

Date: _____ March 20, 2008

Committee Meeting Date: _____ March 20, 2008

Board Meeting Date: _____ April 3, 2008

BOARD MEMORANDUM

INFORMATION ITEM

TO: Santa Clara Valley Transportation Authority
Board of Directors

THROUGH: Michael T. Burns
General Manager

FROM: John H. Ristow
Chief CMA Officer

SUBJECT: Report on West San Carlos Joint Venture Public Meetings

FOR INFORMATION ONLY

BACKGROUND:

At its February 7, 2008 meeting, the Board of Directors authorized the General Manager to extend the exclusive negotiating period with Green Republic, LLC, the selected developer on the West San Carlos Joint Development Project, for up to 90 days. This action stipulated that Green Republic hold three public meetings within 60 days, notify all residents and landowners within 1000 feet of the parcels of the public meetings, and provide a report of the meetings to the Board in 60 days.

DISCUSSION:

Following the February Board meeting, Green Republic hired the public relations firm of BergDavis to organize and facilitate the public meetings. In addition to the minimum number of meetings and the notification requirements specified in the Board action, Green Republic / BergDavis are pursuing two additional meetings as shown in Attachment A. As a first step to organizing this process, BergDavis contacted all the neighborhood associations represented at the February meeting. These groups expressed a preference for the public meetings to occur as part of their regularly scheduled meetings; however, several of the neighborhood associations had set the March meeting agendas in February. As a result, meetings for those groups had to be set for early April. In addition, BergDavis has been coordinating closely with Supervisor Ken Yeager and San Jose Councilman Pierluigi Oliverio's office to ensure that they can attend as many meetings as possible.

At the March CMPP meeting staff will provide a verbal report of the meetings to date. A further report with a written summary will be provided to the Board of Directors at its May meeting.

STANDING COMMITTEE DISCUSSION/RECOMMENDATION:

The Congestion Management Program and Planning Committee received a report on this item on March 20, 2008 and made the following comments:

- Future VTA joint transit-oriented development should have a well-defined process, which includes key stakeholder participation early in the process.

Prepared by: Chris Augenstein, Deputy Director Planning

ATTACHMENT A

West San Carlos Joint Venture Public Meeting Schedule

Monday, March 10, 2008: Delmas Park NAC

Where: Delmas Park Apartments

Time: 7:00-7:30pm

Status: **Conducted**

Tuesday, March 18, 2008: At-Large Community Meeting

Where: Lincoln High School, Media Room

Time: 6:30-8:00pm

Status: CONFIRMED

Thursday, March 27, 2008: Burbank/Del Monte NAC

Where: Sherwood Community Center

Time: 7:00-8:30pm

Status: CONFIRMED

Tuesday, April 8, 2008: West San Carlos Business Association

Where: Korean Palace

Time: 6:30-7:00pm

Status: CONFIRMED

Wednesday, April 9, 2008: Willow Glen Neighborhood Association

Where: Willow Glen Baptist Church

Time: 7:00-7:30pm

Status: CONFIRMED

Notifications:

1. Letters are being sent to each neighborhood association
2. Letters are being sent to Santa Clara County Supervisor, Ken Yeager and Councilmember, Pierluigi Oliverio's offices with all meeting locations, times and dates
3. Newspaper ads are being placed in the Rose Garden and Willow Glen local papers