

Date: January 19, 2007Committee Meeting Date: February 8, 2007Board Meeting Date: N/A**BOARD MEMORANDUM**ACTION        DISCUSSION        INFO X

**TO:** Policy Advisory Committee  
 Santa Clara Valley Transportation Authority  
 Board of Directors

**THROUGH:** Michael T. Burns  
 General Manager

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**FROM:** Carolyn M. Gonot  
 Chief Development Officer

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**SUBJECT:** Comprehensive Operations Analysis Status Report

**FOR INFORMATION ONLY**

VTA is currently involved in a Comprehensive Operations Analysis (COA), a wholesale evaluation of the transit system. The overall goals are to increase transit ridership, increase mode share, and improve farebox recovery. The COA is anticipated to conclude with VTA Board approval of a new Service Operating Plan by September 2007 and the first phase of service implementation starting January 2008. At the February CAC meeting, staff will provide a brief status report on the progress made in the COA and give a preview of the February 16, 2007 Board Workshop. Input from the committee will be valuable for staff and consultants in the future steps of the COA development.

In addition, staff will provide more details on the revised COA schedule, as following:

Winter 2007:	Market Analysis, Transit Sustainability Policy
February 16, 2007:	1 <sup>st</sup> Board Workshop
Spring 2007:	Draft Service Operating Plan
Spring 2007:	Stakeholder Outreach, 2 <sup>nd</sup> Board Workshop
September 2007:	VTA Board Action (Board meeting date - Aug. 30, 2007)
January 2008:	Phase I Service Implementation

Prepared by: Ying Smith, Senior Transportation Planner

