

GOAL #1

IMPLEMENT FASTER, MORE FREQUENT, SAFE, AND CONVENIENT *TRANSIT*

- Increase frequency for Bus and Light Rail Routes
- Improve the rider experience and safety for all users
- Explore partnerships and other service models to reach new transit markets
- Assist cities to adopt transit priority policies



GOAL #2

PRIORITIZE *ACTIVE TRANSPORTATION* TO ENCOURAGE HEALTHIER MULTIMODAL OPTIONS

- Fund, plan, design, and build Complete Streets and active transportation projects
- Complete the Bicycle Superhighway network
- Eliminate pedestrian and bicycle fatalities and severe injuries
- Improve pedestrian and bicyclist access to transit
- Plan for new and emerging mobility opportunities



GOAL #3

ENCOURAGE *LAND USES* THAT CREATE COMPLETE AND CONVENIENT PLACES

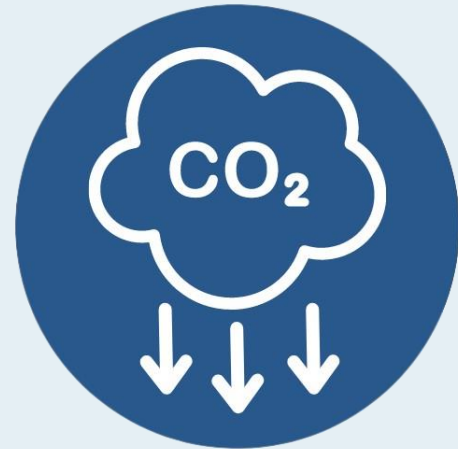
- Support local Priority Development Areas/Transit Rich Areas
- Encourage Development Opportunities in proximity to transit
- Explore additional funding support for Local Plans
- Enhance Transit Oriented Communities Policy actions at VTA Property
- Build effective partnerships with stakeholders (jurisdictions, developers, and community)



GOAL #4

ADDRESS THE CLIMATE EMERGENCY BY REDUCING *TRANSPORTATION EMISSIONS*

- Adapt to emerging innovation
- Explore new mechanisms to mitigate increases in Vehicle Miles Travelled (VMT) from land development projects and transportation projects
- Support Transportation Demand Management strategies and monitoring of their effectiveness
- Convert transit fleet to sustainable energy sources



GOAL #5

SUPPORT *EQUITY* IN TRANSPORTATION

- Support improvements within Equity Priority Communities and other disadvantage communities
- Continue efforts to implement Community Based Transportation Plans
- Build partnerships in Equity Priority Communities and with Community Based Organizations



GOAL #6

PURSUE SAFE AND RELIABLE TRAVEL ON *HIGHWAYS AND EXPRESSWAYS*

- Plan, design, and build Complete Streets improvements at interchanges
- Focus on Managed Lanes/Express Lane Network, and develop equitable pricing strategies for Express Lanes
- Invest Express Lane revenue back into existing transportation system
- Support completion of the Countywide Expressway Plan to incorporate Complete Streets

