



















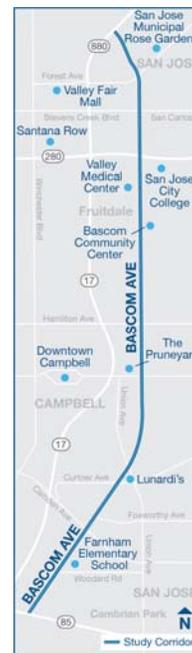
COMMUNITY WORKSHOP #1

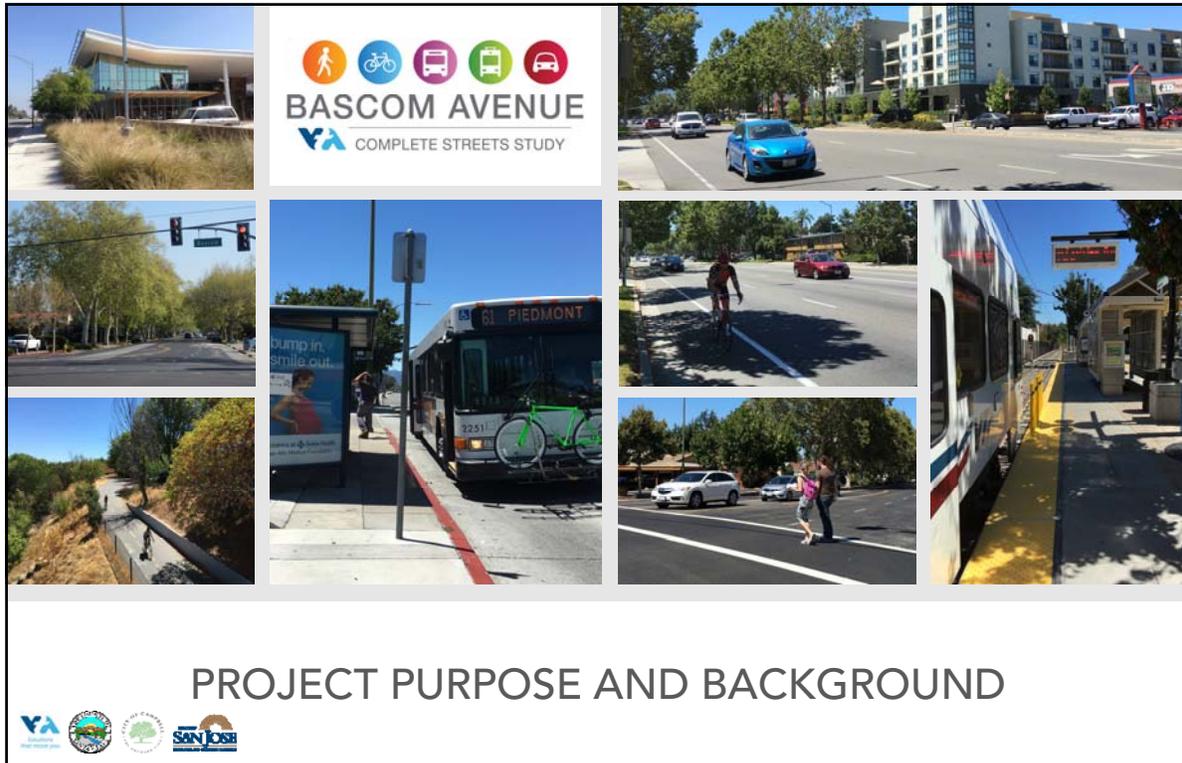
June 2017



WORKSHOP AGENDA

- I. WELCOME
- II. PROJECT PURPOSE AND BACKGROUND
- III. COMMUNITY ASSETS
- IV. KEY ISSUES AND CHALLENGES
- V. EMERGING OPPORTUNITIES
- VI. EMERGING VISION FOR BASCOM AVENUE
- VII. GROUP DISCUSSIONS
- VIII. NEXT STEPS





PROJECT GOALS AND OUTCOMES

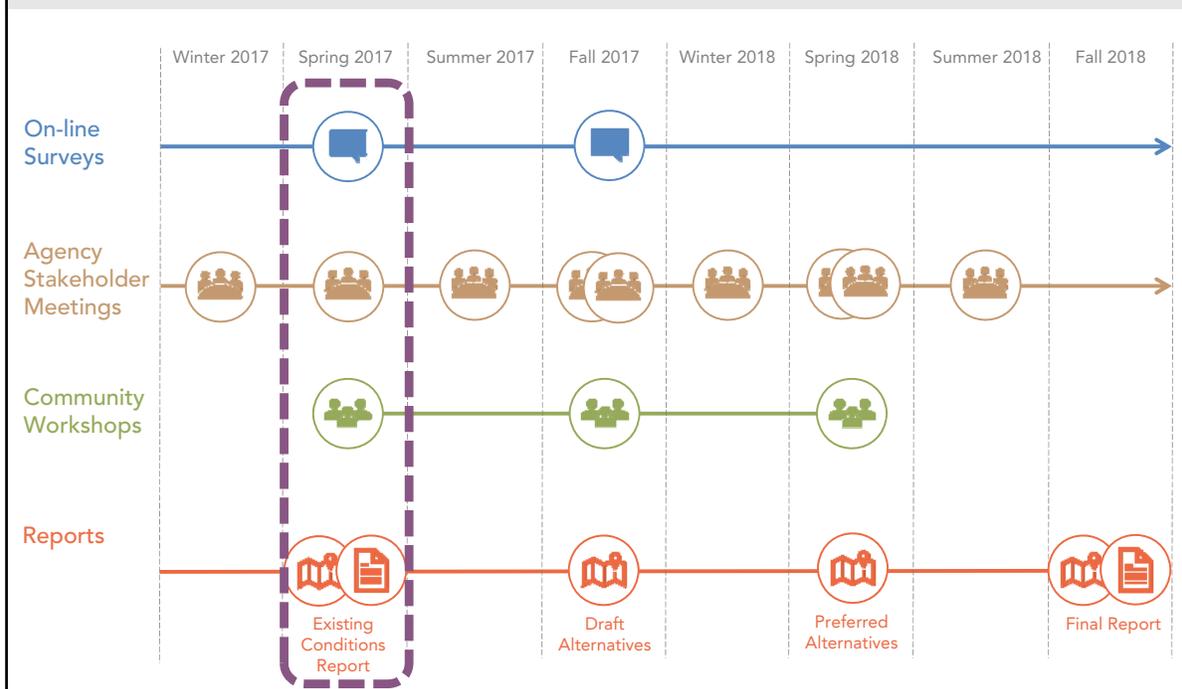
1. Transform Bascom Avenue into a **high-quality, multimodal corridor**
2. Identify and address user needs related to multimodal **access, safety and connectivity**
3. Evaluate opportunities to **improve transit travel times**
4. Develop **conceptual designs for short and long term improvements**
5. **Coordinate with previous studies** and initiatives
6. Help local agencies **acquire funding** for individual Complete Streets projects

PREVIOUS AND CONCURRENT PLANNING

- VTA Pedestrian Technical Guidelines, 2003
- San Jose Bike Plan 2020, 2009
- San Jose ADA Transition Plan, 2010
- VTA Bicycle Technical Guidelines, 2012
- VTA Transit Passenger Environment Plan, 2016
- VTA Next Network Plan, 2017
- Pedestrian Access to Transit, 2017
- Santa Clara County Wide Bicycle Plan, 2017
- **South Bascom Urban Village Plan (pending)**
- **Campbell General Plan Update (pending)**

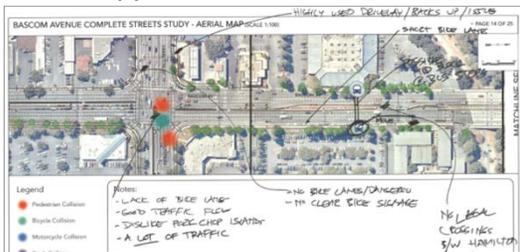


PUBLIC ENGAGEMENT PROCESS



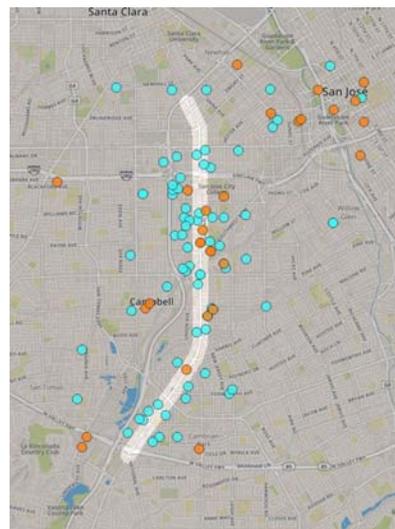
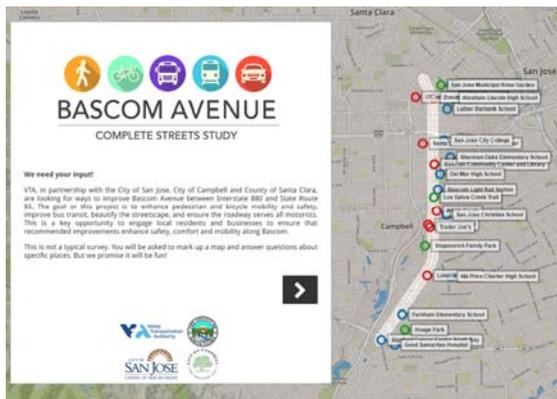
COMMUNITY WALK AUDITS

- Conducted in **April 2017**
- Update project Participants:
 - Community Members
 - Local Business Owners
 - Representatives from Offices of Council Member and Board of Supervisors
 - Project Team Members
- Update project mapping
- Inform Opportunities and Challenges



ONLINE SURVEY

- Engaging, online survey - where you can add detailed ideas and specific changes and improvements to a map
- Launched on June 1st, 2017
 - Over 130 surveys
 - Over 950 individual map responses



BASCOM AVENUE
COMPLETE STREETS STUDY

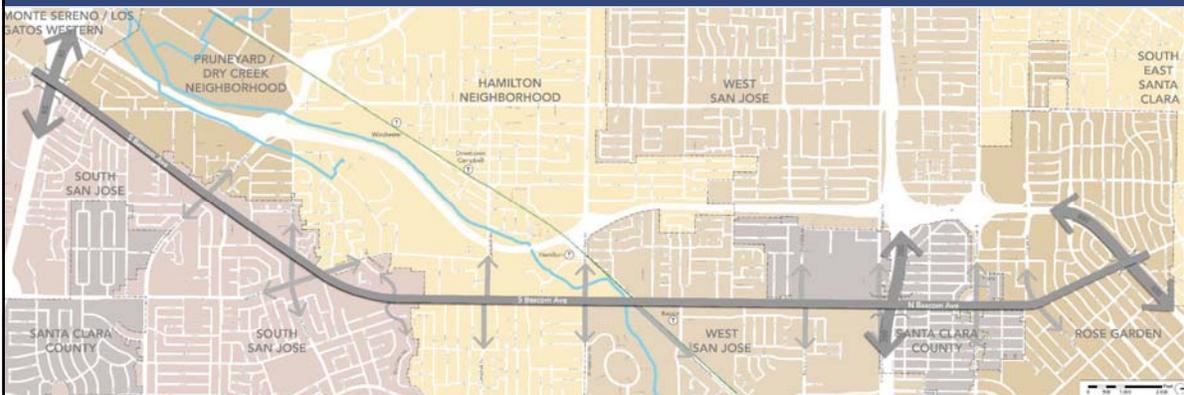
COMMUNITY ASSETS

Wide Mix of Uses

Local and Regional Destinations



Well Established Neighborhoods

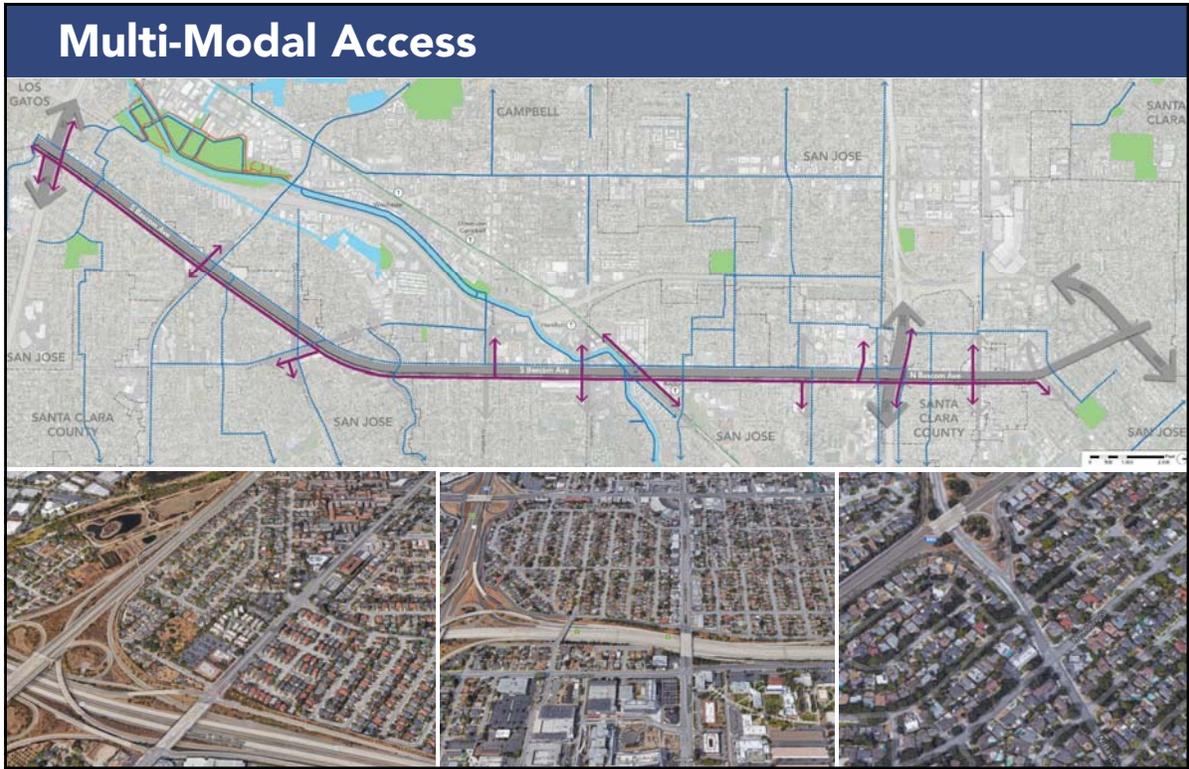


Diverse Mix of Housing



Community Assets and Destinations

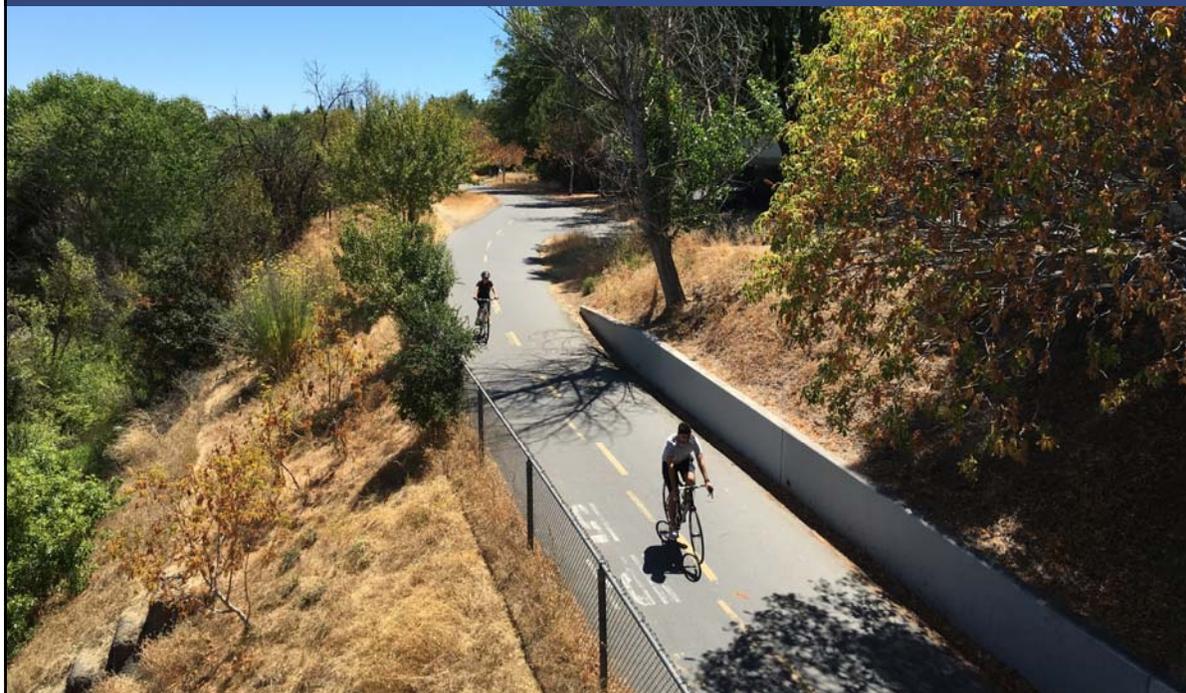




Multi-Modal Access



Multi-Modal Access

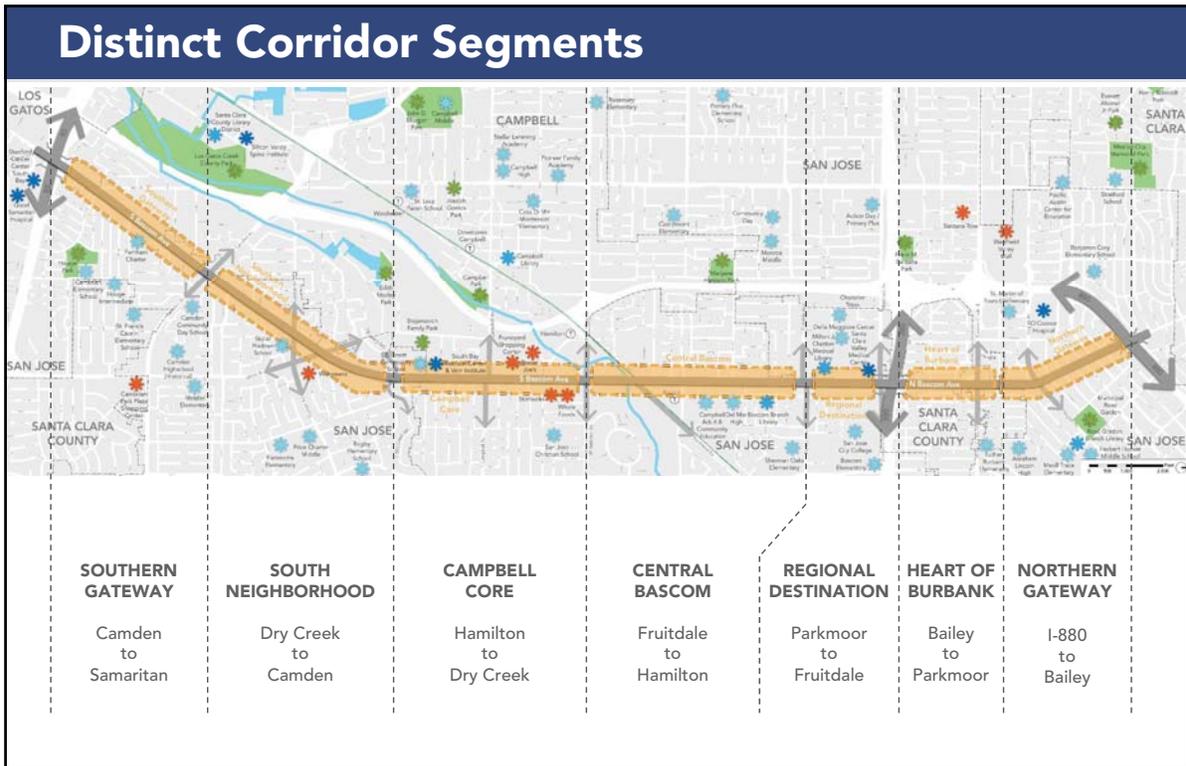
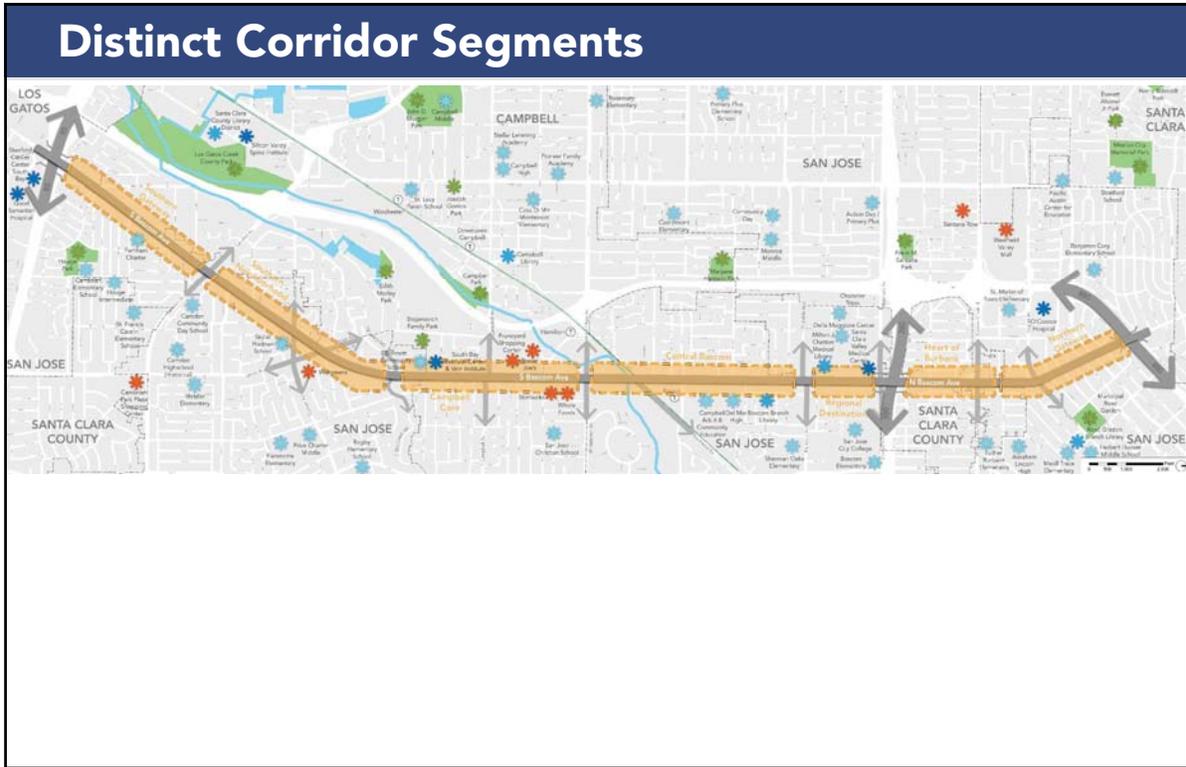


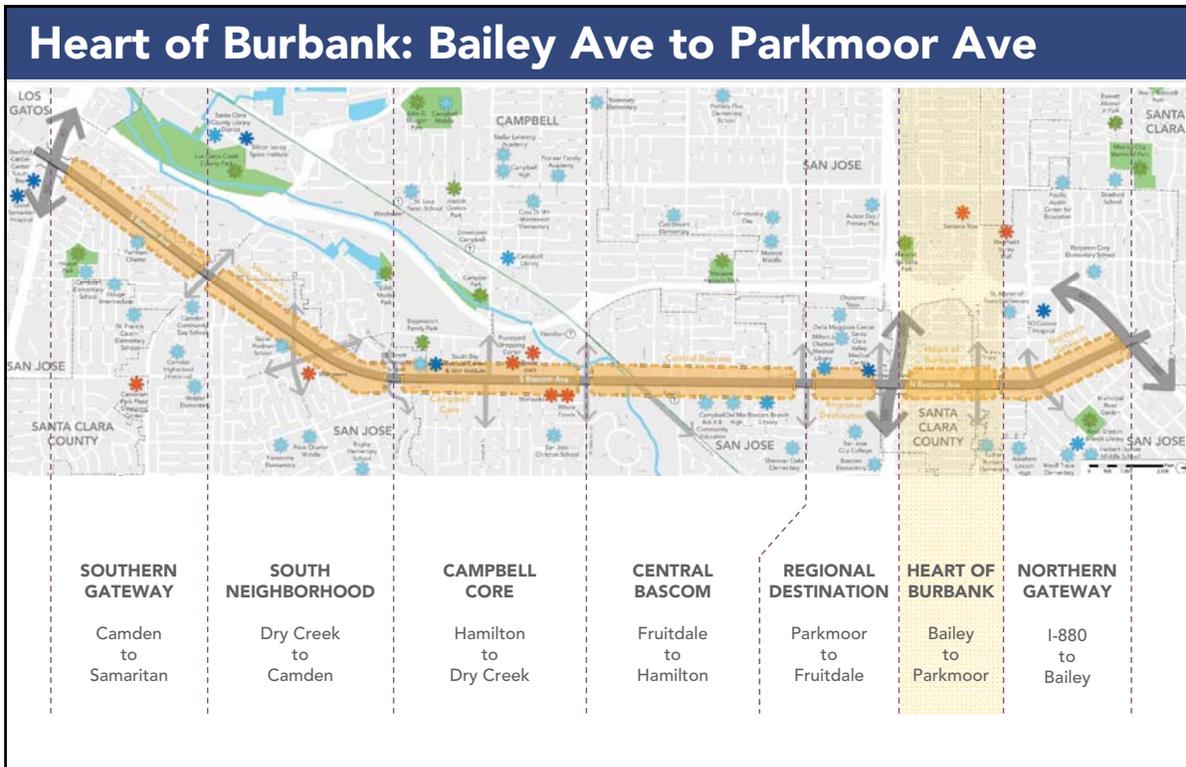
Multi-Modal Access

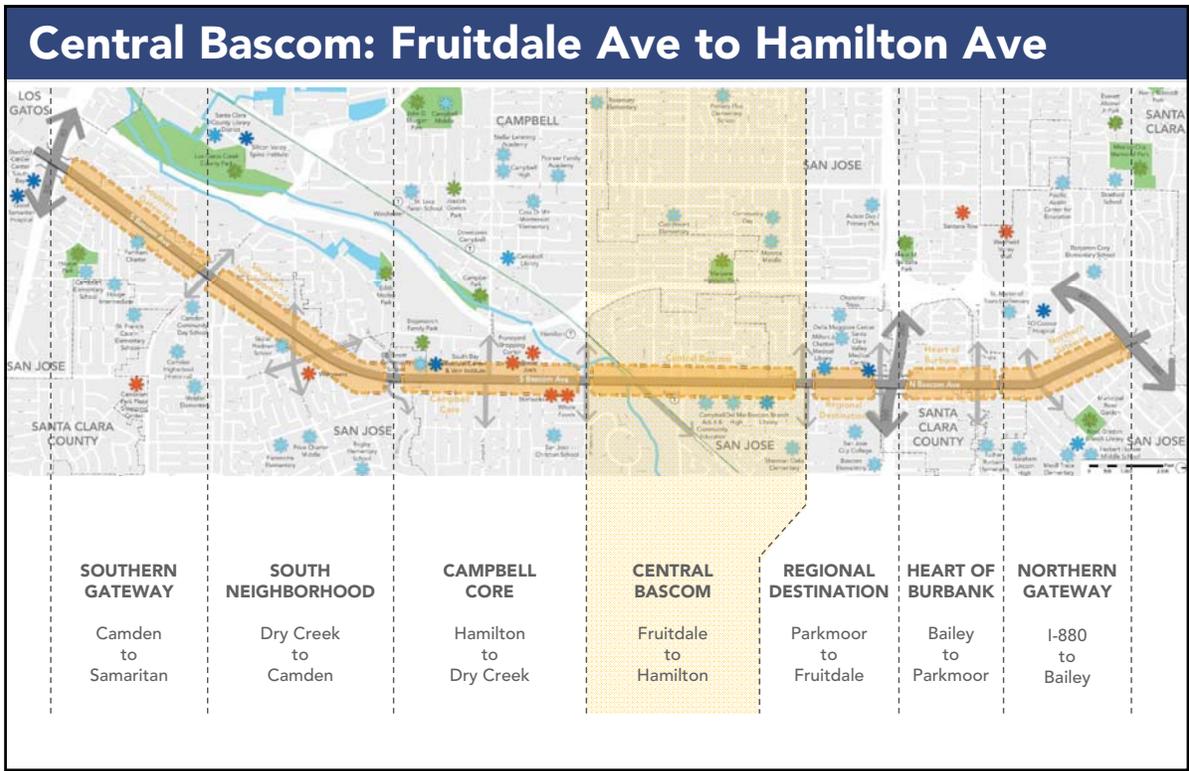


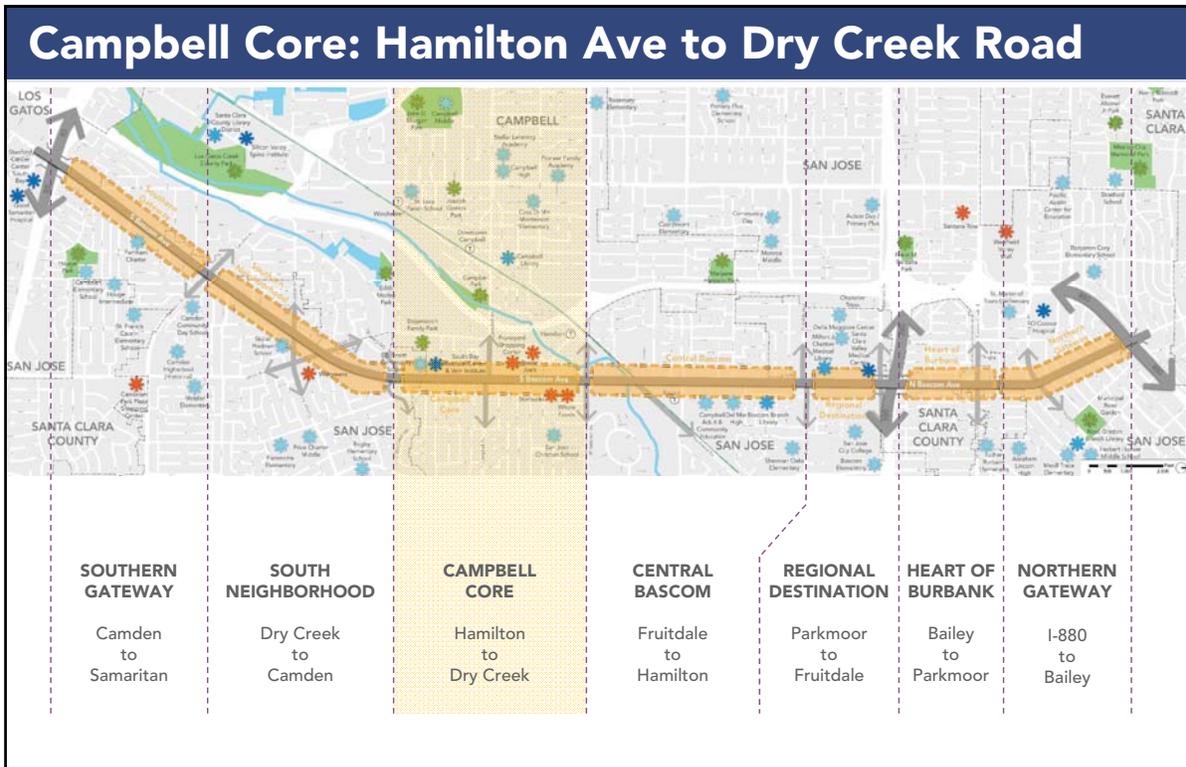
Neighborhood and Community Character





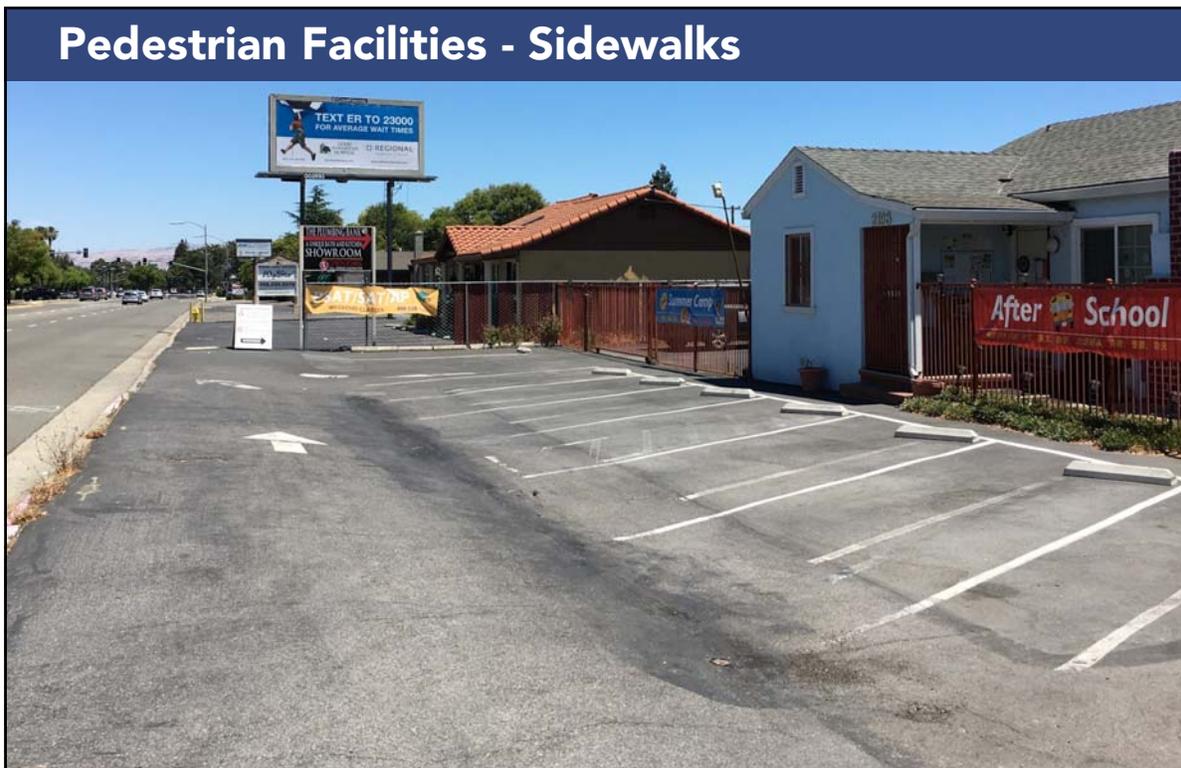






BASCOM AVENUE
COMPLETE STREETS STUDY

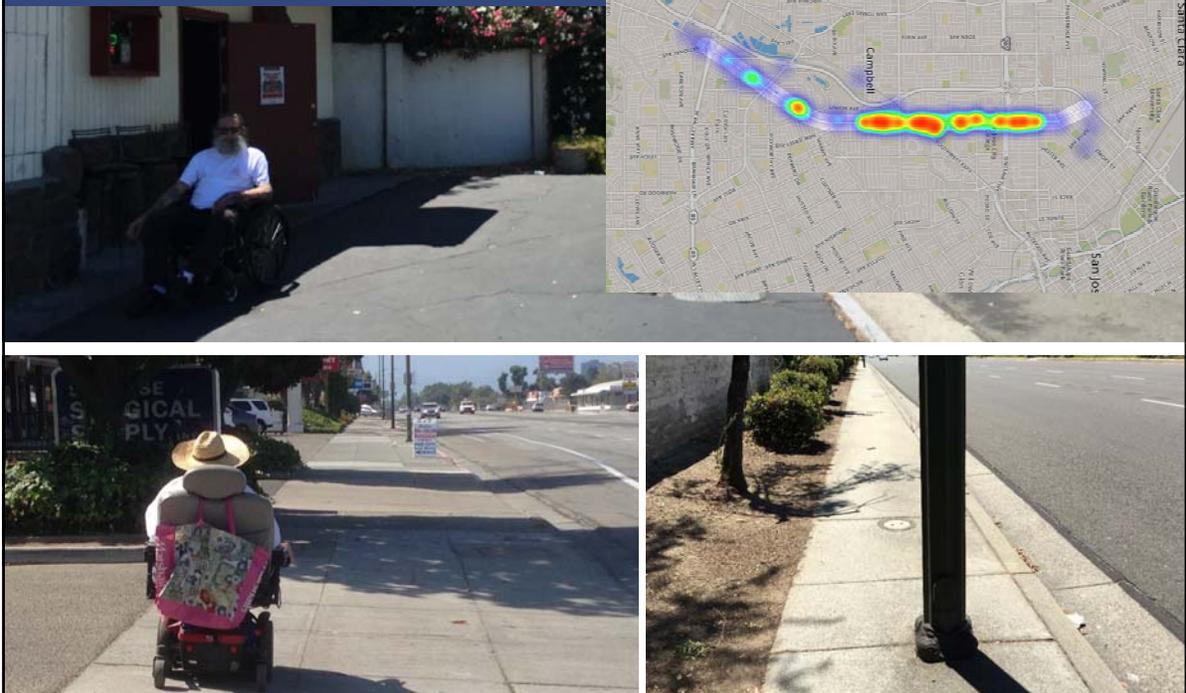
KEY ISSUES AND CHALLENGES



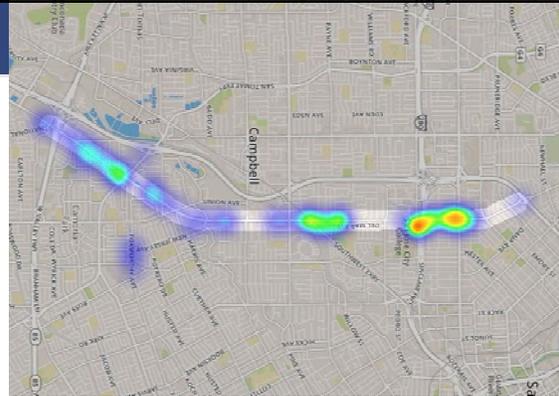
Pedestrian Facilities



Pedestrian Facilities



Bicycle Facilities



Transit Facilities





Sustainability - Environmental



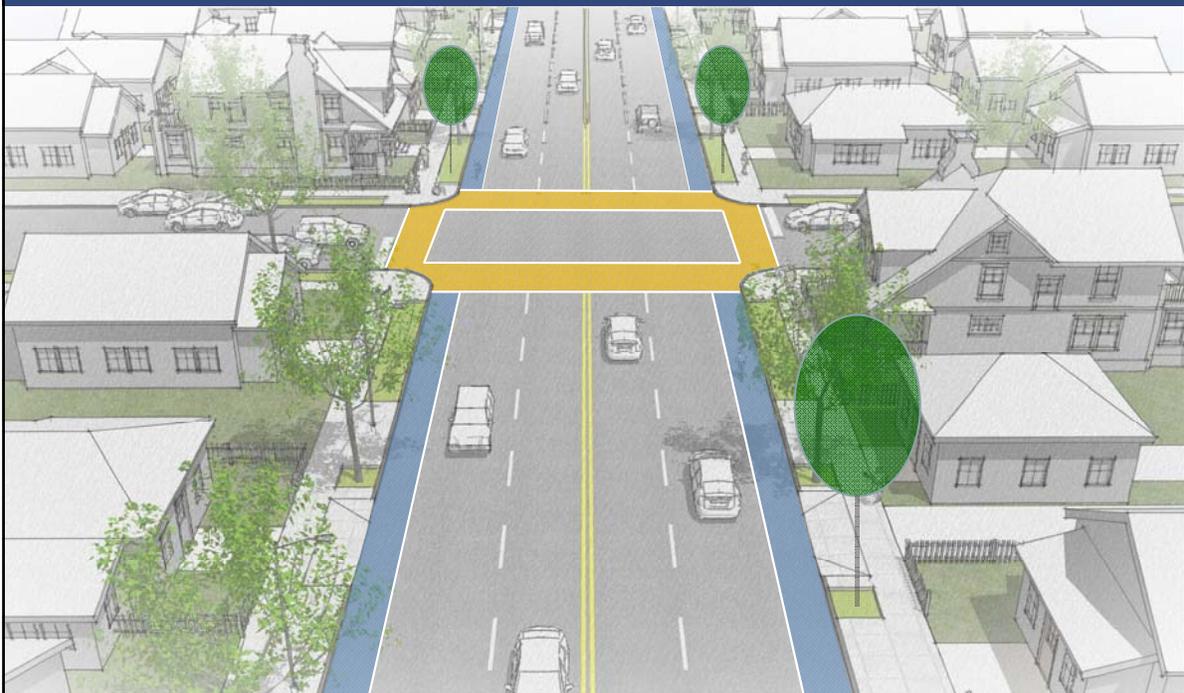
BASCOM AVENUE
COMPLETE STREETS STUDY

COMMON OPPORTUNITIES AND BEST PRACTICES

Potential Improvements



Potential Improvements



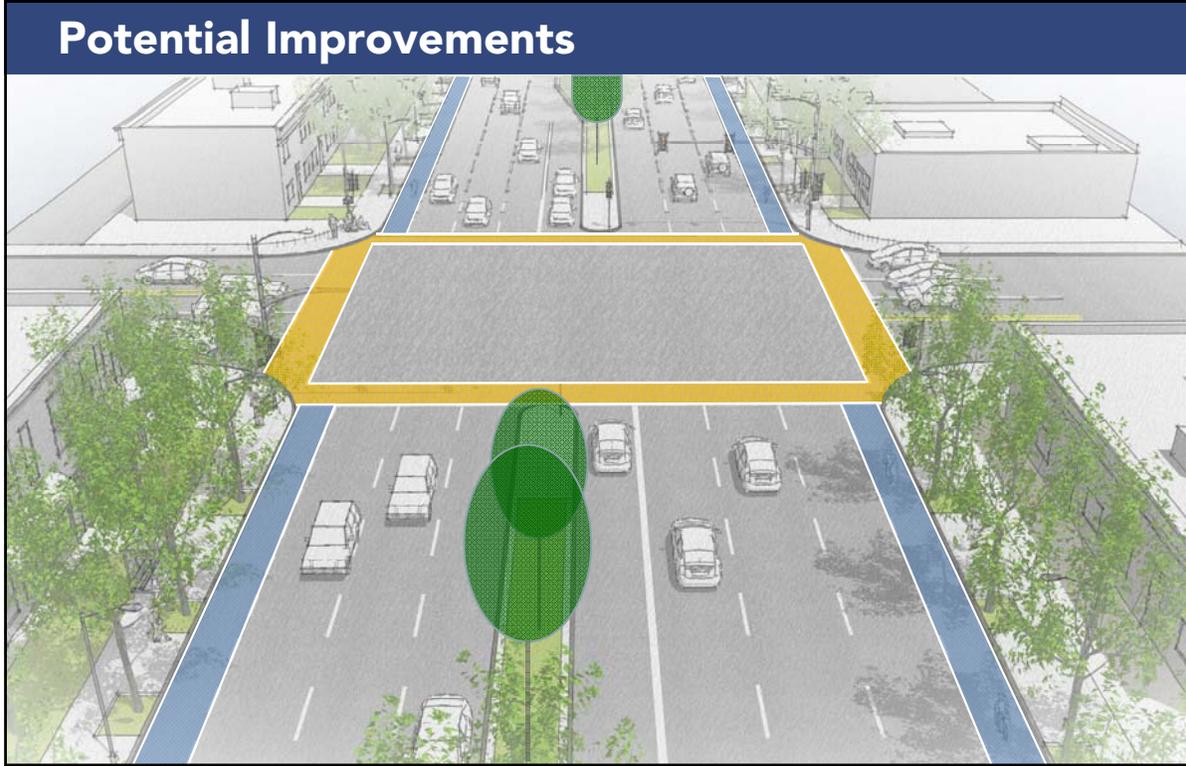
Potential Improvements



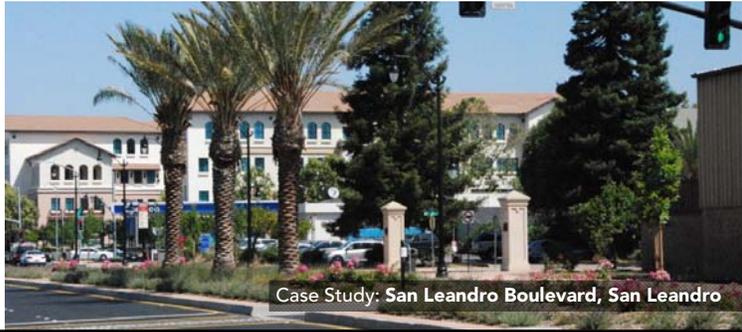
Case Study: Castro Valley Boulevard, Castro Valley

Potential Improvements



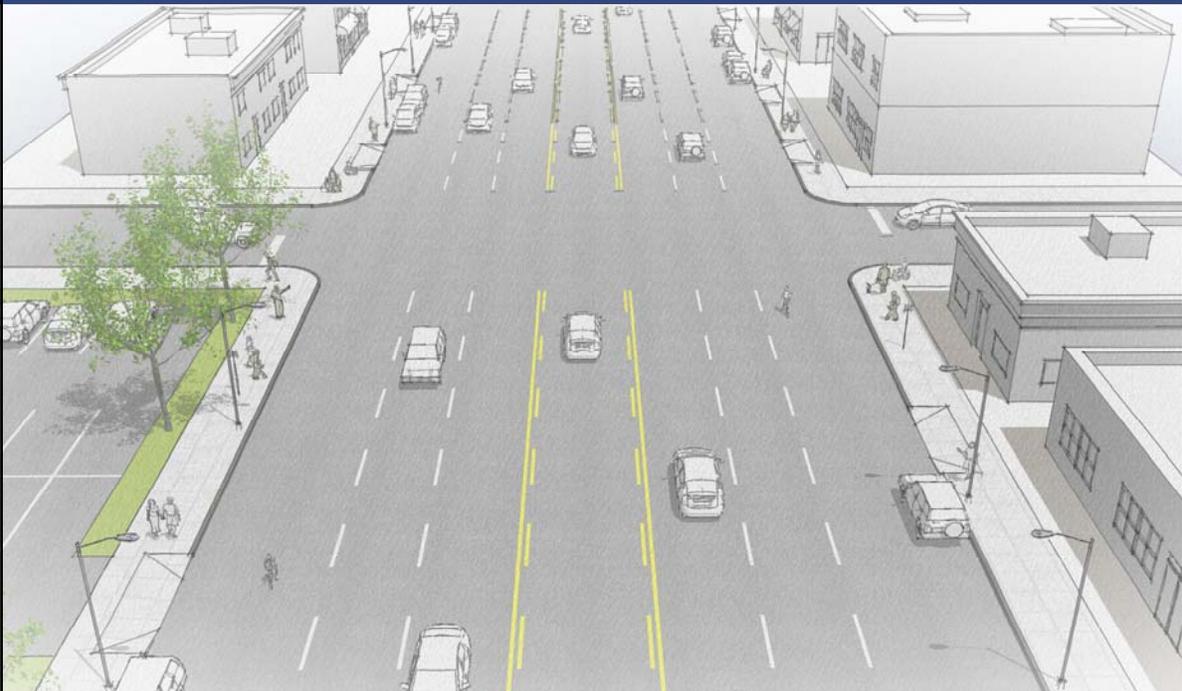


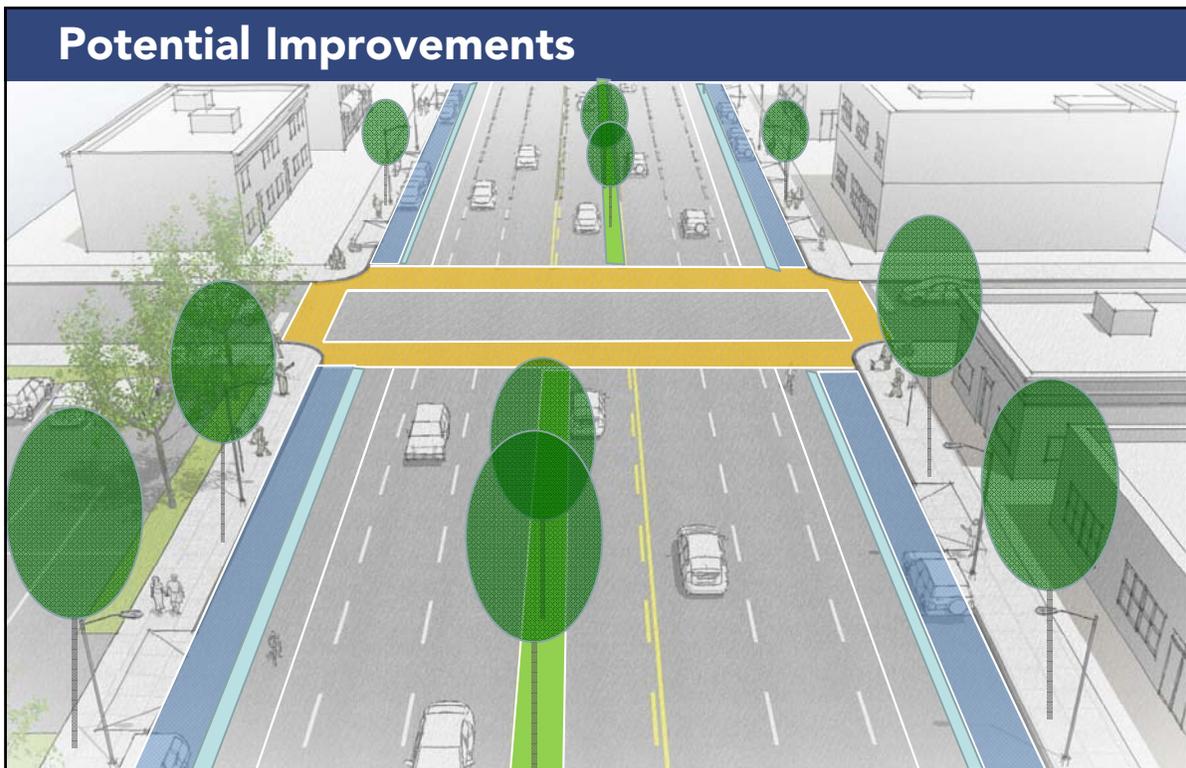
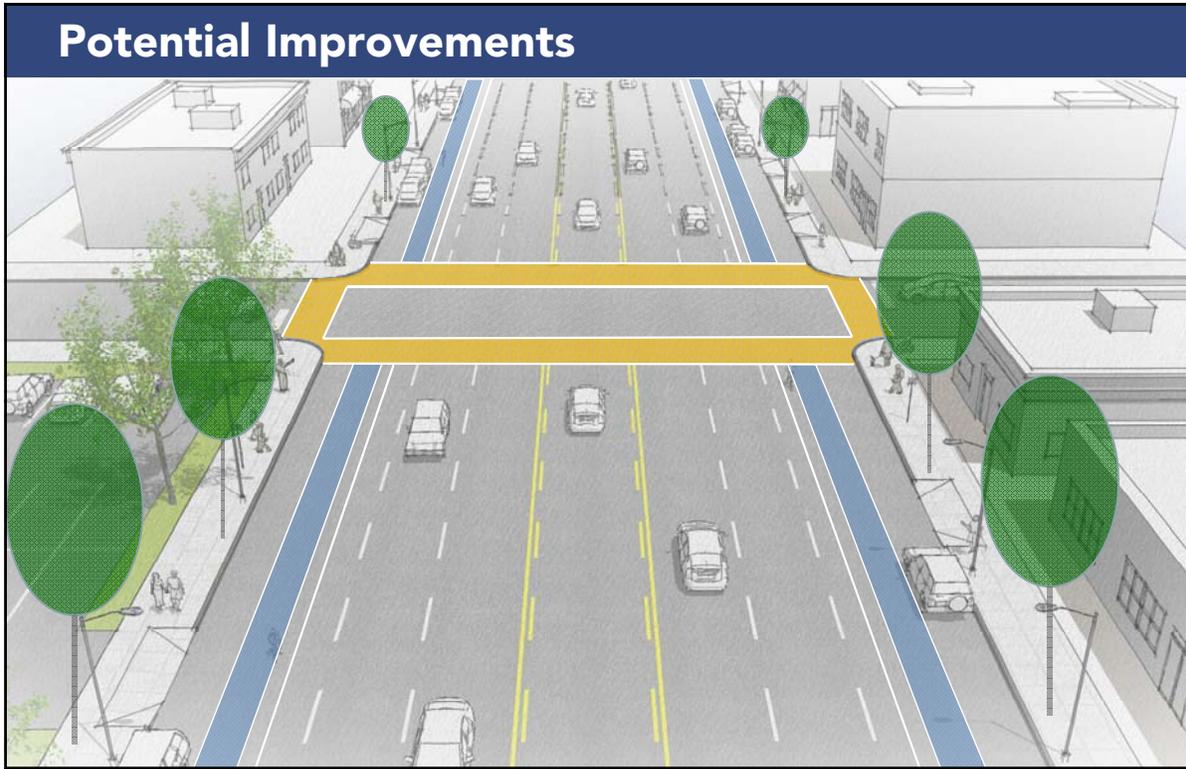
Potential Improvements



Case Study: San Leandro Boulevard, San Leandro

Potential Improvements

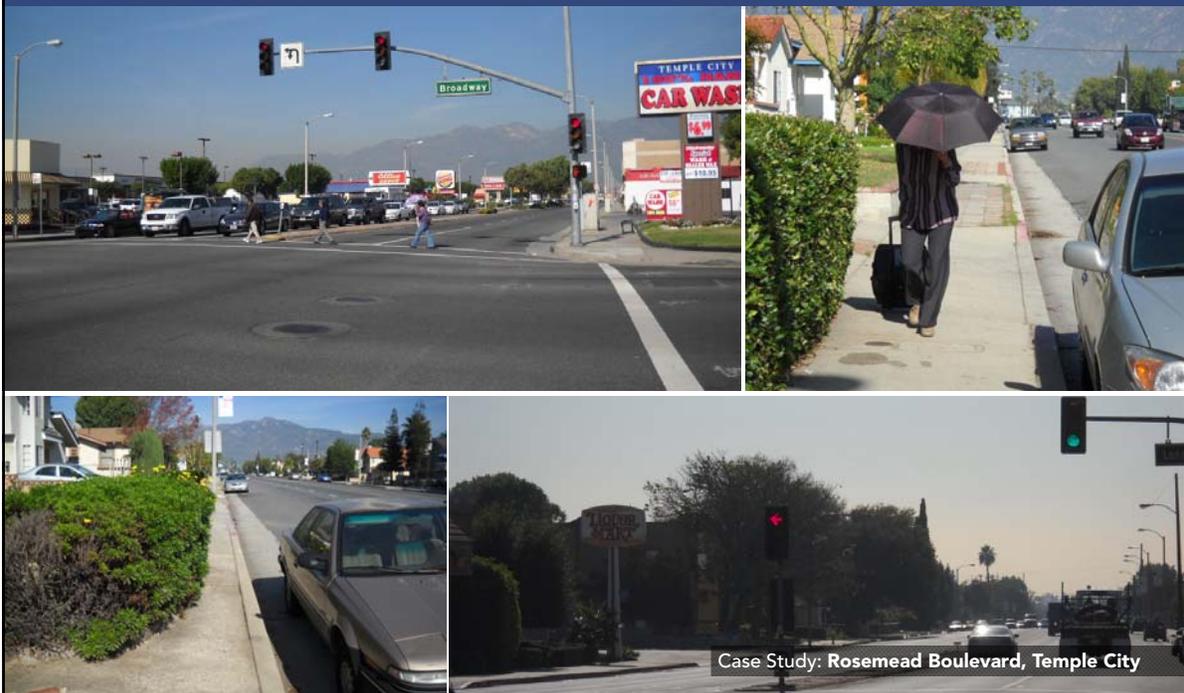




Potential Improvements



Potential Improvements



Potential Improvements



Case Study: Rosemead Boulevard, Temple City

Potential Improvements



Case Study: West Capital Ave., West Sacramento

Potential Improvements



Potential Improvements





EMERGING VISION FOR BASCOM AVENUE



Safe



Comfortable



Example: West Capital Ave., West Sacramento

Well Connected



Example: West Capital Ave., West Sacramento

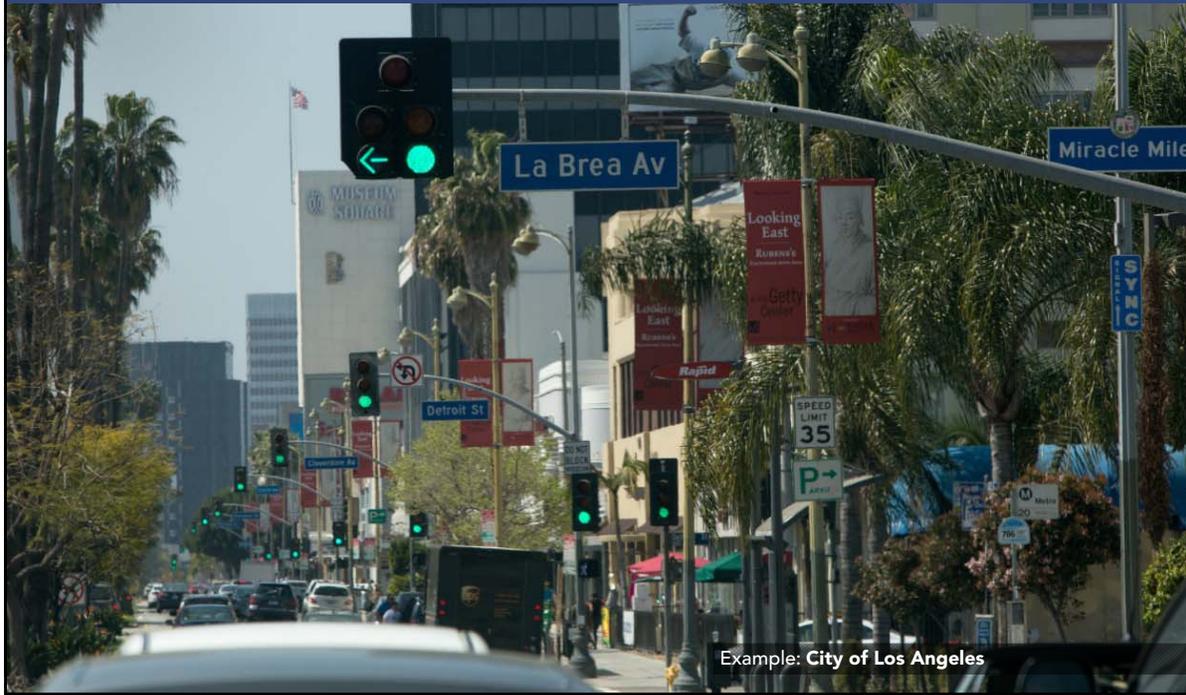
Pedestrian, Bicycle and Transit Friendly



Pedestrian, Bicycle and Transit Friendly



Efficiently Move Traffic



Example: City of Los Angeles

Healthy



Example: Washington Avenue, Golden, CO

Sustainable – Environmentally



Example: 21st Street, Paso Robles

Sustainable – Economically



Example: Broadway, Salt Lake City, UT

Context Sensitive



Example: Dixie Avenue, Sacramento

Context Sensitive



Example: West Capital Ave., West Sacramento

Identifiable



Example: Downtown Hayward

Identifiable

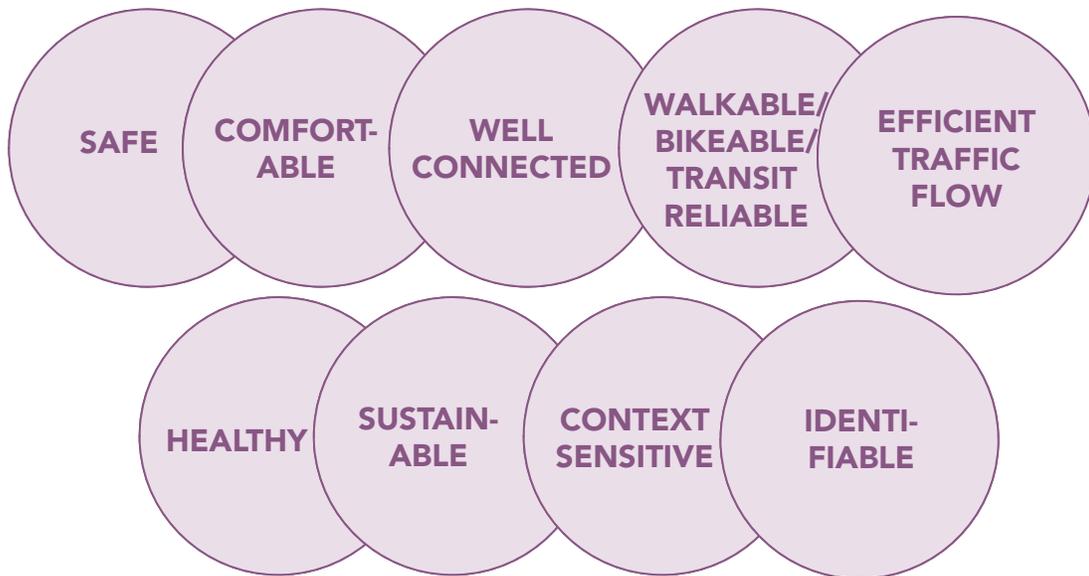


Example: Main Street, Lyon, CO

Identifiable



Emerging Vision



BASCOM AVENUE
COMPLETE STREETS STUDY

Y.A. COMPLETE STREETS STUDY

GROUP DISCUSSION

Y.A. SAN JOSE

GROUP DISCUSSION

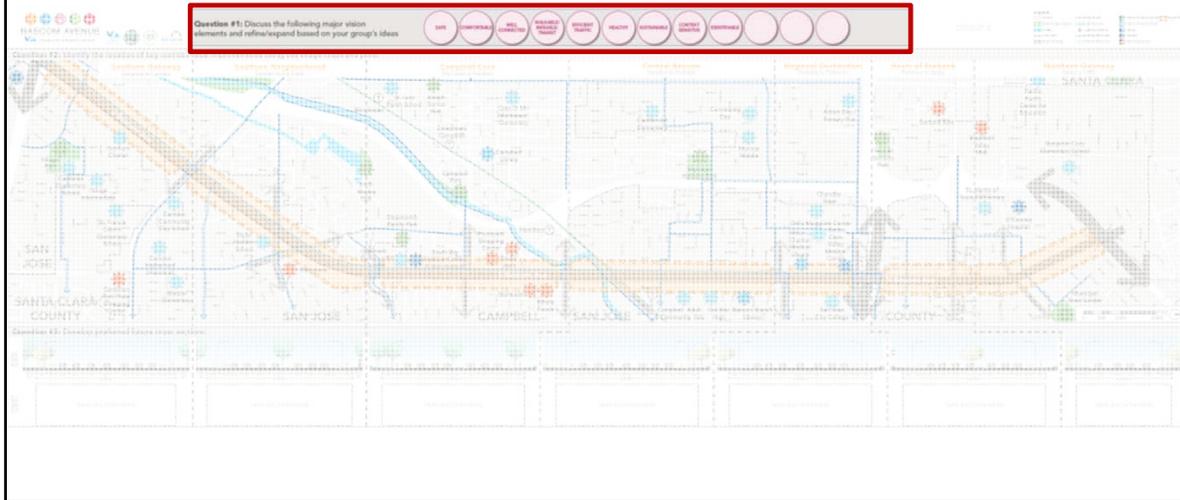
Question #1: Discuss the following major vision elements and refine/expand based on your group's ideas

Question #2: Identify the location of key corridor-side improvements using the image chips and pins

Question #3: Develop preferred future cross sections

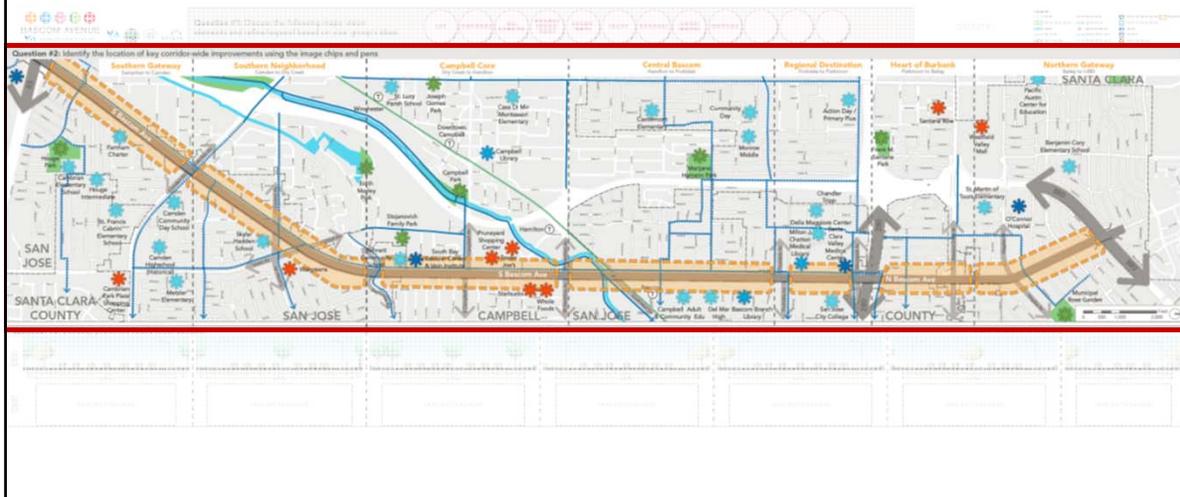
GROUP DISCUSSION

Questions #1: Discuss the following major vision elements and refine/expand based on your group's ideas



GROUP DISCUSSION

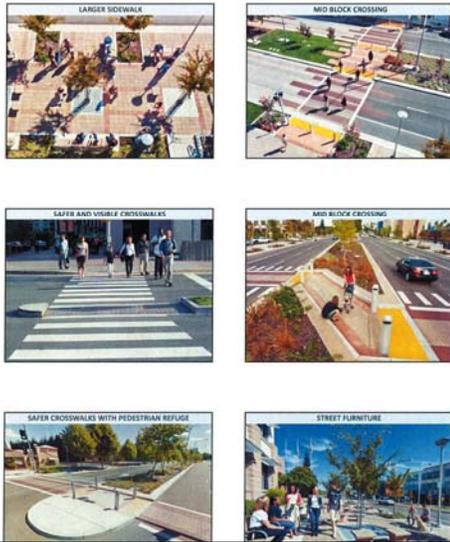
Questions #2: Identify the location of key corridor-wide improvements using the image chips and pens



GROUP DISCUSSION

Questions #2: Identify the location of key corridor-wide improvements using the image chips and pens

Pedestrian Facilities



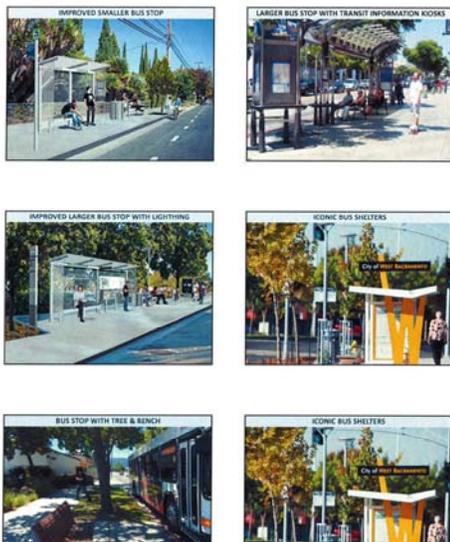
Bicycle Facilities



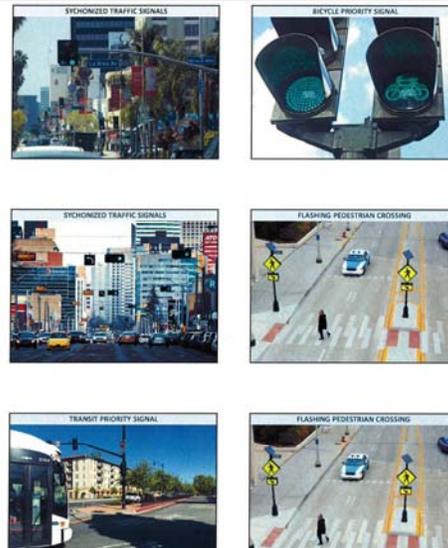
GROUP DISCUSSION

Questions #2: Identify the location of key corridor-wide improvements using the image chips and pens

Transit Facilities

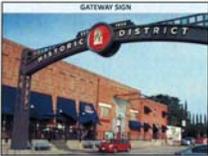
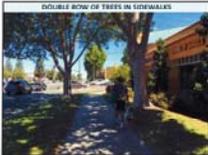


Automobile Facilities



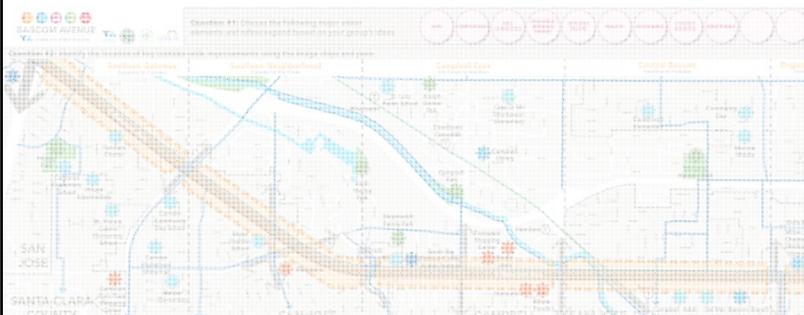
GROUP DISCUSSION

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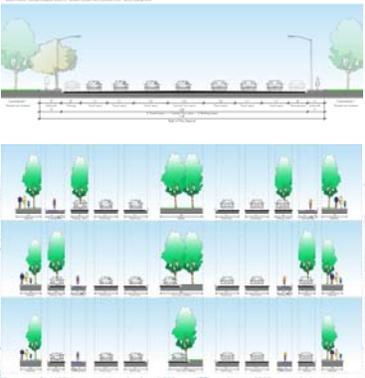
Identity		Sustainability	
			
			
			

GROUP DISCUSSION

Questions #3: Develop preferred future cross sections



Question #3: Develop preferred future cross sections



TAKE SECTION HERE




BASCOM AVENUE
COMPLETE STREETS STUDY



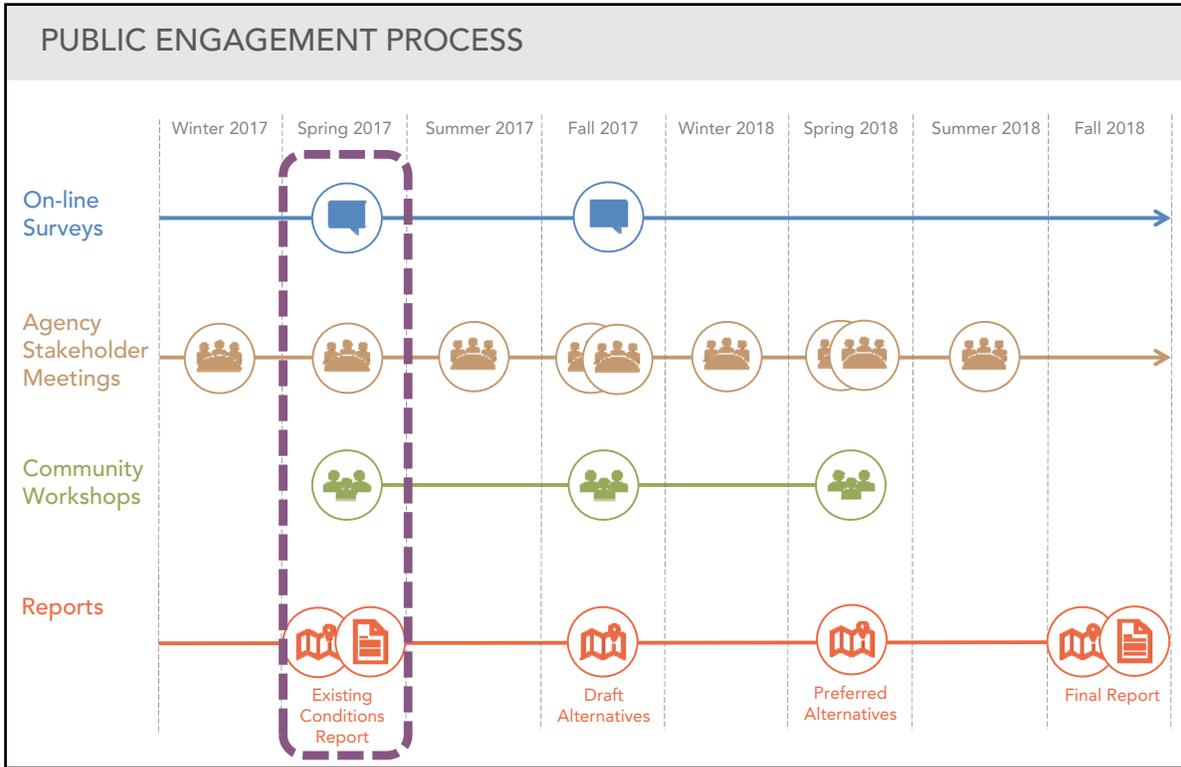
GROUP DISCUSSIONS




BASCOM AVENUE
COMPLETE STREETS STUDY



NEXT STEPS



ONLINE SURVEY

BASCOM AVENUE
COMPLETE STREETS STUDY

We need your input!

VTA, in partnership with the City of San Jose, City of Campbell and County of Santa Clara, are looking for ways to improve Bascom Avenue between Interstate 880 and State Route 85. The goal of this project is to enhance pedestrian and bicycle mobility and safety, improve bus transit, beautify the streetscape, and ensure the roadway serves all motorists. This is a key opportunity to engage local residents and businesses to ensure that recommended improvements enhance safety, comfort and mobility along Bascom.

This is not a typical survey. You will be asked to mark up a map and answer questions about specific places. But we promise it will be fun!

<http://bascomsurvey.vta.org>

BASCOM AVENUE
COMPLETE STREETS STUDY

VA

COMMUNITY WORKSHOP SERIES #1
June 2017