

Transit Planning & Operations Committee

Thursday, August 20, 2009

MINUTES

CALL TO ORDER

The Regular Meeting of the Transit Planning and Operations (TP&O) Committee was called to order at 4:35 p.m. by Chairperson Sellers in Conference Room B-104, Valley Transportation Authority (VTA), 3331 North First Street, San Jose, California.

1. ROLL CALL

Attendee Name	Title	Status
Dominic Caserta	Vice Chairperson	Absent
Ash Kalra	Member	Absent
Dolly Sandoval	Member	Present
Greg Sellers	Chairperson	Present
Chris Moylan	Alternate Member	Present
Nora Campos	Alternate Member	N/A
Chuck Page	Alternate Member	N/A
Bob Livengood	Alternate Member	N/A

***Alternates do not serve unless participating as a Member.**

2. PUBLIC PRESENTATIONS

There were no Public Presentations.

3. ORDERS OF THE DAY

Chairperson Sellers requested the following Agenda Item be deferred to the September meeting; **Item #11**, Receive the Mobility Options Travel Training Information.

On Order of Chairperson Sellers and there being no objection, the Committee accepted the Orders of the Day.

CONSENT AGENDA

4. **Minutes of May 21, 2009**

M/S/F (Sandoval/ Moylan) on a vote of 2 Ayes to 1 Abstention to approve the Minutes of May 21, 2009. Alternate Member Moylan abstained.

REGULAR AGENDA

5. **Report from the Committee for Transit Accessibility (CTA) Meeting**

There was no Report from the Committee for Transit Accessibility (CTA) Meeting.

6. **Revised Civil Grand Jury Response**

Michael T. Burns, General Manager, indicated several members of the Board provided comments on VTA's response to the Civil Grand Jury. Revisions were made and the final will be submitted before the September 1, 2009 deadline.

On order of Chairperson Sellers and there being no objection, the Committee received the Revised Civil Grand Jury Response.

7. **Closed Circuit Television (CCTV) at Guadalupe Light Rail**

Ken Ronsse, Deputy Director, Construction, provided a brief report on the installation of Close Circuit Television (CCTV) at the Guadalupe Light Rail division which will provide additional security measures to protect and monitor the facility. Four bids were received for the contract and Siemens Building Technology, Inc. was the lowest responsible and responsive bidder.

Alternate Member Moylan questioned the identified need for additional security measures. Mr. Ronsse indicated there were thefts at the facility and fencing improvements were made but more cameras are needed to view all of the entrances. Michael. T. Burns, General Manager indicated the facility has been identified as an area of risk by the Department of Homeland Security and needs to be closely monitored.

Alternate Member Moylan questioned if capitol projects would be completed at a higher rate to take advantage of the reduction in costs. Mr. Ronsse indicated there are several strategies being implemented to take advantage of the economic climate.

M/S/C (Sandoval/Moylan) to approve submitting a recommendation to the Board of Directors to authorize the General Manager to execute a contract with Siemens Building Technology, Inc., the lowest responsible bidder, in the amount of \$643,894 to enhanced and expand the Closed Circuit Television system at the VTA Guadalupe Light Rail Facility. This contract will be 100% funded under the Department of Homeland Security Transit Security Grant Program (FY07-TSGP) and Prop 1B California Transit Security Grant Program.

NOTE: M/S/F MEANS MOTION SECONDED AND FAILED.

NOTE: M/S/C MEANS MOTION SECONDED AND CARRIED AND, UNLESS OTHERWISE INDICATED, THE MOTION PASSED UNANIMOUSLY.

8. Closed Circuit Televisions (CCTV) at Light Rail Stations (Phase 4)

Ken Ronsse, Deputy Director, Construction provided a brief report and an update on the installation of Closed Circuit Television (CCTV) at five light rail stations along the Guadalupe Line. He provided the Committee with an updated memo naming Siemens Building Technology, Inc. as the lowest responsible and responsive bidder. Mr. Ronsse commented the goal is to complete the entire Guadalupe Line while the bidding process is still competitive.

Member Sandoval questioned if more funds were available for this project and other projects. Jim Unites, Deputy Director, Operations, indicated the funds being used are specifically for security projects, and the State Proposition 1B funds are being used as a match for the federal dollars the use of VTA funds is not required. Michael T. Burns, General Manager, noted more funds are expected to be available in the future for security projects.

Alternate Member Moylan questioned if a contractor's bid on multiple projects influences the decision making process. Mr. Ronsse noted contractors sometimes bid on contracts they are not particularly interested in to gain a larger profit, but each one is viewed separately and judged according to the requirements of the specific project.

Member Sandoval questioned what happens to funds that are being saved because of the difference in estimates and actual costs. Mr. Ronsse indicated the plan is to a request for an extension for the grant and be postured to fully utilized funds and present a package robust enough to get the extension approved.

M/S/C (Sandoval/Moylan) to approve submitting a recommendation to the Board of Directors to authorize the General Manager to execute a contract with Siemens Building Technologies, the lowest responsible bidder, for the procurement and installation of Closed Circuit Television at Light Rail Stations (Phase 4). This contract is 100% funded under the Department of Homeland Security Transit Security Grant Program (FY07-TSGP) and Prop IB California Transit Security Grant Program.

9. Quarterly Marketing Report

Dino Guevarra, Sales and Promotions Supervisor, provided an overview of various major marketing campaigns and partnerships. Mr. Guevarra highlighted VTA's character, Terry Firma, who was featured in commercials for the Healthier Planet, Healthier You campaign. Terry Firma has been visible at several events including the San Jose Jazz Festival, FC Gold Pride Women's Soccer game, and the San Jose Giants Baseball game. Several planned activities include the American Association Heart Walk and the San Jose Rock n' Roll Marathon. Mr. Guevarra provided information on communication and community outreach efforts conducted to announce the July service changes, acceleration of fare increases, and January 2010 service reductions. Community meetings, VTA website, GovDelivery, and VTA's presence at several events have proven effective in getting the word out.

Alternate Member Moylan questioned if VTA was sponsoring different events. Mr. Guevarra indicated these are in-kind partnerships where VTA provides free

advertisement but their artwork must promote taking transit to the event.

Alternate Member Moylan suggested placing a logo on the Terry Firma costume to link it to VTA.

On Order of Chairperson Sellers and there being no objection, the Committee received the Quarterly Marketing Report.

10. January 2010 Service Changes

Jim Unites, Deputy Director, Operations provided an update on the proposed January 2010 service changes and a presentation on the Transit Service Reduction Program which highlighted VTA's financial overview, public outreach, major changes in service reductions, environmental review process, and public and Advisory Committee comments. Mr. Unites indicated public outreach has been successful and the public meetings have been well attended. The public comment period ends in August, and the TPO will be presented with a revised plan in September. Mr. Unites indicated there is an estimated \$6.4 million dollars in annual savings and a 2.4 percent decline in ridership expected.

Chairperson Sellers questioned how the decrease in ridership is determined. Mr. Unites indicated the estimated 1.1 million passengers lost reflects those that will discontinue riding altogether, but approximately 350,000 riders will shift frequency but continue to ride. He noted modeling provides the best estimates but actual ridership will continue to be monitored to see what really occurs.

Member Sandoval indicated in the Committee Chairpersons meeting, Committee for Transit Accessibility members expressed concern with changes in Outreach Paratransit services and overall noticing or the proposed reductions. Member Sandoval suggested every Advisory Committee member take the information back to their cities, as a responsibility to their community and the Committee they are serving on, and provide a link to the information on their website to inform the residents of the reductions.

Alternate Member Moylan indicated his appreciation for the breakdown by city. He questioned the number of cars going back on the road and if it is factored into the California Environmental Quality Act (CEQA). Mr. Units indicated the environmental document does look at the number of vehicles being put back on the road as well as the number of buses being taken off.

On Order of Chairperson Sellers and there being no objection, the Committee received an update on the January 2010 Service Changes.

11. Mobility Options Travel Training Program

On Order of Chairperson Sellers and there being no objection, the Mobility Options Travel Training Program was deferred.

OTHER ITEMS

12. **July 2009 Monthly Ridership and Fare Revenue Performance Report**

Joonie Tolosa, Manager, Operations Analysis and Reporting, provided a report on the July 2009 Monthly Ridership and Fare Revenue Performance noting the news was not good, as this was the fourth consecutive month ridership has declined. He indicated system ridership was down 11.6 percent with 10.5 percent on bus and almost 15 percent on light rail. He indicated there is a correlation between the economic downturn and ridership noting the June unemployment rate in Santa Clara County was 11.8 percent and the Altamont Commuter Express (ACE) shuttle ridership was down 38 percent. Mr. Tolosa indicated the fares have been impacted as well and are down 11 percent.

Alternate Member Moylan suggested year-to-year unemployment rates be added to the report to better illustrate the connection to ridership trends.

On Order of Chairperson Sellers and there being no objection, the July 2009 Monthly Ridership and Fare Revenue Performance Report was received.

13. **Items of Concern and Referral to Administration**

There were no Items of Concern and Referral to Administration.

14. **Committee Work Plan**

On Order of Chairperson Sellers and there being no objection, the Committee Work Plan was reviewed.

15. **Committee Staff Report**

There was no Committee Staff Report.

16. **Chairperson's Report**

There was no Chairperson's Report.

17. **Determine Consent Agenda for the September 3, 2009 Board of Directors Meeting**

Consent Calendar:

Item #7, Authorize the General Manager to execute a contract with Siemens Building Technology, Inc., the lowest responsible bidder, in the amount of \$643,894 to enhanced and expand the Closed Circuit Television system at the VTA Guadalupe Light Rail Facility. This contract will be 100% funded under the Department of Homeland Security Transit Security Grant Program (FY07-TSGP) and Prop 1B California Transit Security Grant Program.

Item #8, Authorize the General Manager to execute a contract with Siemens Building Technologies, the lowest responsible bidder, for the procurement and installation of Closed Circuit Television at Light Rail Stations (Phase 4). This contract is 100% funded

under the Department of Homeland Security Transit Security Grant Program (FY07-TSGP) and Prop IB California Transit Security Grant Program.

Regular Agenda:

None

19. ANNOUNCEMENTS

There were no announcements.

20. ADJOURNMENT

On Order of Chairperson Sellers and there being no objection, the meeting was adjourned at 5:30 p.m.

Respectfully submitted,

Menominee L. McCarter, Board Assistant
Office of the Board Secretary