attachment A – Draft  
Transit Sustainability Policy  
and

Attachment B – Draft  
Service Design Guidelines  
were previously distributed.

If copies are needed, please  
contact the Office of the  
Board Secretary at  
(408) 321-5680.