MEMORANDUM

TO:                      City Managers  
                          Planning Directors  
                          Public Works Directors  
                          Technical Advisory Committee Members  
                          Capital Improvement Program Working Group Members

FROM:        Jane Shinn, 2016 Measure B Program Manager

DATE:        October 5, 2020

SUBJECT:     2016 Measure B Innovative Transit Service Models Competitive Grant Program  
              Call-for-Projects FY2020 – FY2021

This memorandum serves as the Call-for-Projects for the 2016 Measure B Innovative Transit Service Models Competitive Grant Program of the funding cycle FY2020 – FY2021.

As part of the 2016 Measure B Transit Operations program, the Innovative Transit Service Models program supports affordable new innovative transit service models to address first/last mile connections to transit, serving vulnerable, underserved and transit dependent populations.

PROJECT APPLICATIONS DUE:

Date:             Monday, December 7, 2020
Time:             4:00 PM
Email only:       2016MeasureB@vta.org

Funds Available

The 2016 Measure B Innovative Transit Service Models competitive grant program has approximately $6 million available for FY2020 – FY2021. This includes the adopted FY2018 – FY2019 allocations. Each application must request a minimum of $250,000 per proposal. The maximum grant award per sponsoring agency can be no more than 50% of the total available funds per call for projects per cycle, unless the cycle is undersubscribed. Any project cost estimate should be in 2020 dollars.

Criteria

Project applications will be scored on the criteria adopted by the VTA Board of Directors:

- Innovative service/business model
- First/last mile connections
• Serves vulnerable/transit-dependent population
• Affordable service
• Serves underserved market
• Project readiness
• Non-2016 Measure B contribution
• Cost-effectiveness

Please refer to the attachment of program criteria for descriptions and specific point values.

**Application**

Please follow these steps:

- Step 1: Read through the program criteria and program process.
- Step 2: Complete the attached application with reference to the application guideline.
- Step 3: Email the completed application packet (including all attachments) to 2016MeasureB@vta.org by 4:00PM on Monday, December 7th, 2020.

**Program Schedule**

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<td>Call for Projects Released</td>
<td>October 5, 2020</td>
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<tr>
<td>Application Deadline</td>
<td>December 7, 2020</td>
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<tr>
<td>Scoring Committee Reviews Proposals</td>
<td>January 2021</td>
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<tr>
<td>Advisory &amp; Standing Committee Approval – Projects</td>
<td>February 2021</td>
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<td>VTA Board Approval – Project Lists</td>
<td>Spring 2021</td>
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**Attachments**

1. 2016 Measure B Transit Operations Program Guideline
2. 2016 Measure B Innovative Transit Service Models Competitive Grant Program Documents:
   a. Program Criteria
   b. Program Process
   c. Application
   d. Application Guideline