

Transit Planning & Operations Committee

Thursday, October 21, 2010

MINUTES

CALL TO ORDER

The Regular Meeting of the Transit Planning and Operations (TP&O) Committee was called to order at 4:36 p.m. by Vice Chairperson Larsen in Conference Room B-104, Valley Transportation Authority (VTA), 3331 North First Street, San Jose, California.

1. ROLL CALL

Attendee Name	Title	Status
Margaret Abe-Koga	Member	Present
Ash Kalra	Chairperson	Absent
Rich Larsen	Vice Chairperson	Present
Sam Liccardo	Member	Absent
Nora Campos	Alternate Member	Absent
Jamie Matthews	Alternate Member	N/A

***Alternates do not serve unless participating as a Member.**

A quorum was not present and a Committee of the Whole was declared.

2. PUBLIC PRESENTATIONS

David Madrano, Interested Citizen, expressed his support for Outreach. He stated that he is against cut-backs on the services provided by Outreach.

3. ORDERS OF THE DAY

There were no Orders of the Day.

CONSENT AGENDA

4. Deferred to the November 22, 2010 TPO meeting

Minutes of September 16, 2010.

REGULAR AGENDA

5. Report from the Committee for Transit Accessibility (CTA) Activities

Vice Chairperson Larsen reported on behalf of Aaron Morrow, CTA Chairperson, noting that CTA expresses their appreciation to TPO for supporting the extension of the Outreach-Escort paratransit contract.

6. West San Carlos Station Funding Agreement

John Ristow, Chief CMA Officer, provided an overview of the potential Light Rail Station near West San Carlos Street, and the agreement between VTA and City of San Jose. He noted the \$1 million from KB Homes cannot be moved to another project. That funding is locked on the project in expectation of the future station.

Member Abe-Koga expressed concern on the timing of the project and stated that the station may not reach its ridership goals. She requested information on ridership and development of the area. Mr. Ristow responded the following will be conducted for the West San Carlos station: 1) ridership forecast; 2) zoning upgrade; and, 3) funding commitments.

Mr. Ristow expressed the importance of this funding agreement to start the design work and project development that would make it eligible to seek funding.

The Committee of the Whole recommended forwarding the item for consideration at the November 4, 2010 VTA Board of Directors Regular Meeting: Authorize the General Manager to enter into an agreement with the City of San Jose to transfer development contributions dedicated for the West San Carlos Light Rail Station to VTA and to collaborate with the City of San Jose to pursue funding for the construction and operation of a new Light Rail Station near West San Carlos Street.

7. Final Relocation Plan for the Silicon Valley Berryessa Extension Project

The Committee of the Whole recommended forwarding the item for consideration at the November 4, 2010 VTA Board of Directors Regular Meeting: Adopt a Resolution approving and adopting the Final Relocation Plan for the Silicon Valley Berryessa Extension (SVBX) Project and adopting federal and state relocation assistance laws and regulations as VTA's own rules and regulations for purposes of implementing relocation benefits and administering relocation assistance.

8. GM Authority for SVBX Real Estate Acquisitions

The Committee of the Whole recommended forwarding the item for consideration at the November 4, 2010 VTA Board of Directors Regular Meeting: Authorize the General Manager to approve and execute all real property acquisition and possession and use agreements required for the SVBX Project meeting the following criteria: 1) For any property, where the purchase price equals the statutory offer of just compensation

established for the property; 2) For any property, where the negotiated purchase price for the property does not exceed \$250,000; and 3) For any property for which the statutory offer of just compensation established for the property is over \$250,000 but below \$2,000,000, where the negotiated purchase price for the property does not exceed fifteen percent (15%) of said statutory offer of just compensation.

9. Measure A Bond Financing

Kim Koenig, Fiscal Resources Manager, reported on the advantages of accelerating the bonding plans before the end of 2010. She noted the following:

- Historically low interest rates based on current market conditions;
- Issue Build America Bonds (“BABs) with a 35 percent federal subsidy prior to the expiration of the authorization of BABs on December 31, 2010;
- Lock in a Measure A funding rate that is significantly lower than assumed for the New Starts financial plan and reducing interest rate risk for the Measure A Program; and
- Strengthen VTA’s case to the Federal Transit Administration (FTA) for the Full Funding Grant Agreement by having the local match funds available, which will attract more favorable construction bids.

The Committee of the Whole recommended forwarding the item for consideration at the November 4, 2010 VTA Board of Directors Regular Meeting: Adopt a resolution authorizing the General Manager or his designee to take all necessary actions to offer, via negotiated sale, up to \$800,000,000 of Measure A Sales Tax Revenue Bonds, Series 2010 (the “2010 Bonds”) in the form of tax-exempt bonds and/or Build America Bonds (“BABs”) to finance certain Measure A capital expenditures, provide a debt service reserve fund, and to pay the costs of issuance.

OTHER ITEMS

10. Selection of Provider for County Solar Power Purchase Agreement

Tom Fitzwater, Environmental Planning Manager, reported on the process conducted by VTA and other partner agencies in selecting SunPower for Large Bundle projects. He noted that VTA’s North and Guadalupe Divisions are part of the Large Bundle sites.

Vice Chairperson Larsen expressed his support for going solar. He suggested the following: 1) all VTA facilities go solar in the future; 2) purchase U.S. made solar panels; and, 3) look at marketing opportunities.

On Order of Vice Chairperson Larsen and there being no objection, the Selection of Provider for County Solar Power Purchase Agreement was received.

11. Strategies for Improving VTA Ridership

Dino Guevarra, Sales & Promotion Supervisor, reported that VTA is conducting the following to improve ridership: 1) surveyed non-riders; 2) implementation of Bus Rapid Transit; 3) Wi-Fi on vehicles; 4) on-going communication with other agencies and business community; 5) reduced fare promotion; and, 6) on-line advertising.

The Committee of the Whole suggested the following marketing strategies: 1) produce a video clip and post online/YouTube; 2) explore partnering opportunities to enhance revenue; 3) create a program and partner with the San Jose Sharks; 4) partner with members of the Silicon Valley Leadership Group and have the CEO's ride transit; and, 5) explore generating revenue from the use of Wi-Fi on the transit system.

On Order of Vice Chairperson Larsen and there being no objection, the Strategies for Improving VTA Ridership was received.

12. September 2010 Monthly Ridership and Fare Revenue Performance

Joonie Tolosa, Manager for Operations Analysis and Systems, provided a report highlighting the following: 1) System Ridership; 2) Bus Ridership; 3) Light Rail Ridership; 4) Fare Revenues; 5) Average Fare per Boarding; 6) Average Weekday Ridership; 7) Light Rail Express Service Ridership; 8) Santa Clara County Employment; 9) Unemployment rate; and, 10) factors that affected ridership.

On Order of Vice Chairperson Larsen and there being no objection, the October 2010 Monthly Ridership and Fare Revenue Performance report was received.

13. Items of Concern and Referral to Administration

There were no Items of Concern and Referral to Administration.

14. Committee Work Plan

Dan Smith, Chief Operating Officer and Staff Liaison, noted that the November TPO meeting was rescheduled from November 18, 2010 to November 22, 2010, at 10:00 a.m.

On Order of Vice Chairperson Larsen and there being no objection, the Committee Work Plan was reviewed.

15. Committee Staff Report

Dan Smith, Chief Operating Officer and Staff Liaison, provided a handout highlighting the following: 1) Light Rail Express Service launch; 2) hybrid bus delivery; 3) mutual aid; 4) auto break-ins arrest; 5) felony vandalism arrest; 6) Stanford football Line 22 and 522 reroutes; 7) Dalai Lama visit to San Jose; 8) Special Needs Resources Event; 9) Light Rail rehab work; 10) ROAR meeting; 11) SWAT training; 12) 18th Annual Adult Services Resources Faire; 13) fare enforcement operations; 14) commendation; 15) Guadalupe tour; and, 16) special bus request.

On order of Vice Chairperson Larsen and there being no objection, the Committee received the Committee Staff Report.

16. Chairperson's Report

There was no Chairperson's Report.

17. **Determine Consent Agenda for the November 4, 2010 Board of Directors Meeting**

Consent Agenda:

Agenda Item #7, Adopt a Resolution approving and adopting the Final Relocation Plan for the Silicon Valley Berryessa Extension (SVBX) Project and adopting federal and state relocation assistance laws and regulations as VTA's own rules and regulations for purposes of implementing relocation benefits and administering relocation assistance.

Agenda Item #8, Authorize the General Manager to approve and execute all real property acquisition and possession and use agreements required for the SVBX Project meeting the following criteria: 1) For any property, where the purchase price equals the statutory offer of just compensation established for the property; 2) For any property, where the negotiated purchase price for the property does not exceed \$250,000; and 3) For any property for which the statutory offer of just compensation established for the property is over \$250,000 but below \$2,000,000, where the negotiated purchase price for the property does not exceed fifteen percent (15%) of said statutory offer of just compensation.

Regular Agenda:

Agenda Item #6, Authorize the General Manager to enter into an agreement with the City of San Jose to transfer development contributions dedicated for the West San Carlos Light Rail Station to VTA and to collaborate with the City of San Jose to pursue funding for the construction and operation of a new Light Rail Station near West San Carlos Street.

18. **ANNOUNCEMENTS**

There were no Announcements.

19. **ADJOURNMENT**

On Order of Vice Chairperson Larsen and there being no objection, the meeting was adjourned at 5:55 p.m.

Respectfully submitted,

Michael Diaresco, Board Assistant
Office of the Board Secretary