


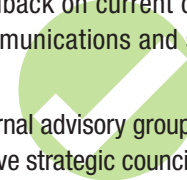







# Envision Silicon Valley 4/2/15

2014	JUL	AUG	SEP	OCT	NOV	DEC
	<ul style="list-style-type: none"> <li>Internal coordination</li> <li>Develop draft framework</li> </ul> 	<p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Form sub-committee</li> <li>Review current conditions</li> <li>Discuss draft process and framework</li> </ul> 	<p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review and discuss draft process and framework</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Develop engagement strategy including communications plan and social media</li> <li>Work with cities to establish goals</li> <li>Meet with key stakeholders</li> <li>Develop communications and social media strategy</li> </ul> 	<p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Define goals</li> <li>Approve committee work plan</li> <li>Review overlays to current conditions adding impacts from general plans and land-use decisions</li> <li>Provide feedback on current conditions</li> <li>Review communications and social media strategy</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Identify external advisory group to work with GM</li> <li>Hold executive strategic council meeting</li> </ul> 	<p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review current conditions, land use, and impacts of projected growth and future conditions</li> <li>Review communications and social media strategy</li> <li>Review draft goals</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Hold transit advocacy and community interest group meetings</li> </ul> 	<p><b>Board/Advisory Leadership:</b></p> <ul style="list-style-type: none"> <li>Receive update on coordination efforts with external advisory group and stakeholders</li> </ul> 

Ongoing dialogue with community partners and stakeholders

2015	JAN	FEB	MAR	APR	MAY	JUN	AUG	SEP	OCT	NOV	DEC
	<p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Receive Phase I of communications plan and social media</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Launch Phase I of communications plan</li> </ul> 	<p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Review goals</li> </ul> <p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Receive communications plan</li> </ul> 	<p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review and provide input on goals and draft principles</li> </ul> 	<p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Provide guidance on metrics</li> <li>Approve goals and principles</li> <li>Review microsite</li> </ul> <p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review and provide input on metrics</li> </ul>	<p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Formalize goals</li> </ul> <p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Receive communications and engagement update</li> </ul> <p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review evaluation criteria</li> </ul>	<p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Provide direction preliminary screening</li> <li>Receive communications and engagement update</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Issue call for projects</li> </ul>	<p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Review draft evaluation criteria</li> </ul> <p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review draft evaluation criteria</li> </ul> <p><b>VTA: (Through the end of 2015)</b></p> <ul style="list-style-type: none"> <li>Launch Phase II of the communications plan and social media strategy</li> <li>Host community meetings throughout the County</li> </ul>	<p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Approve evaluation criteria</li> </ul> <p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Screen and review initial project list</li> <li>Receive communications and engagement update</li> </ul> <p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review initial project list</li> <li>Receive communications and engagement update</li> </ul>	<p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Review project list</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Develop draft financing plan</li> </ul>	<p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Review and recommend approval of draft financing plan for circulation</li> </ul> <p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Review and recommend approval of draft financing plan for circulation</li> </ul>	<p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Approve draft financing plan for circulation</li> </ul>

Ongoing dialogue with community partners and stakeholders

2016	JAN	FEB	MAR	APR-MAY	JUN-AUG	SEPT-NOV
	<p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Launch Phase III of communications plan and social media strategy</li> </ul>	<p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Recommend approval of final draft</li> <li>Review results of communications plan &amp; social media Phase III</li> </ul> <p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Recommend Board approval of final draft</li> <li>Review results of communications plan &amp; social media Phase III</li> </ul>	<p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Approve final plan for March 4 submittal</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Submit arguments in support or opposition by March 8</li> <li>Submit rebuttal arguments by March 15</li> </ul>	<p><b>Advisory Committees:</b></p> <ul style="list-style-type: none"> <li>Recommend approval of final draft</li> </ul> <p><b>Ad hoc Committee:</b></p> <ul style="list-style-type: none"> <li>Recommend Board approval of final draft</li> </ul>	<p><b>Board of Directors:</b></p> <ul style="list-style-type: none"> <li>Approve final plan for August 5 submittal</li> </ul> <p><b>VTA:</b></p> <ul style="list-style-type: none"> <li>Submit arguments in support or opposition by August 9</li> <li>Submit rebuttal arguments by August 16</li> </ul>	<ul style="list-style-type: none"> <li>June 2016 Election Day</li> <li>November 2016 Election Day</li> </ul>

Ongoing dialogue with community partners and stakeholders