

POLICY ADVISORY COMMITTEE

Thursday, February 10, 2011

MINUTES

CALL TO ORDER

The Regular Meeting of the Policy Advisory Committee (PAC) was called to order at 4:00 p.m. by Vice Chairperson Satterlee in Conference Room B-104, Valley Transportation Authority (VTA), 3331 North First Street, San Jose, California.

1. ROLL CALL

Attendee Name	Title	Status
Jeffrey Cristina	City of Campbell	Present
Michael Kotowski (Alternate)	City of Campbell	NA
Barry Chang	City of Cupertino	NA
Orrin Mahoney (Alternate)	City of Cupertino	Present
Cat Tucker	City of Gilroy	Present
Dion Bracco (Alternate)	City of Gilroy	NA
Megan Satterlee	City of Los Altos	Present
Jarrett Fishpaw (Alternate)	City of Los Altos	NA
<i>Vacant</i>	<i>Town of Los Altos Hills</i>	<i>NA</i>
<i>Vacant (Alternate)</i>	<i>Town of Los Altos Hills</i>	<i>NA</i>
Joe Pirzynski	Town of Los Gatos	Absent
Diane McNutt (Alternate)	Town of Los Gatos	Absent
<i>Vacant</i>	<i>City of Milpitas</i>	<i>NA</i>
<i>Vacant (Alternate)</i>	<i>City of Milpitas</i>	<i>NA</i>
Lana Malloy	City of Monte Sereno	NA
Burton Craig (Alternate)	City of Monte Sereno	Present
Larry Carr	City of Morgan Hill	Present
Steve Tate (Alternate)	City of Morgan Hill	NA
John Inks	City of Mountain View	Present
Jac Siegel (Alternate)	City of Mountain View	NA
Gail Price	City of Palo Alto	NA
Nancy Shepherd (Alternate)	City of Palo Alto	Present
Kansen Chu	City of San Jose	Absent
Jamie Matthews	City of Santa Clara	Absent
Jamie McLeod (Alternate)	City of Santa Clara	Absent
Howard Miller	City of Saratoga	Present
Emily Lo (Alternate)	City of Saratoga	NA
Jim Griffith	City of Sunnyvale	Present
David Whittum (Alternate)	City of Sunnyvale	NA
Mike Wasserman	SCC Board of Supervisors	Present

A quorum was not present and a Committee of the Whole was declared.

2. **ORDERS OF THE DAY**

Vice Chairperson Satterlee noted that Agenda Item 14, Quarterly Marketing Report, will be heard after the Consent Agenda.

Member Miller took his seat at 4:03 p.m., and a quorum was declared.

3. **PUBLIC PRESENTATIONS**

There were no Public Presentations.

Alternate Member Mahoney took his seat at 4:05 p.m.

4. **Committee Staff Report**

Michael T. Burns, General Manager, provided an overview of the following: 1) VTA budget; 2) approval to install solar panels at VTA facilities; 3) Clipper Card; 4) final step to secure federal funds for the Silicon Valley Rapid Transit (SVRT) project; and, 5) plan to increase ridership by creating a new image for the express bus.

Mr. Burns also provided an overview about Caltrain funding. He noted that SamTrans has indicated that they will significantly reduce their contribution to Caltrain which affects the other partner contributions. Staff recommends the following to support Caltrain in the near term: 1) redirect Dumbarton Rail funds; 2) redirect funds for Caltrain electrification towards operations; 3) SamTrans to direct the Right-of-Way funds from VTA to their share of Caltrain operations; 4) sale of Caltrain property; and, 5) work with MTC to prioritize Caltrain operations for first call on regional discretionary funding.

Alternate Member Shepherd took her seat at 4:22 p.m.

The Committee expressed concern about the funding problem facing Caltrain, and the possibility of reducing its service significantly. They recommended staff send a message that VTA's position is to keep all Caltrain service in Santa Clara County.

5. **Chairperson's Report**

There was no Chairperson's Report.

BUSINESS REFERRED TO COMMITTEE BY THE BOARD OF DIRECTORS/ GENERAL MANAGER

CONSENT AGENDA

6. **Minutes of January 13, 2011**

M/S/C (Wasserman/Tucker) on a vote of 9 ayes, to 2 abstentions to approve the Regular Meeting Minutes of January 13, 2011. Members Carr and Mahoney abstained.

NOTE: M/S/C MEANS MOTION SECONDED AND CARRIED AND, UNLESS OTHERWISE INDICATED, THE MOTION PASSED UNANIMOUSLY.

7. **Proactive CMP Quarterly Report for October – December 2010**

On order of Vice Chairperson Satterlee and there being no objection, the Committee received the Proactive CMP Quarterly Report for October through December 2010.

8. **Programmed Projects Monitoring – Quarterly Report**

On order of Vice Chairperson Satterlee and there being no objection, the Committee received the Programmed Projects Quarterly Monitoring Report for October 2010 - December 2010.

OTHER

14. **Quarterly Marketing Report**

Greta Helm, Chief External Affairs Officer, provided a report on VTA's marketing efforts to increase ridership. She noted the following are being implemented: 1) improved Express Bus; 2) Airport Flyer service; 3) run ads on university papers; 4) established a contest for elementary and high school students; and 5) "Drop and Give Me Ten" promotion.

Alternate Member Craig recommended staff work with different youth commissions to promote the use of public transportation.

On order of Vice Chairperson Satterlee and there being no objection, the Committee received the Quarterly Marketing Report.

REGULAR AGENDA

9. **2011 Community Design & Transportation Planning Grant Awards**

Celeste Fiore, Transportation Planner, provided an overview of the Community Design and Transportation Planning Grant Awards. She enumerated projects that are included in the recommended project list.

Member Wasserman suggested adding a column in the project list that indicates the amount of funding requested by member agencies.

M/S/C (Miller/Cristina) to recommend the programming of \$612,000 in Community Design & Transportation (CDT) Program Planning Grants.

10. **Local Program Reserve: Gilroy High Speed Train Station Visioning**

Marcella Rensi, Transportation Planning Manager, provided an overview of the Local Program Reserve (LPR) funds for the City of Gilroy High Speed Train Station Comparative Visioning project.

The Committee requested more information about LPR programming, fund balances, and its reimbursement process. Ms. Rensi responded that a written report will be provided at a future meeting.

Members of the Committee expressed their support for the project. They stressed the importance of the project in making an informed decision about the High Speed Train Station.

Member Inks expressed concern about the use of local funds for a high risk project.

M/S/C (Wasserman/Tucker) on a vote of 10 ayes, to 1 no to recommend the programming of \$150,000 in Local Program Reserve (LPR) funds for the Gilroy High Speed Train Station Comparative Visioning project. Member Inks opposed.

11. SB 375 – Sustainable Communities Strategies Update

Robert Swierk, Senior Transportation Planner, provided a brief report about SB 375 – Sustainable Communities Strategies update.

On order of Vice Chairperson Satterlee and there being no objection, the Committee received an update on the Sustainable Communities Strategy activities as part of the implementation of SB 375.

12. BART Silicon Valley Program Update

Bernice Alaniz, Deputy Director of Marketing and Public Affairs, provided a presentation highlighting the following: 1) enhancing regional connectivity; 2) BART Silicon Valley; 3) milestones met; 4) support and funding for program; 5) VTA/BART partnership; 6) BART Warm Springs extension; 7) BART Silicon Valley activities; 8) corridor preparation; 9) Phase 1 – Berryessa extension; 10) Berryessa extension funding plan; 11) SVBX project overview; 12) C700 contract/subcontracting opportunities; 13) design build contract schedule; 14) Berryessa extension stations; 15) Milpitas station; 16) Berryessa station; 17) SVBX project schedule; and, 18) next six miles.

On order of Vice Chairperson Satterlee and there being no objection, the Committee received the BART Silicon Valley Program Update.

OTHER

13. VTP 2040: Schedule and Work Plan

Robert Swierk, Senior Transportation Planner, provided a brief report about the VTP 2040 – schedule and work plan.

On order of Vice Chairperson Satterlee and there being no objection, the Committee received an update on the planning activities as part of the development of Valley Transportation Plan 2040 (VTP 2040).

15. Committee Work Plan

Vice Chairperson Satterlee suggested cancelling the April 14, 2011 PAC meeting if there are no additional items to be heard.

On order of Vice Chairperson Satterlee and there being no objection, the Committee reviewed the Work Plan.

16. Announcements

Vice Chairperson Satterlee announced that WiFi will be available in conference room B104 at the next PAC meeting and encouraged members to use their laptops or iPads.

Jim Lawson, Executive Policy Advisor, announced the schedule of Caltrain public meetings to review potential service reductions.

- February 14, 2011 at 7:00 p.m. – San Jose City Hall, Council Chambers
- February 15, 2011 at 6:00 p.m. – San Francisco Municipal Transportation Agency, Atrium
- February 17, 2011 at 6:00 p.m. – Caltrain Headquarters, 2nd Floor, Auditorium
- February 17, 2011 at 6:00 p.m. - Gilroy Senior Center

17. ADJOURNMENT

On order of Vice Chairperson Satterlee and there being no objection, the Committee Meeting was adjourned at 5:42 p.m.

Respectfully submitted,

Michael Diaresco, Board Assistant
VTA Office of the Board Secretary