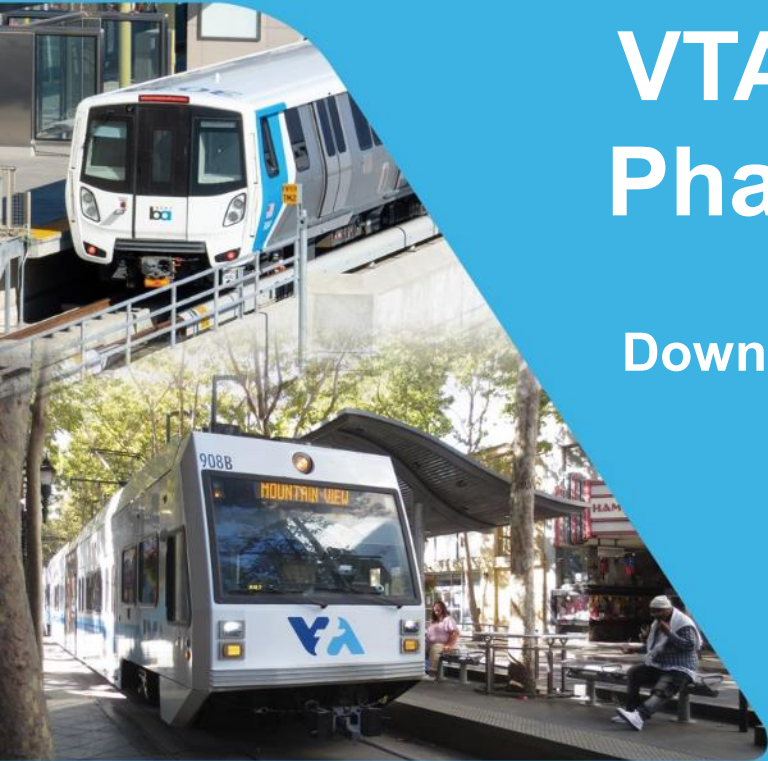


# VTA's BART Silicon Valley Phase II Extension Project

Downtown-Diridon Community Working Group

February 9, 2021



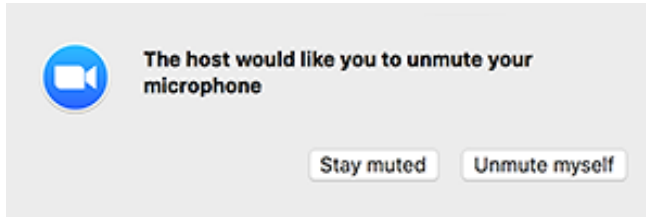
# Agenda

- Welcome and Introductions
- Follow-up Items
- CWG Member Report Back
- Government Affairs
- Phase II Update
- Community Engagement
- Diridon Station Area Update
- Next Steps

# Zoom Webinar Attendee Controls

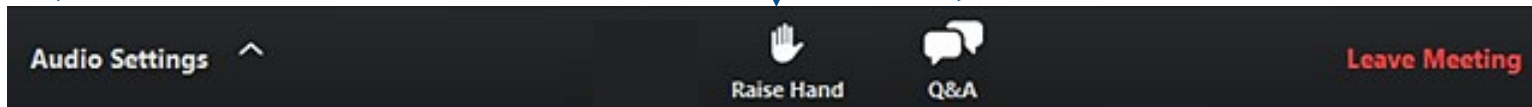
**Audio Settings** (only visible if the host hasn't granted you permission to talk): Change your [audio settings](#). You can also click the upward arrow (^) next to change your speaker.

**Unmute/Mute:** If the host gives you permission, you can unmute and all participants will be able to hear you talk. If the host allows you to talk, you will receive this notification - **click "unmute myself"**



**Raise Hand:** [Raise your hand](#) in the webinar to indicate that you want to make a comment.

**Question & Answer:** Open the Q&A window, allowing you to ask questions. The hosts can either reply via text in the Q&A window or answer your question live.



# Upcoming Meetings – Downtown-Diridon

- Upcoming Downtown-Diridon CWG Dates
  - May 11, 2021, 4:00 PM
  - September 14, 2021, 4:00 PM
  - November 16, 2021, 4:00 PM
- VTA Board of Directors [vta.org/about/board-and-committees](https://vta.org/about/board-and-committees)
  - March 4, 2021, 5:30 PM
  - April 1, 2021, 5:30 PM
  - May 6, 2021, 5:30 PM
- Kate will email alerts for other meetings, e.g. Board Workshops



# Follow-Up Items

Kate Christopherson, VTA



# Follow-up Items: Downtown-Diridon

- Schedule meeting with Downtown Residents Association ✓
- Connect with SPUR on Digital Discourse ✓
- Provide an update on the fire station #8 relocation –  
*VTA and the City of San José have agreed on VTA purchasing the northwest corner of 13th and Santa Clara Street intersection (same corner cleared in the environmental document) for the 13<sup>th</sup> Street Mid-Tunnel Facility. Fire station #8 will be on the northeast corner.*



# Questions



# CWG Member Report Back





# Report Back

- Adina Levin *Friends of Caltrain*
- Alan Williams *Campus Community Association (Naglee Park)*
- Bert Weaver *Delmas Park Neighborhood Association*
- Carol Austen *Shasta / Hanchett Park Neighborhood Association*
- Charlie Faas *San José State University*
- Chris Morrisey *Arena Authority*
- Larry Clark *Alameda Business Association*
- Dana Grover *Horace Mann Neighborhood Association*
- Elizabeth Chien-Hale *Downtown Residents Association*
- Jeffrey Buchanan *Working Partnerships USA*
- Jim Goddard *Sharks Sports & Entertainment*
- Nikita Sinha *California Walks*
- Scott Knies *San José Downtown Association*
- Michael Lane *SPUR*



# Government Affairs

Aaron Quigley, VTA



# Federal Updates

- Biden Administration Transition
- American Rescue Plan and Future Infrastructure spending bill
- Continuing Appropriations Act, 2021



*U.S. Capitol Building  
Source: National Parks Service*

# Questions



# Phase II Update

Bernice Alaniz, VTA



# Expedited Project Delivery (EPD) Submittal



**Submitted EPD application** to FTA on January 7, 2021.

- Requested \$1.72 billion



**FTA allocated another \$100 million to VTA** on January 11, 2021.

- Combined with the August 2019 allocation, FTA has allocated a total of **\$225 million** to VTA for the Phase II Project.



## U.S. Department of Transportation Announces Santa Clara VTA First in Nation to Submit Application for Expedited Project Delivery Pilot Program

Monday, January 11, 2021

### *VTA Also Receives \$100 Million Funding Allocation for Bart Silicon Valley Phase 2 Project*

WASHINGTON – The U.S. Department of Transportation's Federal Transit Administration (FTA) today announced that the Santa Clara Valley Transportation Authority (VTA) in Santa Clara County, California, has submitted the first application in the nation under the newly established [Expedited Project Delivery \(EPD\) Pilot Program](#). In addition to VTA completing this important step, FTA announced the allocation of \$100 million to VTA for the Bay Area Rapid Transit (BART) Silicon Valley Phase II project. This is the second funding allocation to VTA under the EPD Pilot Program. FTA previously announced a \$125 million funding allocation to VTA in August 2019. With today's announcement, FTA has allocated a total of \$225 million to VTA for the project.

"I am so pleased that \$100 million dollars will be allocated to the first Expedited Project Delivery Pilot Program project in the country to Santa Clara Valley Transportation Authority in San Jose, California. Cutting red tape and streamlining federal review processes will help advance the completion of infrastructure projects on a faster timeline for the benefit of the community," said U. S. Secretary of Transportation Elaine L. Chao.

FTA's Expedited Project Delivery Pilot Program is a discretionary program aimed at expediting delivery of new transit infrastructure projects that utilize public-private partnerships, are planned to be operated and maintained by employees of an existing public transportation provider, and have a federal share not exceeding 25 percent of the project cost.

By encouraging innovative partnerships and funding from a variety of sources, projects can be completed more quickly thanks to streamlined federal reviews, making better use of taxpayer dollars and bringing new transit service to growing communities.

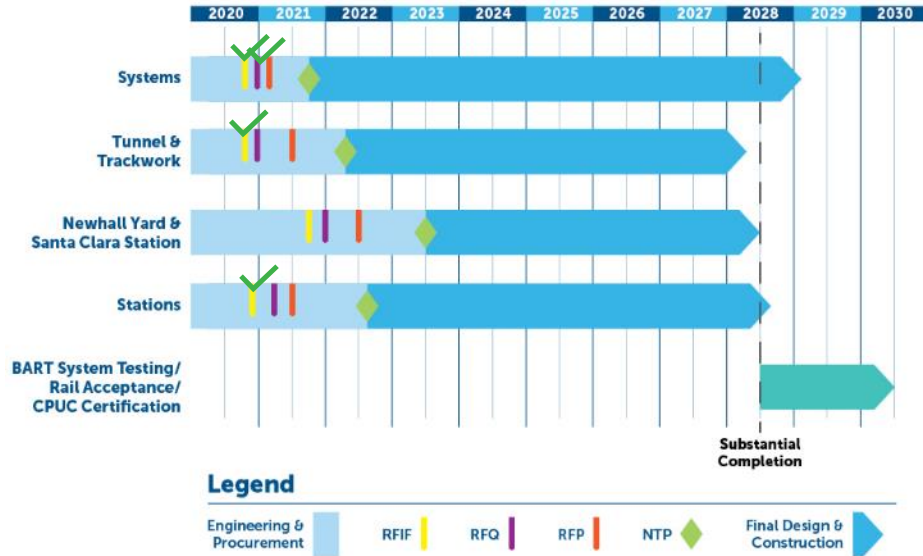
"We are pleased to receive VTA's formal application – the first in the nation – and announce an additional \$100 million dollar funding allocation to VTA as part of FTA's newly established Expedited Project Delivery Pilot Program," said FTA Deputy Administrator K. Jane Williams. "FTA is proud to provide this federal investment and partner with VTA to create jobs and help communities continue to recover from the COVID-19 public health emergency."

The project is a 6.5-mile extension of the BART system from the Berryessa Station through downtown San Jose to the City of Santa Clara. The total estimated project cost is \$6.86 billion and VTA has requested \$1.715 billion in federal funding through FTA's Pilot Program.

The funding allocations will be awarded to VTA when the project has met all program requirements needed to proceed to a construction grant agreement.

# Contracting Updates

## Framework to Completion



## Requests for Industry Feedback (RFIF)

- Released **Tunnel RFIF** on Sept. 16, 2020
- Released **Systems RFIF** on Oct. 16, 2020
- Released **Stations RFIF** on Nov. 20, 2020
- Santa Clara Station & Newhall Yard RFIF** to be released in late 2021

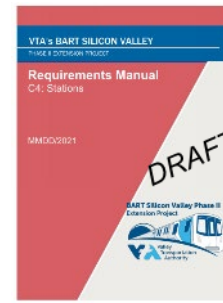
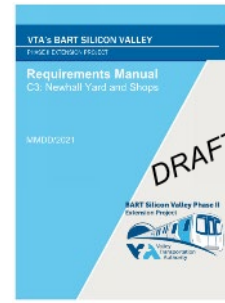
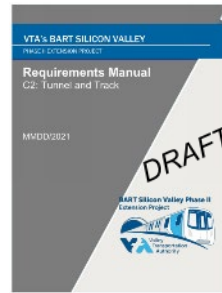
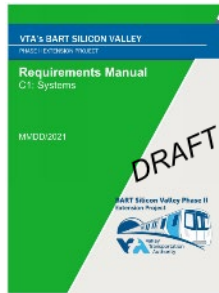
## Requests for Qualifications (RFQ)

- Released **Tunnel RFQ** on Dec. 29, 2020
- Systems RFQ** to be released soon
- Stations RFQ** to be released soon



# Rail Systems Organization

- BART and VTA have jointly formed a Rail System Organization (RSO) with RSO Officers appointed by each agency to lead coordination efforts
- Lesson applied from Phase I/Berryessa Extension
- Through RSO, BART and VTA are jointly developing project requirements and design criteria aligning with applicable BART, state, federal, and industry standards to be part of contract procurement documents





# Questions



# Community Engagement

Gretchen Baisa, VTA



# Construction Education & Outreach Plan (CEOP)

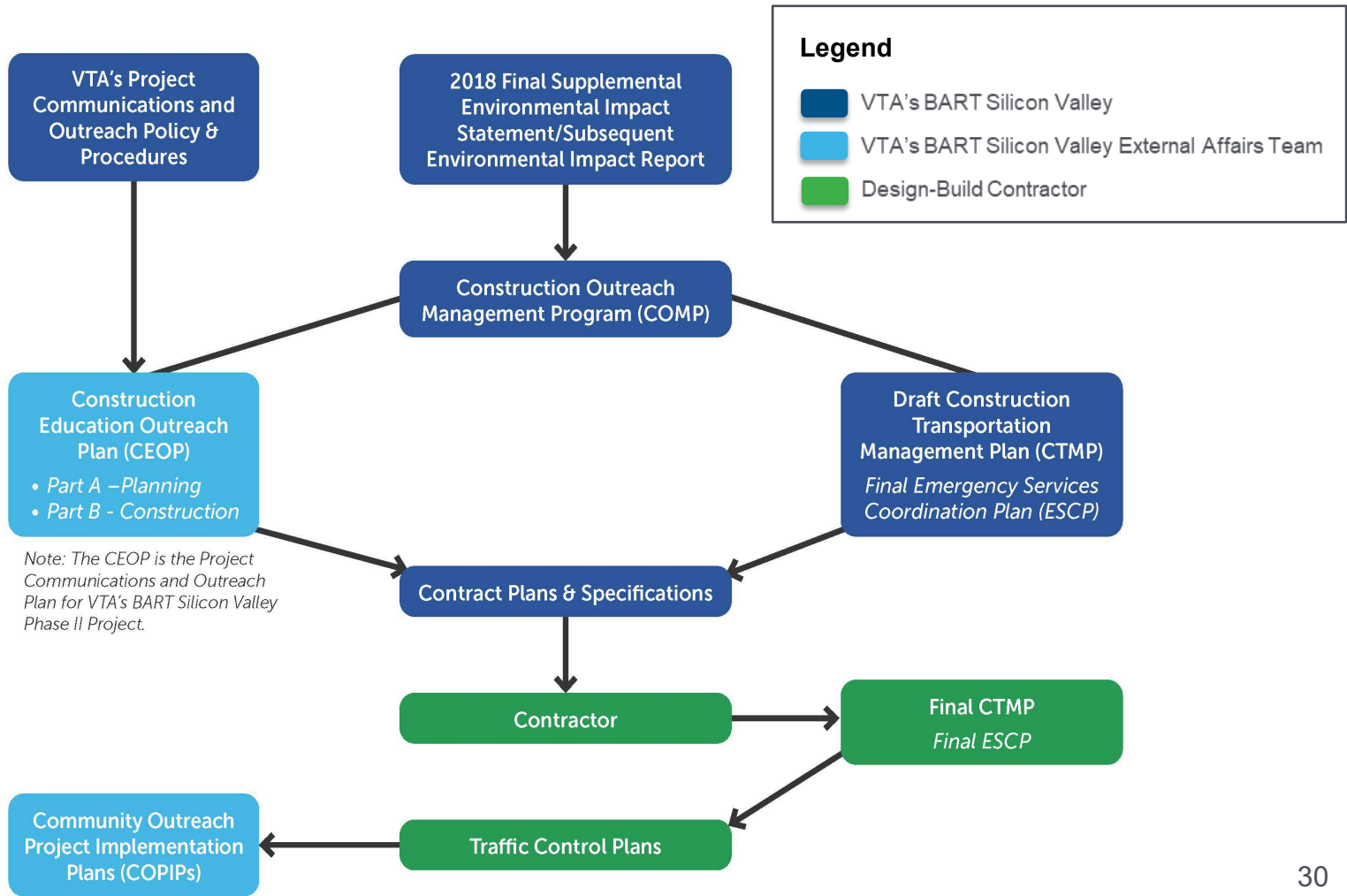


## Five Elements

- **General Outreach** – Raise visibility along the alignment and beyond
- **Stakeholder Engagement** – Build relationships with those most touched by the project
- **Business Resources** – Support during construction
- **Placemaking/Activation** – Enhance access and awareness during construction
- **On the Radar** – Coordinate with other projects in area on messaging and communications

## Two Parts

- **Part A – Planning**
- **Part B – Construction**



# Importance of the CEOP

The CEOP is a commitment from the 2018 environmental document that provides:

- **Activities and resources that support** community and stakeholder **outreach** and construction impact **communications** throughout the Phase II Project;
- **Strategies and tactics for coordinating construction activities** with existing business operations and other development projects to minimize disruption and delays; and
- **Processes for addressing concerns** of businesses and their customers, property owners, residents, and commuters.



# Communication Methods

- **Methods include:** ads, events, field hours, emails, flyers, press events, newsletters, phone calls, public meetings, signage, tours, website updates, etc.
- **Trigger:** The activity or project milestone that activates the need for communication

Communications Method	Definition	Trigger	Timing*	Frequency	Type	Occurrence	Timeline
Advertisements – Print and Broadcast	Purchased print space or airtime to communicate to a large audience and/or specific demographic audiences, i.e. seniors, youth, Vietnamese, etc.	Highlighting an activity, event or changed condition	At least 2 weeks prior to trigger and throughout duration of the trigger	As needed per trigger	Collateral	As needed	2 weeks prior
Briefings	Small group discussion relaying significant project information	To get or give project information, impromptu or scheduled	Depends on the urgency of the trigger	Based on trigger or prescheduled for planned reoccurring updates	Meeting	As needed	Based on urgency
Brochures	Multi-page publication that promotes the benefits a project will have on the community, locally and regionally	Dependent on need to reach large audiences on a semi-regular basis	As needed per trigger	As needed per trigger	Collateral	As needed	As needed

*Sample communication methods from Appendix F – Communication Chart*



# CEOP Development: Companion Plans

- Targeted outreach through seven (7) **Community Outreach Project Implementation Plans (COPIPs)** developed by BSV EAT once additional details are provided by Design-Build Contractors
  - East Portal
  - 28<sup>th</sup> Street/Little Portugal Station
  - 13<sup>th</sup> Street Mid-Tunnel Facility
  - Downtown San José Station
  - Diridon Station
  - Stockton Avenue Mid-Tunnel Facility
  - West Portal, Newhall Maintenance Facility and Santa Clara Station
- **Business Resource Program**



# General Outreach



Examples of General Outreach – Part B activities include:



24/7 Emergency Hotline



Field Offices



**Location:**  
On the western side of Stockton Avenue, just south of Emory Street

**Approximate Start Date and Duration of Work:**  
January 24 - January 31, 2020

Up to two weeks in the area shown on the map.

**General Work Hours:**  
8 a.m. - 4:30 p.m., Monday - Friday  
No weekend work is anticipated.

**Impacts:**  
At least one lane of traffic will be open at all times where the work is being performed. Street areas will be restored once work is complete.  
Parking will be impacted.  
Neighbors can expect noise and

**Notice of Construction**  
The first visible field work of VTA's BART Phase 2 Project is starting, although major construction is not expected to begin until summer 2022. Geotechnical, utility, and other sub-surface data is required to further develop design plans for the project's four stations and tunnel.

VTA's BART Silver Line Phase 2 Project is a six-mile, four-station extension that will bring BART train service from Berryessa/North San Jose through downtown San Jose to the City of Santa Clara. The Phase 2 Project is planned to include an approximately four-mile tunnel which includes three underground stations (20th Street, de Portugal, Downtown San Jose, Diridon) one ground-level station (Santa Clara) and a new four-mile tunnel.

Construction notifications two weeks prior to activity



Coordinate construction activities around public events and holidays



# Example Requirements – General Outreach

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BART Silicon Valley (BSV) External Affairs Team (EAT) to coordinate construction activities that correspond to public events and holidays and ensure appropriate action is taken to minimize construction impacts to the public during these times		✓	✓	✓
BSV EAT to produce alternative commute campaigns to increase awareness on how to avoid congestion and use alternative modes.		✓	✓	
BSV EAT will determine which detours from the Traffic Control Plans require notifications and public outreach. BSV EAT will prepare public-facing versions that will be provided to the Cities of San José and Santa Clara and distributed and published externally (as-needed).		✓	✓	✓
BSV EAT to establish construction bulletin webpage to house ongoing and upcoming construction updates	✓	✓		✓
BSV EAT to work with partner stakeholders to disseminate project construction information	✓	✓		



# Stakeholder Engagement



Examples of Stakeholder Engagement – Part B activities include:



Monthly construction coordination meetings



Safe Routes to Schools Engagement  
(28<sup>th</sup> Street/Little Portugal)



Coordination meetings with transit providers as needed



Outreach effort for Stockton Avenue mid-tunnel facility

# Example Requirements – Stakeholder Engagement

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to brief key stakeholders on the construction issues, mitigation measures, and planned community outreach during construction	✓	✓		
BSV EAT to coordinate regular messaging with City of San José DOT and City of Santa Clara	✓	✓		
BSV EAT to attend monthly construction coordination meetings when field work will be occurring (i.e. Arena Events and Operations Committee and the San José Downtown Construction Coordination meeting)	✓	✓	✓	
BSV EAT to facilitate stakeholder walk shop of comparable Phase II facilities-ventilation structures	✓			
BSV EAT to initiate discussion with education/school contacts regarding best ways to engage students for 2022/2023 school year, school district information best practice	✓			





# Example Requirements – Business Resources

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to establish a process that will address the concerns of businesses and their customers, property owners, residents, and commuters	✓		✓	
BSV EAT to design and implement business-oriented marketing campaign for project construction	✓	✓	✓	
BSV EAT to work with property owners and business owners in the project areas to promote access to businesses during construction, including enhanced signage		✓	✓	✓
BSV EAT to develop a plan, using the Small Business Resource Study, to promote access to businesses during construction. This plan may include any combination of enhanced signage, marketing assistance, technical business support, and cross promotional efforts to encourage customers to shop at businesses during construction.		✓	✓	



# Placemaking & Activation



Host milestone events



Install and maintain graphic panels along construction staging areas

# Requirements – Placemaking & Activation

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to identify first tier locations for wrap signage to promote project	✓			
BSV EAT to identify milestone events and create 2022-2023 Special Event Calendar	✓			
BSV EAT to discuss placemaking and wayfinding opportunities with CWGs	✓			
BSV EAT to host groundbreaking event in collaboration with cities and stakeholders		✓		
BSV EAT will provide direction to Contractor on locations, size and content for installation and maintenance for graphic panels along CSA fencing.		✓		✓

# On the Radar



Coordinate with Cities and developers on ongoing and upcoming adjacent construction projects

Coordinate with Cities on wayfinding, messaging, street closures, and detours

Monitor that all construction parking is within the construction staging areas





# Example Requirements – On the Radar

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to coordinate throughout the life of the project with the Cities of San José and Santa Clara, developers, and Contractor on ongoing and upcoming adjacent construction projects and development plans to minimize disruptions and delays.	✓	✓	✓	
BSV EAT to coordinate with Cities of San José and Santa Clara on adjacent and BART construction on wayfinding, messaging, street closures, and detours.		✓	✓	
BSV EAT to monitor that all construction parking is within the construction staging areas		✓	✓	✓
BSV EAT to coordinate with Cities of San José and Santa Clara as well as developers on raising awareness about parking space changes.		✓		

# Coordination Examples: Downtown San José Station



Coordinating on  
Downtown Transportation  
Plan with City of San José



Reviewing and  
commenting on nearby  
development proposals  
(ongoing)



Attending City of  
San José's Downtown  
Construction Coordination  
meetings



Attending Arena Events  
and Operations  
Committee meetings

# Questions



# Diridon Station Area Update

Eric Eidlin, City of San José



# Coordinated Projects



DOWNTOWN SAN JOSE



DIRIDON STATION LOCATION WITHIN SAN JOSE



# Coordinated Engagement: 2018 to 2020

2018

- Establish SAAG
- Public engagement
- Desired Outcomes
- Memorandum of Understanding (MOU) with Google

Early  
2019

- Focus on Diridon Integrated Station Concept Plan
- Google pre-application input

Fall  
2019

- Google's initial "Downtown West" application and AB 900 certification
- DSAP amendment scoping

Spring  
2020

- Draft concepts for the DSAP amendment
- Online survey, including community benefit priorities

Fall  
2020

- Updated "Downtown West" submittal and DEIR
- Draft Amended DSAP
- Draft Diridon Affordable Housing Imp. Plan



# Extensive Community Engagement

## Since February 2018...

- **18** SAAG meetings
- **14** SAAG small group discussions
- **21** Community Meetings and Partner Events
- **3** online surveys with **~2,260** responses
- **~ 200** online feedback forms submitted
- **~75,000** page views and **36,000+** unique visitors on [diridonsj.org](http://diridonsj.org)
- **9** pop-ups at community events
- **5** virtual office hours
- **Many** meetings with community groups



# Diridon Station Area Plan (2014)

A wide mix of buildings and amenities

Interesting public spaces

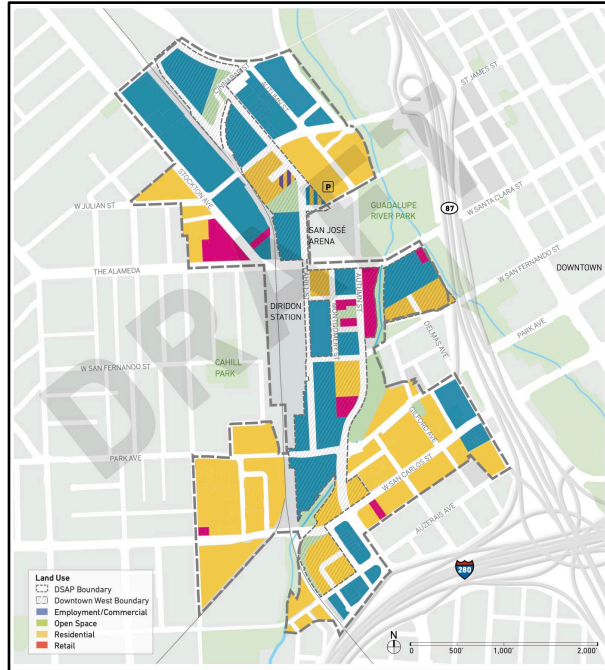
Easy to get around by foot, bike, and transit

Welcoming to all

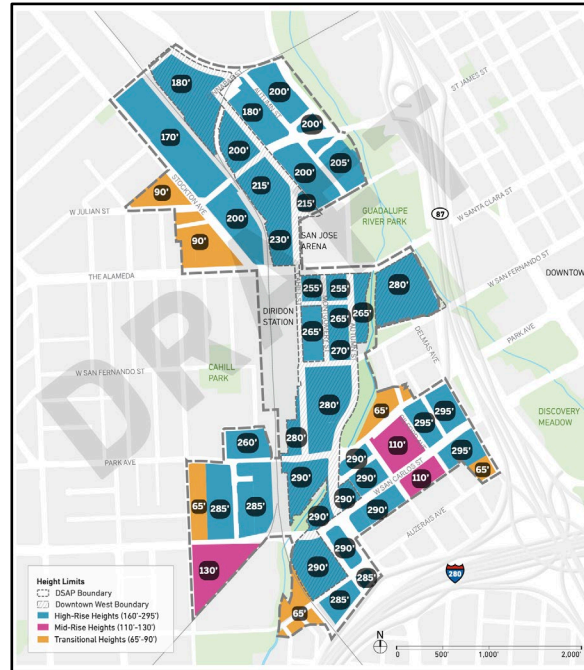


# Draft Amended DSAP

## Land Use Diagram



## Height Limits

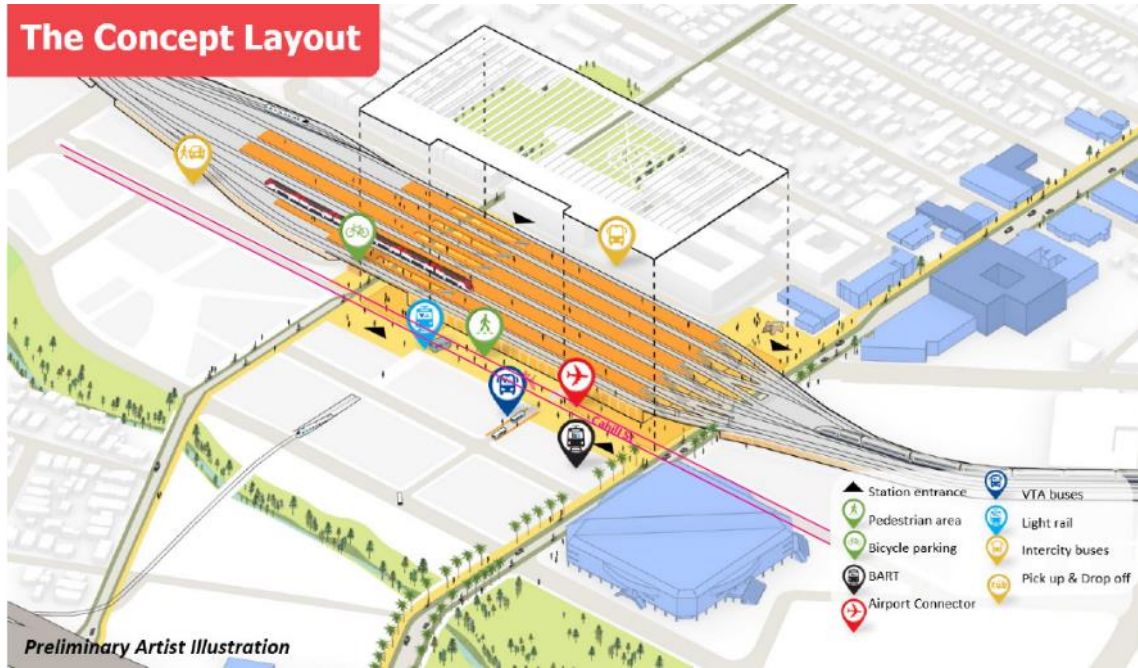


## Parks and Plazas



Proposing to increase development capacity by about 7,000 housing units and 6.4 million square feet of commercial space (beyond Downtown West)

# Diridon Integrated Station Concept Plan (DISC)



Recent effort focused on verification of heavy and light rail alignments from the Concept Layout

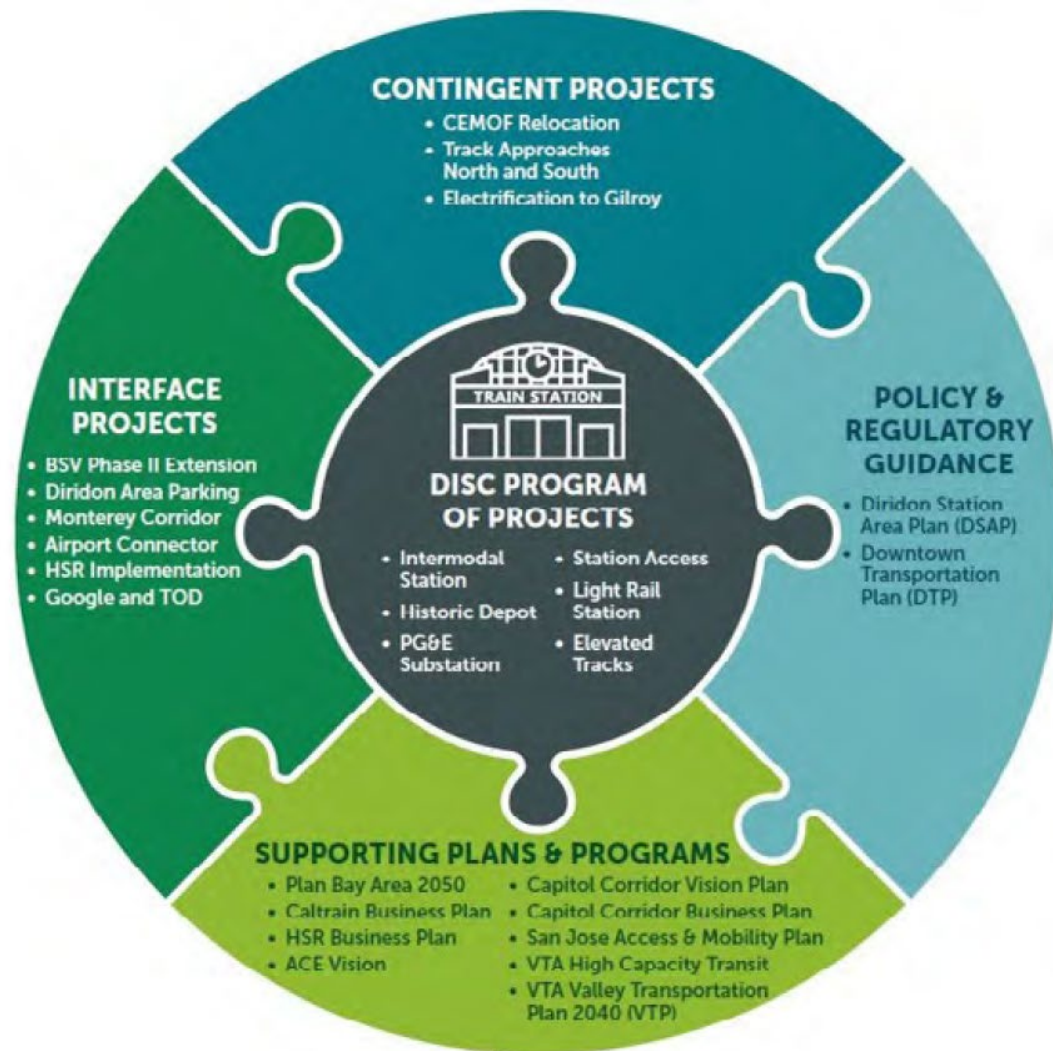
Partner Agencies continue coordination with City on Downtown West and DSAP

Multi-year effort with differing timelines

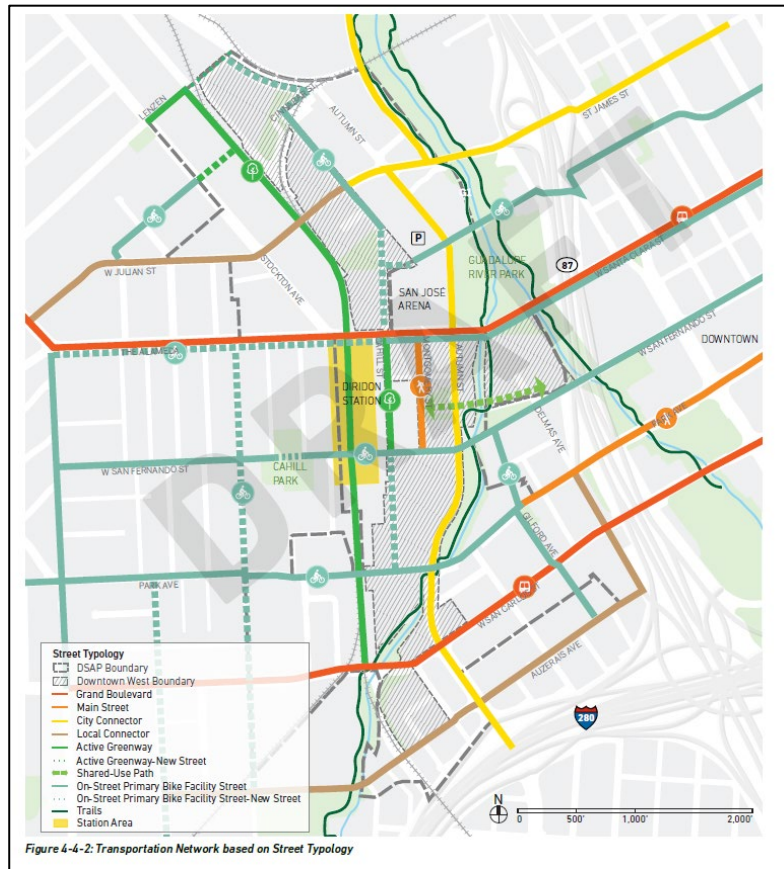
Outlining the process steps



For updates & upcoming event info: <https://www.diridonsj.org/disc>



# Draft Street Network



**Grand Boulevard**

**Primary Bike Facility**

**Main Street**

**Connector**

**Trail (and Open Space)**

**Active Greenway**



**Primary**



**Primary**



**Primary**



SAN JOSE DIRIDON STATION AREA  
COMMUNITY ENGAGEMENT



# The City's 3 P Approach

## PRODUCTION

Construct new affordable units with public subsidies and private sector contributions



## PROTECTION AND PRESERVATION

Enact policies to protect vulnerable households from displacement

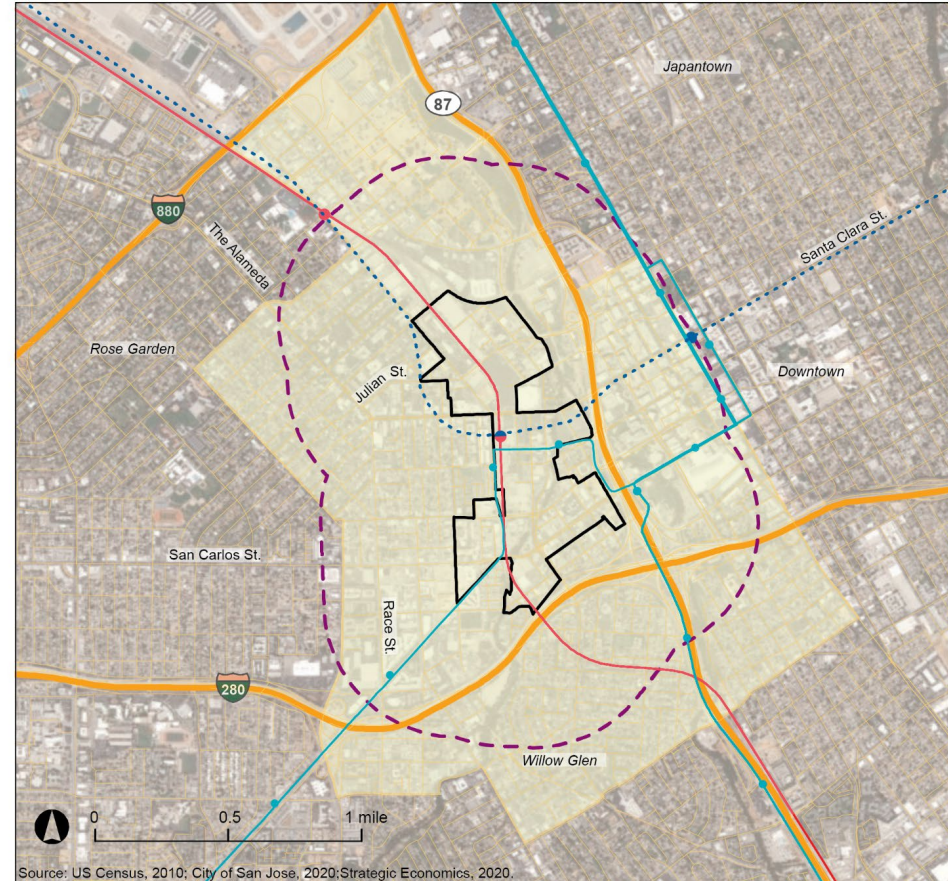


Preserve existing housing as permanently affordable to low- and moderate-income households



# Preliminary Goals for the Diridon Area

- **25%** of housing to be deed-restricted affordable units at buildout
- In the DSA and ½-mile buffer:
  - Maintain number of low-income renter households
  - Maintain affordability of existing deed-restricted units
  - Launch Preservation Pilot Program



# Google's Downtown West Project

- ~ 7.3 M sf Office
- ~4,000 Housing Units
- ~ 500 K sf Active Use  
(Retail, Cultural, Arts, Education etc.)
- ~ 15 acres Parks + Plazas + Green  
Spaces



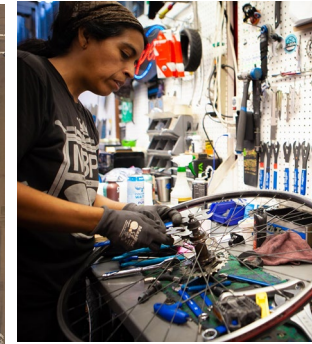
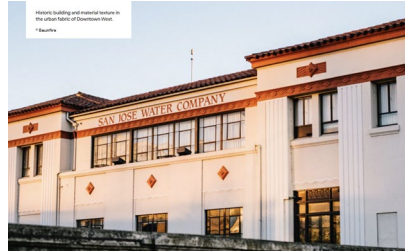
*\*Illustrative massing reflects the combination of density allowed in project's zoning and applicable Downtown West design standards and guidelines*



SAN JOSE DIRIDON STATION AREA  
COMMUNITY ENGAGEMENT



# Vision for the Area



Images taken from Google's [Design Standards and Guidelines video](#), October 7, 2020



# Downtown West: 3 Pathways

Development Review  
(entitlements and design)

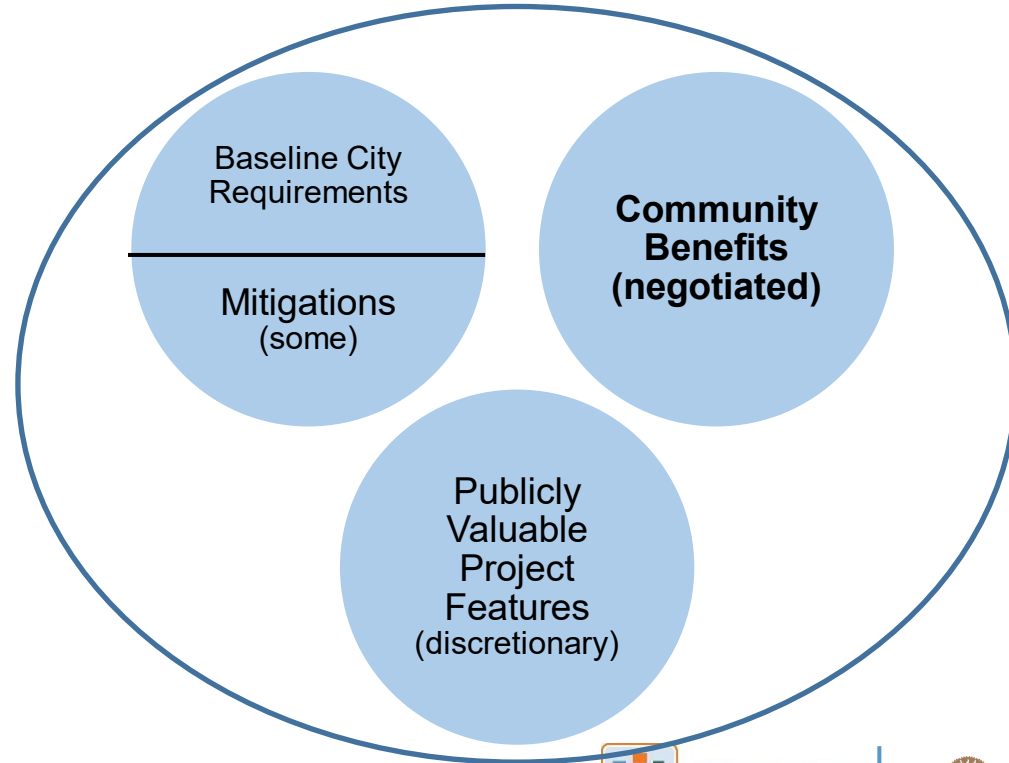
Environmental Review (CEQA)

Development Agreement

# Community Benefits

- Development Agreements (DA) are common tools for large, multi-phased projects
- The DA will include a Community Benefits Plan
- “Community Benefits” go beyond City requirements, mitigations, and discretionary project features
- Per the MOU, the intent is to share back some of the value created by City actions and consider development feasibility
- Releasing the staff-recommended DA in March

## 3 Types of Public Benefits



# Community Benefit Priorities

- Affordable housing
- Displacement prevention and community stabilization
- Education
- Workforce training and employment opportunities



# Upcoming Public Meetings

## **Station Area Advisory Group Virtual Meeting:** March 15, 6-9:00 PM

- Presentation on the Downtown West Development Agreement, followed by SAAG discussion
- Anticipating a public comment period at the end

## **Virtual Community Meeting:** March 20, 10:00 AM

- For community members to learn about and share feedback on the Downtown West Development Agreement

## **Diridon Transportation Forum (Friends of Caltrain):** March 8

- Learn about the strategies for managing parking, traffic, and alternative modes of transportation; Q&A

# How to learn more

**Visit the City's website** ([www.diridonsj.org](http://www.diridonsj.org)):

- Learn about upcoming public meetings
- Watch recorded presentations
- View the draft plans ([Draft Amended DSAP](#), [Downtown West Project](#), [Draft Diridon Affordable Housing Implementation Plan](#))
- Read background information
- Sign up for email updates

**Visit Google's Downtown West site:** [g.co/sanjose](https://g.co/sanjose)

**Email the project team with any questions or comments on the projects:** [Lori.severino@sanjoseca.gov](mailto:Lori.severino@sanjoseca.gov)



SAN JOSE DIRIDON STATION AREA  
COMMUNITY ENGAGEMENT



# Questions



# Next Steps

- Next CWG meeting:  
May 11, 4:00 PM, Virtual Meeting
  - CWG Member Report Backs
  - Financial Update
  - Phase II Update
  - Community Engagement
    - Small Business Resource Study
  - Design Development Framework
- Action Items