

Draft Principles  
Envision Silicon Valley

Sustainability

- An effective transportation system is needed for a vibrant and thriving economy.
- All projects and programs must have high levels of support from the residents of Santa Clara County.

Safety

- All projects will result in a safe, reliable and comfortable transportation system.

Equity

- Decisions should consider the needs of all residents including but not limited to those who are low income.
- Decisions should take into considerations the geographical needs of the county.

Minimize/Reduce Environmental Impact

- Projects and programs should reduce greenhouse gas emissions and vehicle miles traveled.
- Decisions should reduce traffic congestion.
- Projects and programs should result in positive health impacts for the community.
- Projects should reduce vehicle dependence and increase transit ridership.

Encourage Innovation

- Projects should use technology whenever possible to improve the efficiency and effectiveness of the transportation system.

Partnerships

- Programs and projects should result in a positive impact to communities.
- Public/Private partnerships should be utilized whenever possible.
- Alliances with stakeholder organizations and employers should be developed.