

Congestion Management Program & Planning Committee

Thursday, October 16, 2008

MINUTES

On general consensus, there be no objection, the Committee appointed Member Kniss as Chairperson Pro Tempore.

1. CALL TO ORDER

The Regular Meeting of the Congestion Management Program & Planning Committee (CMPP) was called to order at 10:40 a.m. by Chairperson Pro Tempore Kniss in Room 157, County Government Center, 70 West Hedding Street, San Jose, California.

ROLL CALL

Attendee Name	Title	Status	Arrived
David Cortese	Alternate Board Member	Absent	
Nora Campos	Board Member	Absent	
Liz Kniss	Board Member	Present	
Sam Liccardo	Board Member	Present	10:51 a.m.
Yoriko Kishimoto	Board Member	Absent	
Chris Moylan	Alternate Board Member	Present	
Pete McHugh	Alternate Board Member	Absent	

* Alternates do not serve unless participating as a Member.

A quorum was not present and a Committee of the Whole was declared.

2. PUBLIC PRESENTATIONS

There were no Public Presentations.

3. ORDERS OF THE DAY

On order of Chairperson Pro Tempore Kniss, there being no objection, the following Agenda item was deferred to the November 20, 2008, meeting: **Agenda Item #8.**, Authorize the General Manager to: (1) negotiate and amend Contract S07065 with URS Corporation to provide Phase II, final plans, specifications, and estimates (PS&E)

services for the US 101 Auxiliary Lanes Project - State Route 85 to Embarcadero Road, and increase the value of the original \$2,500,000 contract ceiling by \$6,350,000 for a new total contract value \$8,850,000; and, (2) extend the contract term by 24 months.

The Agenda was taken out of order.

REGULAR AGENDA

5. Lifeline Transportation Program -- Cycle 2

John Ristow, Chief Congestion Management Agency (CMA) Officer and Staff Liaison, reported:

- VTA and the County of Santa Clara issued the Lifeline Transportation Program Cycle 2 General Call for Projects on July 28, 2008;
- The Santa Clara County Department of Social Services hosted a bidder's workshop on August 15, 2008;
- The deadline for submitting applications was September 5, 2008;
- Project sponsors submitted eight projects;
- Two projects did not meet the program criteria for minimum project size and the sponsors were notified in writing and the proposals were removed from further consideration;
- The remaining six projects were provided to the Joint Lifeline Transportation Committee (JLTC) to review and score;
- Two projects, submitted by VTA in anticipation of needs being identified by the soon to be completed East San Jose Community Transportation Plan, did not receive the minimum score and will be refined and resubmitted under a future fund cycle;
- Four projects were recommended for funding: 1) Family & Children Services Ways to Work Family Loan Program; 2) Outreach Family Transportation Services Program; 3) Outreach Senior Transportation Program; and 4) Santa Clara VTA Gilroy Community Bus Routes;
- Staff requests that the VTA Board of Directors approve the funding for these four projects;
- Project submittals are due to the Metropolitan Transportation Commission (MTC) on November 30, 2008; and
- The JLTC has recommended an immediate supplemental call for projects for the remaining funds. All eligible proposals resulting from the supplemental call will be brought to the VTA Board at its' December meeting.

On order of Chairperson Pro Tempore Kniss, there being no objection, the committee received the programming of FY 2009/2011 Lifeline Transportation Program funds as described in the memorandum.

6. Adopt Bicycle Expenditure Plan (BEP) Evaluation Criteria

John Ristow, Chief CMA Officer and Staff Liaison, reported that the existing BEP Evaluation Criteria require revision to be consistent with: 1) the 2008 Countywide Bicycle Plan; 2) the Bicycle Technical Guidelines (BTG) adopted by the Board in December 2007; and 3) with other changed background conditions.

Member Liccardo took his seat at 10:51 a.m. and a quorum was declared.

Mr. Ristow noted that this item has been through both the Technical Advisory Committee (TAC) and the Bicycle and Pedestrian Advisory Committee (BPAC) and was unanimously approved and put on consent by both committees.

Alternate Member Moylan queried the proposed criteria points, the relative weighting of utility versus community support points, and suggested that the priority should be based on a project's usefulness.

Chris Augenstein, Deputy Director, Planning, noted that local agency and community support is extremely important and without them projects can languish. Chairperson Pro Tempore Kniss stated that things do not happen without community support.

Member Liccardo recommended that the weighting be reexamined.

Michael Burns, General Manager, noted that this item does not have a time constraint and recommended that it go back through the TAC and the BPAC for revision. He noted that through discussions within the committees the importance of community support can be better defined.

M/S/C (Moylan/Kniss) to send this item back to the TAC and BPAC for revisions on the weighting of the Evaluation Criteria Points.

CONSENT AGENDA

4. Minutes of September 18, 2008

M/S/F (Liccardo/Kniss) on a vote of 2 Ayes to 0 Noes to 1 Abstention to approve the Minutes of September 18, 2008. Alternate Member Moylan abstained.

REGULAR AGENDA (continued)

5. Lifeline Transportation Program -- Cycle 2 (continued)

M/S/C (Liccardo/Kniss) to approve the programming of FY 2009/2011 Lifeline Transportation Program funds as described in the memorandum.

NOTE: M/S/F MEANS MOTIONED SECONDED AND FAILED.

M/S/C MEANS MOTION SECONDED AND CARRIED AND, UNLESS OTHERWISE INDICATED, THE MOTION PASSED UNANIMOUSLY.

7. Joint Development Policy-Discuss Conceptual Modifications

Bijal Patel, Deputy Director Property Development and Management, provided a Power Point handout entitled “Revisiting the VTA Joint Development (JD) Policy” highlighting an: 1) Overview of VTA Joint Development Program Efforts; 2) Upcoming Board Agenda items; and 3) Discussion of Conceptual Modifications to Joint Development Policy.

Ms. Patel stated that: 1) Several steps should be taken before VTA embarks upon a development path for any more of its JD assets; 2) VTA staff are creating a JD Portfolio and JD Priority Schedule of Assets, all subject to VTA Board approval; and 3) VTA real estate assets must be segregated to identify those that are best suited for transit-oriented/joint development.

Ms. Patel noted that VTA’s existing JD Policy articulates three goals of equal importance: 1) Generate Long Term Revenue; 2) Enhance Transit Operations/Ridership; and 3) Create Community Assets/Transit-Oriented Development (TOD).

Member Liccardo stated that creating community assets is the job of the local jurisdiction. He noted the city process should come first.

Alternate Member Moylan stated that in its role as CMA, the TOD is VTA’s responsibility. He noted that it is the local CMA’s job to influence land development within local jurisdictions to ensure that it is transit oriented.

Ms. Patel noted that this is a work in progress, brought before the CMPP to raise issues and stimulate conversation. She noted that the next step would be drafting provisions. Ms. Patel stated that priority of goals will be clearly articulated within VTA’s policies.

Ms. Patel noted that to decide appropriate metrics, VTA must determine which JD Model it is pursuing. She referenced the JD models for Washington Metropolitan Area Transit Authority (WMATA) and Portland Tri-Met. The Committee supported looking at asset usage by these agencies. Chairperson Pro Tempore Kniss recommended adding Boston and Atlanta to the list of JD models.

On order of Chairperson Pro Tempore Kniss, there being no objection, the Committee received the report on the Joint Development Policy - Discuss Conceptual Modifications.

8. (Deferred to November 20, 2008 CMPP Meeting)

Authorize the General Manager to: (1) negotiate and amend Contract S07065 with URS Corporation to provide Phase II, final plans, specifications, and estimates (PS&E) services for the US 101 Auxiliary Lanes Project - State Route 85 to Embarcadero Road, and increase the value of the original \$2,500,000 contract ceiling by \$6,350,000 for a new total contract value \$8,850,000, and, (2) extend the contract term by 24 months.

9. High Occupancy Toll (HOT) Lanes - Public Outreach

Casey Emoto, Acting Deputy Director of Project Development in the CMA Division, announced The Sierra Club passed a resolution earlier in October supporting VTA’s

Express Lane Program. He noted one of the caveats for their support was that a minimum of 50 percent of the net revenue go to the funding of public transportation.

Mr. Emoto then introduced Frank Wilson, of Frank Wilson & Associates, whose company performed public opinion research on VTA's behalf.

Mr. Wilson provided a Power Point handout and reported that the purpose of this survey was to: 1) give the general public, potential Express Lanes users and key community and project stakeholders an opportunity provide comments on the Program; 2) to explore how public opinion toward HOV and HOT lanes affects the proposed Program; 3) to determine the strengths, weaknesses, opportunities and threats facing the Program; and 4) to determine how best to educate the general public about the Program while formulating an outreach plan that best addresses the areas of interest to the public, project stakeholders and elected officials.

Mr. Wilson stated that those surveyed are supportive of the Express Lanes concept.

Mr. Wilson stated that the findings of the survey are in line with a report that was just released by the Transportation Research Board's National Cooperative Highway Research Project, where they looked at compilation of public opinion data on tolling and road pricing throughout the United States, as well as internationally. He noted that the findings are also in line with Alameda County's 2007 survey results.

Mr. Wilson reported that the key preconceptions/concerns expressed were with regard to double taxation and fairness. He noted that at almost two-to-one, people see this as a user fee for solo drivers and not a double tax. Mr. Wilson stated that the focus groups demonstrate that this issue can be mitigated by explaining that the revenue is reinvested back into the corridor. Mr. Wilson noted that the more specificity that you can give on how that money is reinvested, the greater acceptance there is. He then stated that this represents a new choice that commuters do not currently have, especially solo users or carpoolers who occasionally commute solo.

Mr. Wilson stated that 64 percent of Alameda County respondents thought FasTrak was a good idea, as opposed to 56 percent of Santa Clara County respondents, and he believes that is because there are more FasTrak users in Alameda County.

On order of Chairperson Pro Tempore Kniss, there being no objection, the Committee received an update on the recent activities and the findings related to the public outreach that has been conducted for the High Occupancy Toll (HOT) Lanes Project.

OTHER

10. Items of Concern and Referral to Administration

Alternate Member Moylan recommended moving the CMPP and Administration & Finance Committee (A&F) meetings to VTA's River Oaks facility. Chairperson Pro Tempore Kniss stated that she supported that recommendation, noting that it would save staff time.

11. **Committee Work Plan**

On order of Chairperson Pro Tempore Kniss, there being no objection, the Committee reviewed the Work Plan.

12. **Committee Staff Report**

John Ristow, Chief CMA Officer and Staff Liaison, provided a handout for the Committee Staff Report.

On order of Chairperson Pro Tempore Kniss, there being no objection, the Committee reviewed the Committee Staff Report.

13. **Chairperson's Report**

There was no Chairperson's Report.

14. **Determine Consent Agenda for November 6, 2008 Board of Directors Meeting**

CONSENT: Agenda Item #5., Lifeline Transportation Program -- Cycle 2; Agenda Item #9., High Occupancy Toll (HOT) Lanes - Public Outreach

REGULAR: None

15. **Announcements**

There were no Announcements.

16. **ADJOURNMENT**

On order of Chairperson Pro Tempore Kniss, there being no objection, the meeting was adjourned at 12:02 p.m.

Respectfully submitted,

Susan Garcia, Board Assistant
VTA Board of Directors