

VTA's BART Silicon Valley Phase II Project

Small Business Task Force Meeting #2

October 7, 2020

- Introductions
- Phase II Updates
- Case Studies Summary
- Operations & Needs Survey Launch
- Report Back

Small Business Task Force Members

Carl Davis, *Black Chamber*

Carlos Diaz, *Alum Rock Business Network*

Chris Patterson Simmons, *East Santa Clara Business Association*

Christian Pellecchia, *Silicon Valley Central Chamber of Commerce*

Dennis King, *SBDC Silicon Valley/Hispanic Chamber of Commerce*

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Walter Wilson, *Minority Business Consortium & Black Leadership Kitchen Cabinet*



Phase II Updates



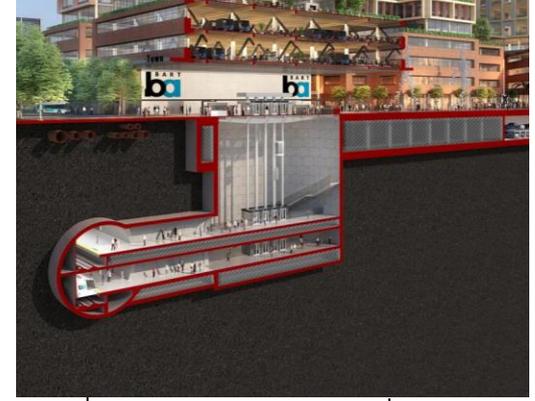
2020 Milestones



February
Held Phase II
Industry Forum



June
Opened Phase I &
updated Phase II
tunnel and track
configuration



September
Began releasing
Requests for
Industry
Feedback (RFIF)
& Participated in
Peer Review



October
Submit EPD
application to
FTA for federal
funding



Industry Engagement

- The **Requests for Industry Feedback (RFIFs)** begin the formal process to engage contractors who are interested in proposing on the Project.
- RFIF Announcements



- Ad campaign, email, website
- Responses will help inform development of Request for Proposals (RFPs)

Contracting Plan

Contract No.	Title	Delivery Method*	General Scope
1	Systems (Approx. contract value \$500M)	Design-Furnish-Install (DFI)	<ul style="list-style-type: none"> All rail system elements
2	Tunnel & Trackwork (Approx. contract value \$2,000M)	Progressive Design-Build (PDB)	<ul style="list-style-type: none"> Tunnel & trackwork Mid-tunnel facilities 28th Street/Little Portugal support of excavation Utility relocations as required
3	Newhall Yard & Santa Clara Station (Approx. contract value \$500M)	Design-Build (DB)	<ul style="list-style-type: none"> Yard & Maintenance Facility Line & track Santa Clara Station 500 space parking garage Utility relocations as required
4	Stations & Support Facilities (Approx. contract value \$1,000M)	Design-Build (DB)	<ul style="list-style-type: none"> 28th Street/Little Portugal, Downtown and Diridon stations 1200 space parking garage (28th Street/Little Portugal Station) Adits Utility relocations as required



**Delivery methods under evaluation*

Framework to Completion



Legend

Engineering & Procurement

RFIF

RFQ

RFP

NTP

Final Design & Construction



Peer Review

As requested by FTA, the **VTA Peer Review Panel** was assembled to **review** and **advise** on the project's design, constructability, contract methodology, timeline, and cost in junction with the following focus areas:

- Scope
- Schedule
- Budget
- Contracting Plan
- Program Delivery Structure
- Rail System Organization
- Systems Project
- Tunnel & Track Project
- Stations Project
- Newhall Yard & Santa Clara Station Project



FTA's Expedited Project Delivery (EPD)

- VTA is pursuing FTA's Expedited Project Delivery Program to secure the project's balance of needed funding
- FTA pledged \$125M to VTA in August 2019
- VTA worked on meeting remaining requirements in September needed to submit application
 1. Public-Private Partnership (P-3)
 2. Application of FTA's Simplified Trips-on-Project Software for modeling
- VTA is currently preparing a grant request and plans to submit in October 2020



FTA Acting Administrator Williams announcing \$125 million funding pledge to VTA's BART Silicon Valley Extension in August 2019.

Questions and Comments



Small Business Resource Study: Case Studies





Purpose of Case Studies

Identify likely impacts to small businesses during construction

Identify best practices to assist small businesses through construction

Inform potential recommendations to VTA



LA Metro Transit Expansion Projects (Los Angeles, CA)

Crenshaw/LAX Line (gold)

Construction	2014 - 2020
Project Type	Subway, light rail, elevated rail
# of businesses	~850



LA Metro Transit Expansion Projects (Los Angeles, CA)

Purple Line (purple)

Construction	2014 – 2027 (Three Phases)
Project Type	Subway
# of businesses	~8,300



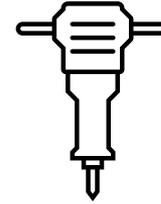
Regional Connector (yellow/blue)

Construction	2015 – 2022
Project Type	Subway
# of businesses	~300



LA Metro: Mitigation Programs

Construction Relations and “Eat Shop Play”



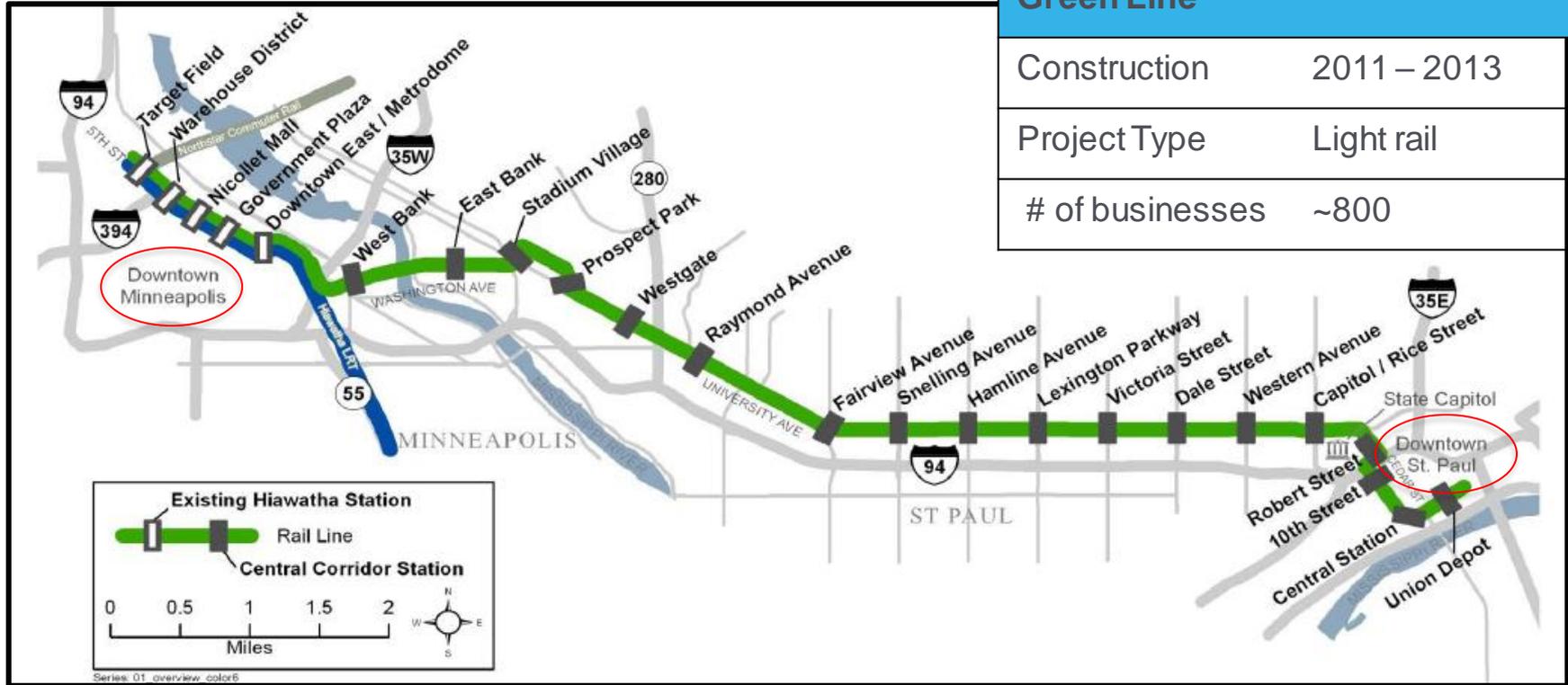
Business Solutions Center (Crenshaw / LAX Line only)



Business Interruption Fund



Metro Transit Green Line (Minneapolis/St. Paul, MN)



Green Line: Mitigation Strategies



Public-private partnership between public agencies, foundations, business associations, and non-profits (“Central Corridor Funders Collaborative”)



Communications, planning, and business outreach



Technical assistance



Business Support Fund (“Ready for Rail”) forgivable loans



Marketing support



Transit fare passes



Valley Metro Gilbert Road Extension (Mesa, AZ)

Gilbert Road Extension	
Construction	2016 – 2019
Project Type	Light rail
# of businesses	~200

Valley Metro Rail



Valley Metro Gilbert Road: Mitigation Strategies



Valley Metro-sponsored community events and bilingual mailings to nearby residents (“Shop on Rewards”)



Business communications and outreach campaign, including designated liaison and 24-hour hotline



Coordination with third-party providers for technical and financial resources

City of San José CIMP and Vertical Construction Projects



Construction Impact Mitigation Plan (CIMP)

- CIMP is a part of the City of San José's municipal code (SJMC, Chapter 13.36, Part 2).
- Goal: minimize impacts on residents and businesses from construction activities
- Required for projects with more than \$10 million of improvements in the public right-of-way (e.g. utilities, sewer/storm system, frontage road work)
- Requires analysis of potential impacts to businesses adjacent to the project and provides potential mitigations
 - CIMP for Google Fiber (canceled in 2016) would have required signage, limited hours of construction, and coordination with transit agencies to limit service disruption



Vertical Construction Projects: Mitigation Strategies

- Several vertical construction projects were reviewed but none required CIMPs
 - Miro, Japantown Corporation Yard Development, and Adobe North
- Required to adhere to typical requirements from an environmental document or City code
 - Limited construction hours
 - Provided guidelines for environmental remediation
 - Vibration/noise monitoring/reduction plans



Key Takeaways: Best Practices

- Establish technical assistance and outreach programs **one year in advance** of construction work
- If funding is provided, establish **clear eligibility requirements** to set appropriate expectations
- Create broad **partnerships with philanthropy, nonprofit, utilities, and other public agencies** to provide more support
- Provide **clear information** in appropriate languages about the documentation needed to apply for assistance and for all construction related communication
- Prior to program implementation, **define goals and metrics of success** to track program effectiveness
- Full-time, **on-the-ground business liaisons** are key for developing relationships with small businesses and tracking their issues and concerns



Questions and Comments



Operations and Needs Survey



Survey Purpose & Key Facts

Purpose:

- Inform construction contracts
- Inform Construction Education and Outreach Plan (CEOP)
 - *Additional Operational Survey focusing on vehicle and pedestrian access to follow*
- Best opportunity for businesses to weigh in on items that will impact them
- Seeking 150-200+ responses¹ from business managers and owners

Available:

- From October 13 to November 10, survey will be online (takes ~10 minutes to complete)
- VTA can present to your organization on request
- *[Separately engaging business providers, large organizations (e.g. SJSU, etc.)]*

tell us here!

¡cuéntenos aquí!

conte-nos aqui!

여기서 알려주세요

sabihin mo sa amin ditto

nói với chúng

tôi ở đây

在这里告诉我们



¹ Individual responses will not be published and participating in the survey doesn't qualify survey participant for any future programs

Distribution



- Postcard mailed to businesses and organizations within ¼ mile of construction areas
- Targeted outreach via social media, email, phone, and e-newsletters to stakeholders, such as business organizations
- Webpage on VTA website
- Asking for your help in getting the word out – **a ‘media kit’ is coming your way!**

Survey Sample

What is typically your busiest time?

Approximately how many people a day visit your business?

How do employees, customers, or visitors typically travel to your business?

Does your business currently use outdoor areas or surroundings to sell products or serve food to customers?

What kinds of assistance may be helpful for your business or organization?



The screenshot shows a webpage for the Valley Transportation Authority (VTA) survey. The header includes the VTA logo and navigation links for 'GO', 'PROJECTS', and 'ABOUT'. The main heading is 'VTA Needs Your Input to Plan for Construction!' with social media icons for Facebook, Twitter, LinkedIn, and Email. The content area features a blue box with text explaining that major construction for VTA's BART Phase II Project is not scheduled to begin until 2022, and that VTA is gathering information now to prepare for construction. It also states that understanding business needs, access, parking, and other information is key to creating a plan that will help keep neighbors and businesses informed and thriving during construction. To the right of this text is a photograph of a street scene at night with a 'HYUNDAI' sign. Below the blue box is a photograph of a market stall with 'SAN JOSE' written in large letters above it, displaying various fresh produce. To the right of the market stall is a section titled 'Give Your Input' with the text: 'We're asking businesses and residents along the alignment to fill out this survey today to help us understand your needs during construction. We can't do this without your feedback!' and a prominent teal 'COMPLETE SURVEY' button.

Survey Question Themes



- Hours of operation
- Staffing and customers
- Planning and forecasting
- Marketing
- Access, parking and transit

Questions and Comments



Report Back



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Task Force Next Steps

- Receive survey and tool kit on October 13, 2020
- Distribute survey to your network
- Receive survey results via email in December 2020
- Next Task Force meeting in February 2021





For question or comments:
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