

## A Once In a Century Opportunity

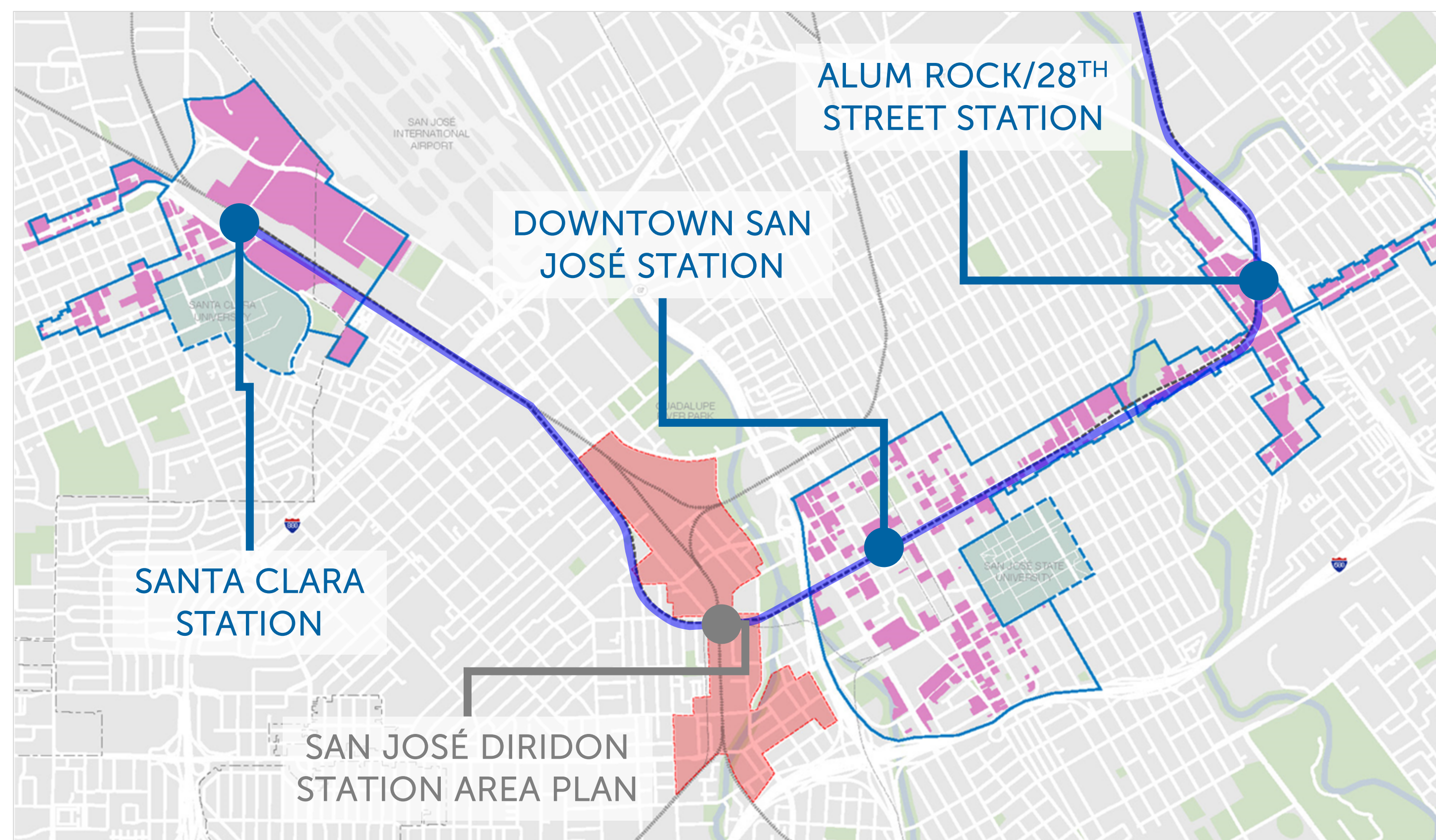
VTA's BART Silicon Valley Phase II extension through Downtown San José and Santa Clara provides an extraordinary opportunity to sustainably organize Silicon Valley's future growth around BART. Silicon Valley is in need of more well-designed, affordable, and diverse communities that promote healthy lifestyles, improve access to a variety of jobs and economic opportunities, and offer a mix of housing options.

## Creating Transit Oriented Communities

Enhancing station areas with transit oriented communities (TOCs) means creating walkable places to live, work, shop, play, and learn. By design, TOCs make access and use of transit easy and convenient, resulting in less driving. All of this can help realize community, city, and regional goals.



VTA is leading this study to identify paths to achieving TOCs at the Alum Rock/28th Street, Downtown San José, and Santa Clara BART station areas. The study complements the Diridon Station Area Plan update and the Diridon Integrated Station Concept Plan process being done in a parallel coordinated effort.



“The #1 priority to solve the housing crisis [...] [is] to support transit-oriented policies & projects [...] near BART stations.”

- the Silicon Valley Leadership Group

## The Strategy Study

The Transit Oriented Communities Strategy Study builds on existing city and community plans to secure the future of TOCs. The Study will identify strategies and recommend tools to proactively catalyze and enable TOCs in Santa Clara County in advance of VTA's BART Silicon Valley Phase II operations. VTA's BART Silicon Valley and the Cities of San José and Santa Clara staff teams will work in close coordination to execute the TOC strategies identified in the Study.

### What the Strategy Study Does

#### Builds Upon and Advances Community Visions and Plans

- Leverages Silicon Valley's strong real estate market and organizes future growth along the BART alignment, while reflecting community values and culture, and enhancing community livability.



#### Secures the Future of TOCs

- Makes TOCs a priority for growth and affordable housing.
- Makes a clear case for the broad benefits and requirements of TOCs.
- Analyzes and mitigates for potential impacts, such as displacement.
- Prevents the need for retroactive planning.



#### Provides a "Path to TOCs Playbook" for the Cities to Implement

- Accelerates coordinated and cooperative TOC planning efforts.
- Enables strategies and policies to protect existing residents and businesses.
- Provides paths to secure funding and implementation for TOCs.



## How to Get Involved

This study sets the stage for an ongoing and collaborative planning process with the cities as well as local, regional, state, and federal government to secure the future of TOCs in Silicon Valley. VTA will present the study's recommendations to City Councils and at other community events this fall. We need your participation and support to realize the TOC vision! For the latest news and updates on meetings, visit our webpage:

 [www.vta.org/bart/tocs](http://www.vta.org/bart/tocs)

# Transit Oriented Communities Strategy Study

## VTA's BART Silicon Valley Phase II Extension Project



April 2019