

VTA's BART Silicon Valley Phase II Extension Project

28th Street/Little Portugal
Community Working Group

February 10, 2021



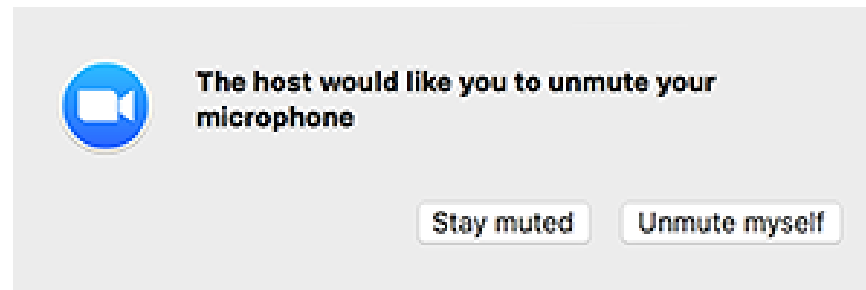
Agenda

- Welcome and Introductions
- Follow-up Items
- CWG Member Report Back
- Government Affairs
- Phase II Update
- Community Engagement
- Diridon Station Area Update
- Next Steps

Zoom Webinar Attendee Controls

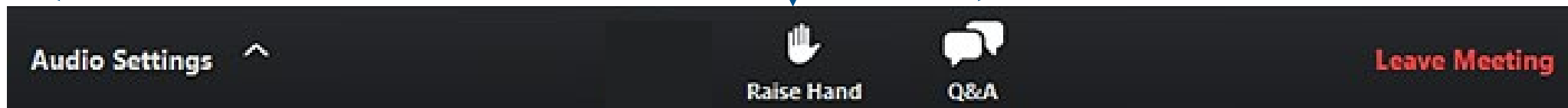
Audio Settings (only visible if the host hasn't granted you permission to talk): Change your [audio settings](#). You can also click the upward arrow (^) next to change your speaker.

Unmute/Mute: If the host gives you permission, you can unmute and all participants will be able to hear you talk. If the host allows you to talk, you will receive this notification - **click “unmute myself”**



Raise Hand: [Raise your hand](#) in the webinar to indicate that you want to make a comment.

Question & Answer: Open the Q&A window, allowing you to ask questions. The hosts can either reply via text in the Q&A window or answer your question live.



Upcoming Meetings – 28th Street / Little Portugal

- Upcoming 28th Street / Little Portugal CWG Dates
 - May 12, 2021, 4:00 PM
 - September 15, 2021, 4:00 PM
 - November 17, 2021, 4:00 PM
- VTA Board of Directors vta.org/about/board-and-committees
 - March 4, 2021, 5:30 PM
 - April 1, 2021, 5:30 PM
 - May 6, 2021, 5:30 PM
- Kate will email alerts for other meetings, e.g. Board Workshops



Follow-Up Items

Kate Christopherson, VTA



Follow-up Items: 28th Street / Little Portugal

- Provide update on Five Wounds Trail coordination – *VTA is continuing to work with the City, County, and Open Space Authority. VTA will provide an update when one is available.*
- Share contact information for stations' outreach and technical leads ✓
- Add private development updates to 2021 CWG presentations ✓
- Ask the City of San José to update the CWG on En Movimiento ✓



Questions

CWGW Member Report Back



Report Back

- **Ricardo Agredano** *Portuguese Organization for Social Services and Opportunities (POSSO)*
- **Bill Rankin** *Friends of Five Wounds Trail*
- **Carlos Diaz** *Alum Rock Business Network*
- **Chris Patterson-Simmons** *East Santa Clara Street Business Association*
- **Cobán López** *Cristo Rey San José Jesuit High School*
- **Connie Alvarez** *Alum Rock Santa Clara Street Business Association*
- **Danny Garza** *Plata-Arroyo Neighborhood Association*
- **Davide Vieira** *Five Wounds Portuguese National Parish*
- **Elma Arredondo** *Alum Rock Urban Village Advocates (ARUVA)*
- **Eric Thacker** *Northside Neighborhood Association*
- **Helen Masamori** *Five Wounds / Brookwood Terrace Neighborhood Action Coalition*
- **Jeff Levine** *Roosevelt Park Neighborhood Association*
- **Justin Triano** *Ride East Side San José (Ride ESSJ)*
- **Matt Gustafson** *Somos Mayfair*
- **Terry Christensen** *CommUniversity*



Government Affairs

Aaron Quigley, VTA



Federal Updates

- Biden Administration Transition
- American Rescue Plan and Future Infrastructure spending bill
- Continuing Appropriations Act, 2021



*U.S. Capitol Building
Source: National Parks Service*

Questions



Phase II Update

Bernice Alaniz, VTA



EPD Submittal



Submitted EPD application to FTA on January 7, 2021.

- Requested \$1.72 billion



FTA allocated another \$100 million to VTA on January 11, 2021.

- Combined with the August 2019 allocation, FTA has allocated a total of **\$225 million** to VTA for the Phase II Project.



U.S. Department of Transportation Announces Santa Clara VTA First in Nation to Submit Application for Expedited Project Delivery Pilot Program

Monday, January 11, 2021

VTA Also Receives \$100 Million Funding Allocation for Bart Silicon Valley Phase 2 Project

WASHINGTON – The U.S. Department of Transportation's Federal Transit Administration (FTA) today announced that the Santa Clara Valley Transportation Authority (VTA) in Santa Clara County, California, has submitted the first application in the nation under the newly established Expedited Project Delivery (EPD) Pilot Program. In addition to VTA completing this important step, FTA announced the allocation of \$100 million to VTA for the Bay Area Rapid Transit (BART) Silicon Valley Phase II project. This is the second funding allocation to VTA under the EPD Pilot Program. FTA previously announced a \$125 million funding allocation to VTA in August 2019. With today's announcement, FTA has allocated a total of \$225 million to VTA for the project.

"I am so pleased that \$100 million dollars will be allocated to the first Expedited Project Delivery Pilot Program project in the country to Santa Clara Valley Transportation Authority in San Jose, California. Cutting red tape and streamlining federal review processes will help advance the completion of infrastructure projects on a faster timeline for the benefit of the community," said U. S. Secretary of Transportation Elaine L. Chao.

FTA's Expedited Project Delivery Pilot Program is a discretionary program aimed at expediting delivery of new transit infrastructure projects that utilize public-private partnerships, are planned to be operated and maintained by employees of an existing public transportation provider, and have a federal share not exceeding 25 percent of the project cost.

By encouraging innovative partnerships and funding from a variety of sources, projects can be completed more quickly thanks to streamlined federal reviews, making better use of taxpayer dollars and bringing new transit service to growing communities.

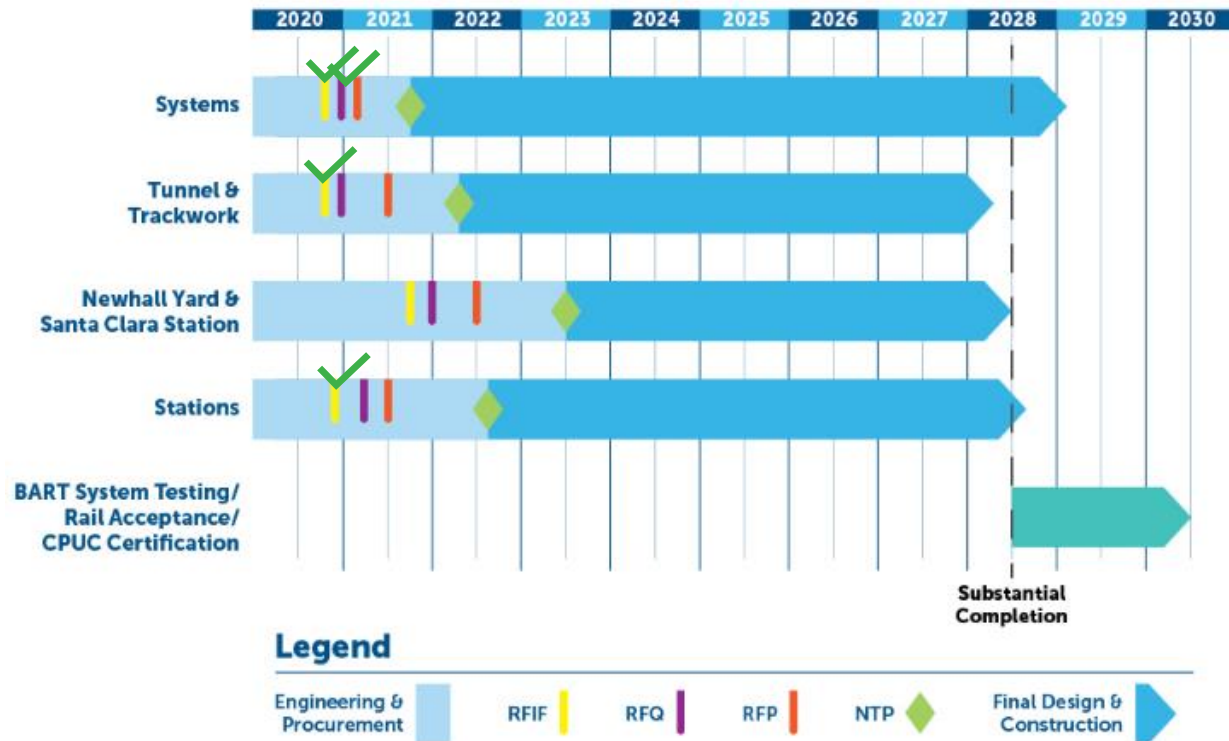
"We are pleased to receive VTA's formal application – the first in the nation – and announce an additional \$100 million dollar funding allocation to VTA as part of FTA's newly established Expedited Project Delivery Pilot Program," said FTA Deputy Administrator K. Jane Williams. "FTA is proud to provide this federal investment and partner with VTA to create jobs and help communities continue to recover from the COVID-19 public health emergency."

The project is a 6.5-mile extension of the BART system from the Berryessa Station through downtown San Jose to the City of Santa Clara. The total estimated project cost is \$6.86 billion and VTA has requested \$1.715 billion in federal funding through FTA's Pilot Program.

The funding allocations will be awarded to VTA when the project has met all program requirements needed to proceed to a construction grant agreement.

Contracting Updates

Framework to Completion



Requests for Industry Feedback (RFIF)

- Released **Tunnel RFIF** on Sept. 16, 2020
- Released **Systems RFIF** on Oct. 16, 2020
- Released **Stations RFIF** on Nov. 20, 2020
- **Santa Clara Station & Newhall Yard RFIF** to be released in late 2021

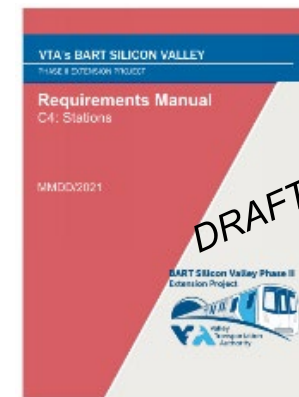
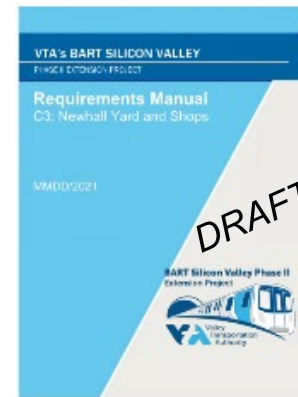
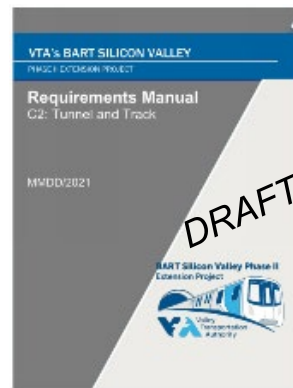
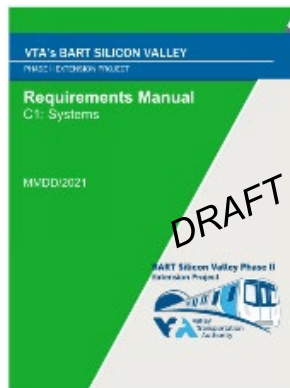
Requests for Qualifications (RFQ)

- Released **Tunnel RFQ** on Dec. 29, 2020
- **Systems RFQ** to be released soon
- **Stations RFQ** to be released soon



Rail Systems Organization

- BART and VTA have jointly formed a Rail System Organization (RSO) with RSO Officers appointed by each agency to lead coordination efforts
- Lesson applied from Phase I/Berryessa Extension
- Through RSO, BART and VTA are jointly developing project requirements and design criteria aligning with applicable BART, state, federal, and industry standards to be part of contract procurement documents



Questions

Community Engagement

Gretchen Baisa, VTA



Construction Education & Outreach Plan (CEOP)



Five Elements

- **General Outreach** – Raise visibility along the alignment and beyond
- **Stakeholder Engagement** – Build relationships with those most touched by the project
- **Business Resources** – Support during construction
- **Placemaking/Activation** – Enhance access and awareness during construction
- **On the Radar** – Coordinate with other projects in area on messaging and communications

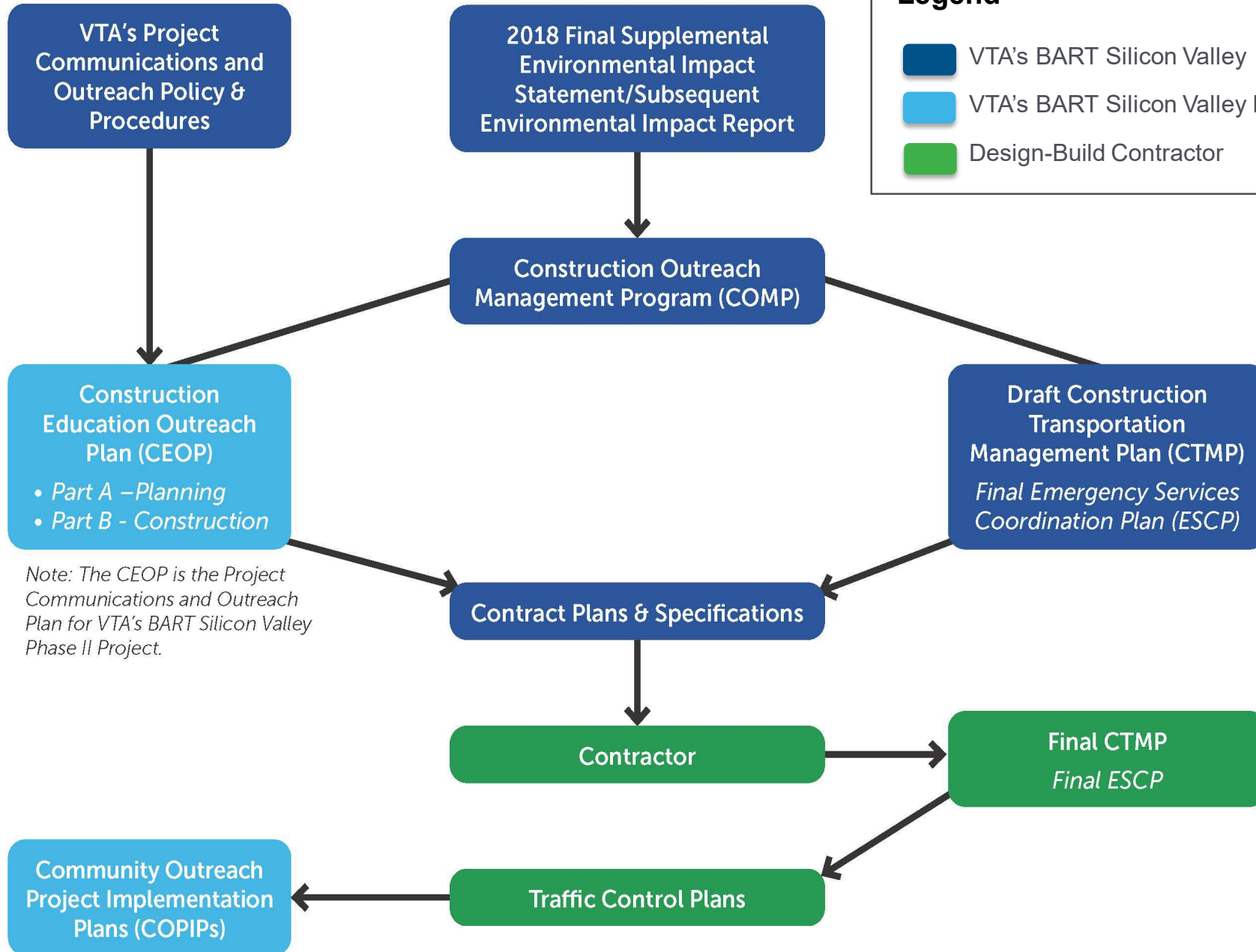
Two Parts

- **Part A – Planning**
- **Part B – Construction**



Legend

- VTA's BART Silicon Valley
- VTA's BART Silicon Valley External Affairs Team
- Design-Build Contractor



Importance of the CEOP

The CEOP is a commitment from the 2018 environmental document that provides:

- **Activities and resources that support** community and stakeholder **outreach** and construction impact **communications** throughout the Phase II Project;
- **Strategies and tactics for coordinating construction activities** with existing business operations and other development projects to minimize disruption and delays; and
- **Processes for addressing concerns** of businesses and their customers, property owners, residents, and commuters.



Communication Methods

- **Methods include:** ads, events, field hours, emails, flyers, press events, newsletters, phone calls, public meetings, signage, tours, website updates, etc.
- **Trigger:** The activity or project milestone that activates the need for communication

Communications Method	Definition	Trigger	Timing*	Frequency	Type	Occurrence	Timeline
Advertisements – Print and Broadcast	Purchased print space or airtime to communicate to a large audience and/or specific demographic audiences, i.e. seniors, youth, Vietnamese, etc.	Highlighting an activity, event or changed condition	At least 2 weeks prior to trigger and throughout duration of the trigger	As needed per trigger	Collateral	As needed	2 weeks prior
Briefings	Small group discussion relaying significant project information	To get or give project information, impromptu or scheduled	Depends on the urgency of the trigger	Based on trigger or prescheduled for planned reoccurring updates	Meeting	As needed	Based on urgency
Brochures	Multi-page publication that promotes the benefits a project will have on the community, locally and regionally	Dependent on need to reach large audiences on a semi-regular basis	As needed per trigger	As needed per trigger	Collateral	As needed	As needed

Sample communication methods from Appendix F – Communication Chart

CEOP Development: Companion Plans

- Targeted outreach through seven (7) **Community Outreach Project Implementation Plans (COPIPs)** developed by BSV EAT once additional details are provided by Design-Build Contractors
 - East Portal
 - 28th Street/Little Portugal Station
 - 13th Street Mid-Tunnel Facility
 - Downtown San José Station
 - Diridon Station
 - Stockton Avenue Mid-Tunnel Facility
 - West Portal, Newhall Maintenance Facility and Santa Clara Station
- **Business Resource Program**



General Outreach



Examples of General Outreach – Part B activities include:



24/7 Emergency Hotline



Field Offices



Construction notifications two weeks prior to activity



Coordinate construction activities around public events and holidays

Example Requirements – General Outreach

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BART Silicon Valley (BSV) External Affairs Team (EAT) to coordinate construction activities that correspond to public events and holidays and ensure appropriate action is taken to minimize construction impacts to the public during these times		✓	✓	✓
BSV EAT to produce alternative commute campaigns to increase awareness on how to avoid congestion and use alternative modes.		✓	✓	
BSV EAT will determine which detours from the Traffic Control Plans require notifications and public outreach. BSV EAT will prepare public-facing versions that will be provided to the Cities of San José and Santa Clara and distributed and published externally (as-needed).		✓	✓	✓
BSV EAT to establish construction bulletin webpage to house ongoing and upcoming construction updates	✓	✓		✓
BSV EAT to work with partner stakeholders to disseminate project construction information	✓	✓		



Stakeholder Engagement



Examples of Stakeholder Engagement – Part B activities include:



Monthly construction coordination meetings



Safe Routes to Schools Engagement
(28th Street/Little Portugal)



Coordination meetings with transit providers as needed



Outreach effort for Stockton Avenue mid-tunnel facility

Example Requirements – Stakeholder Engagement

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to brief key stakeholders on the construction issues, mitigation measures, and planned community outreach during construction	✓	✓		
BSV EAT to coordinate regular messaging with City of San José DOT and City of Santa Clara	✓	✓		
BSV EAT to attend monthly construction coordination meetings when field work will be occurring (i.e. Arena Events and Operations Committee and the San José Downtown Construction Coordination meeting)	✓	✓	✓	
BSV EAT to facilitate stakeholder walk shop of comparable Phase II facilities-ventilation structures	✓			
BSV EAT to initiate discussion with education/school contacts regarding best ways to engage students for 2022/2023 school year, school district information best practice	✓			



Business Resources



Examples of Business Resources – Part B activities include:



Design and implement business-oriented marketing campaign



Promote access to businesses during construction



Develop and implement a social media campaign supporting businesses



Continue Small Business Task Force

Example Requirements – Business Resources

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to establish a process that will address the concerns of businesses and their customers, property owners, residents, and commuters	✓		✓	
BSV EAT to design and implement business-oriented marketing campaign for project construction	✓	✓	✓	
BSV EAT to work with property owners and business owners in the project areas to promote access to businesses during construction, including enhanced signage		✓	✓	✓
BSV EAT to develop a plan, using the Small Business Resource Study, to promote access to businesses during construction. This plan may include any combination of enhanced signage, marketing assistance, technical business support, and cross promotional efforts to encourage customers to shop at businesses during construction.		✓	✓	



Placemaking & Activation



Host milestone events



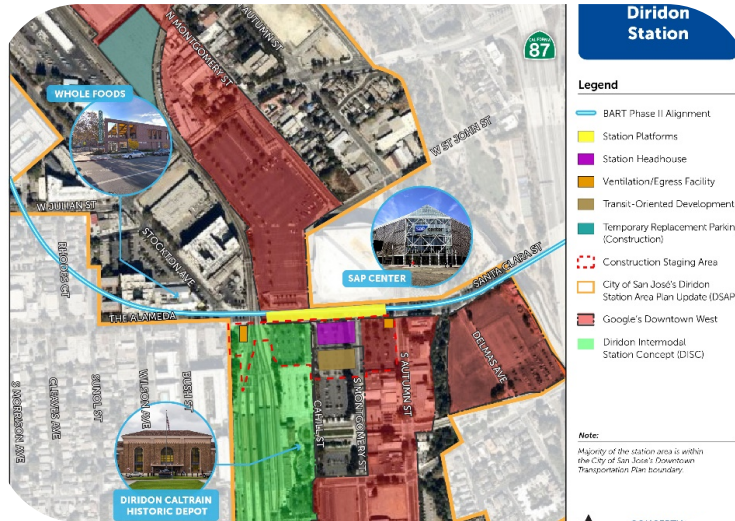
Install and maintain graphic panels along construction staging areas

Requirements – Placemaking & Activation

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to identify first tier locations for wrap signage to promote project	✓			
BSV EAT to identify milestone events and create 2022-2023 Special Event Calendar	✓			
BSV EAT to discuss placemaking and wayfinding opportunities with CWGs	✓			
BSV EAT to host groundbreaking event in collaboration with cities and stakeholders		✓		
BSV EAT will provide direction to Contractor on locations, size and content for installation and maintenance for graphic panels along CSA fencing.		✓		✓



On the Radar



Coordinate with Cities and developers on ongoing and upcoming adjacent construction projects

Coordinate with Cities on wayfinding, messaging, street closures, and detours

Monitor that all construction parking is within the construction staging areas

Example Requirements – On the Radar

CEOP Requirement	Part A	Part B	Env. Req.?	Contract Req.?
BSV EAT to coordinate throughout the life of the project with the Cities of San José and Santa Clara, developers, and Contractor on ongoing and upcoming adjacent construction projects and development plans to minimize disruptions and delays.	✓	✓	✓	
BSV EAT to coordinate with Cities of San José and Santa Clara on adjacent and BART construction on wayfinding, messaging, street closures, and detours.		✓	✓	
BSV EAT to monitor that all construction parking is within the construction staging areas		✓	✓	✓
BSV EAT to coordinate with Cities of San José and Santa Clara as well as developers on raising awareness about parking space changes.		✓		

Coordination Examples: 28th Street/Little Portugal Station



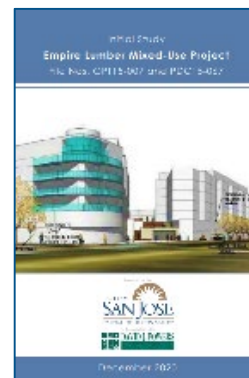
Five Wounds Trail coordination with City of San José, Santa Clara County, and Open Space Authority



Urban Village Plan Update coordination with City of San José



En Movimiento coordination with City of San José



Reviewing and commenting on nearby development proposals (ongoing)

Questions

Diridon Station Area Update

Eric Eidlin, City of San José



Coordinated Projects



DOWNTOWN SAN JOSE



DIRIDON STATION LOCATION WITHIN SAN JOSE



Coordinated Engagement: 2018 - 2020

2018

- Establish SAAG
- Public engagement
- Desired Outcomes
- Memorandum of Understanding (MOU) with Google

Early
2019

- Focus on Diridon Integrated Station Concept Plan
- Google pre-application input

Fall
2019

- Google's initial "Downtown West" application and AB 900 certification
- DSAP amendment scoping

Spring
2020

- Draft concepts for the DSAP amendment
- Online survey, including community benefit priorities

Fall
2020

- Updated "Downtown West" submittal and DEIR
- Draft Amended DSAP
- Draft Diridon Affordable Housing Imp. Plan



Extensive Community Engagement

Since February 2018...

- **18** SAAG meetings
- **14** SAAG small group discussions
- **21** Community Meetings and Partner Events
- **3** online surveys with **~2,260** responses
- **~ 200** online feedback forms submitted
- **~75,000** page views and **36,000+** unique visitors on diridonsj.org
- **9** pop-ups at community events
- **5** virtual office hours
- **Many** meetings with community groups



Diridon Station Area Plan (2014)

A wide mix of buildings and amenities

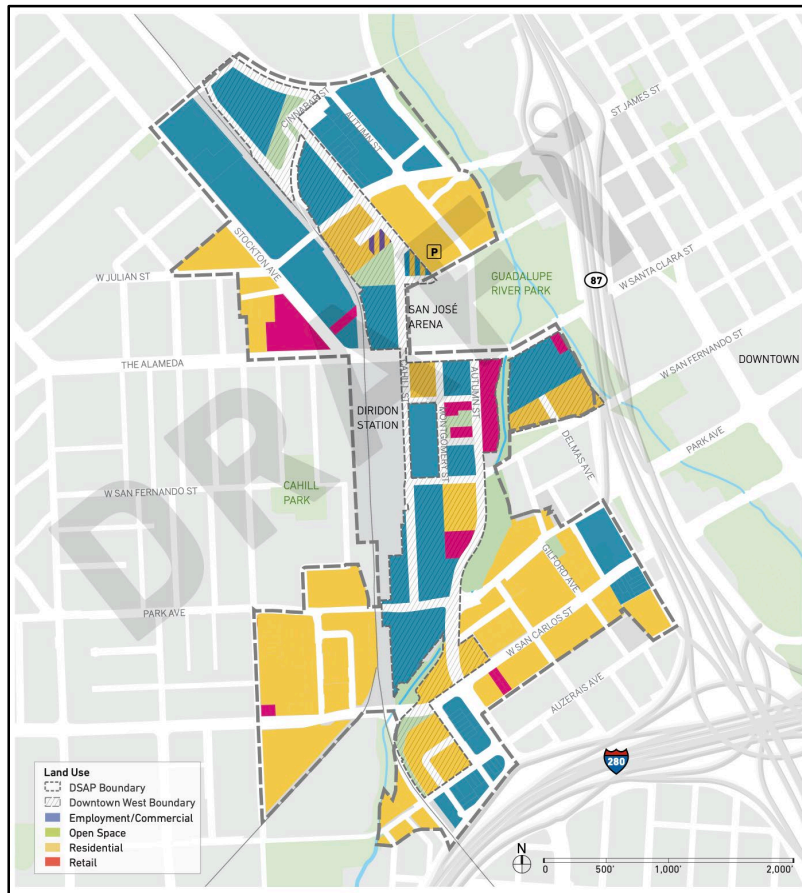
Interesting public spaces

Easy to get around by foot, bike, and transit

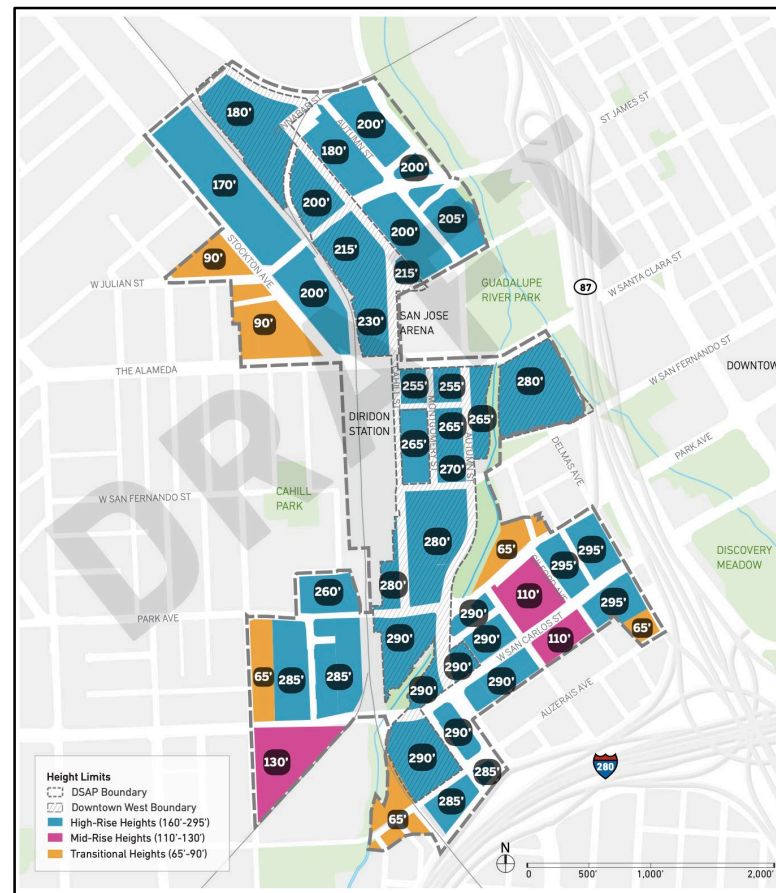
Welcoming to all

Draft Amended DSAP

Land Use Diagram



Height Limits

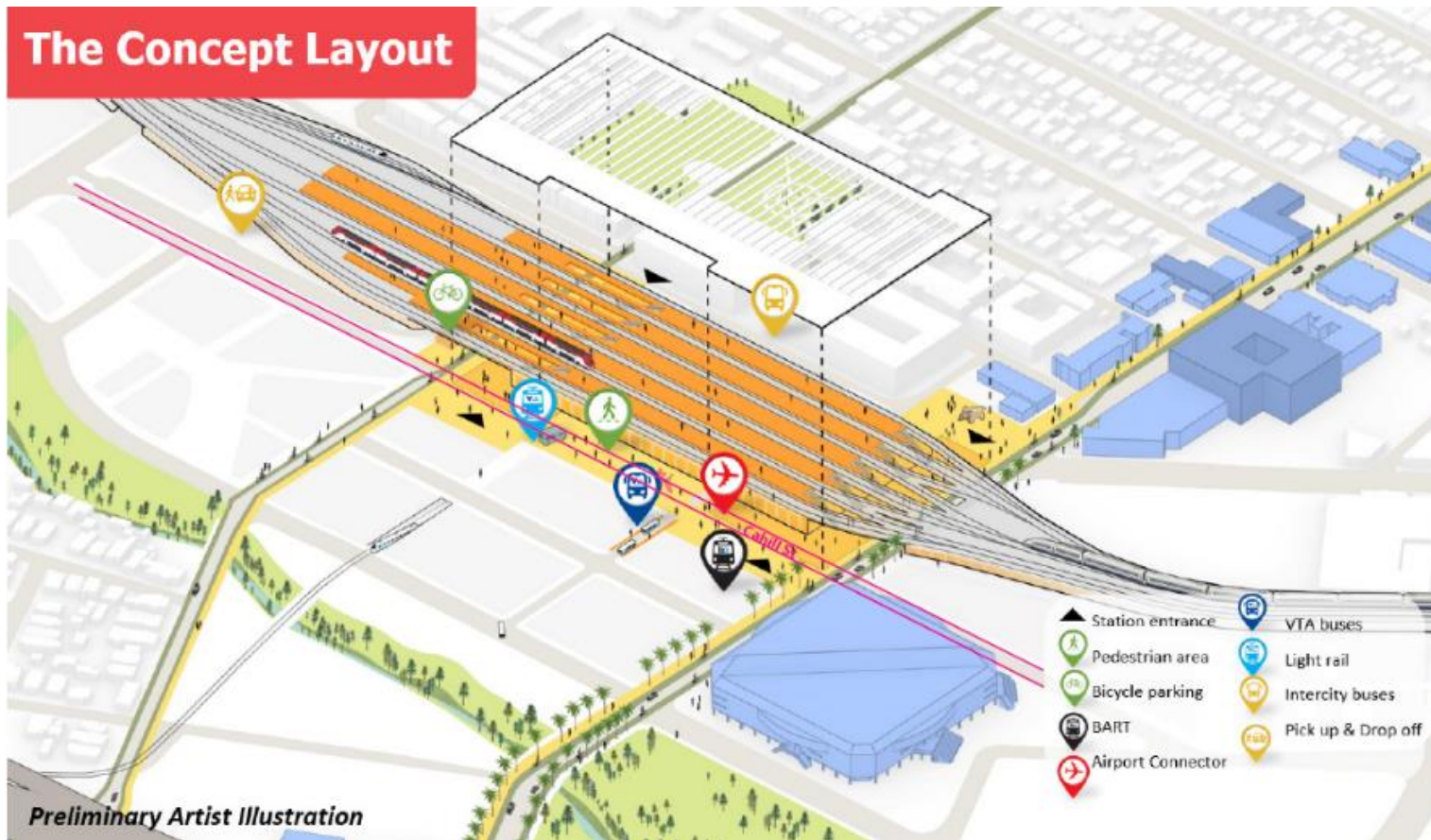


Parks and Plazas



Proposing to increase development capacity by about 7,000 housing units and 6.4 million square feet of commercial space (beyond Downtown West)

Diridon Integrated Station Concept Plan (DISC)



Recent effort focused on verification of heavy and light rail alignments from the Concept Layout

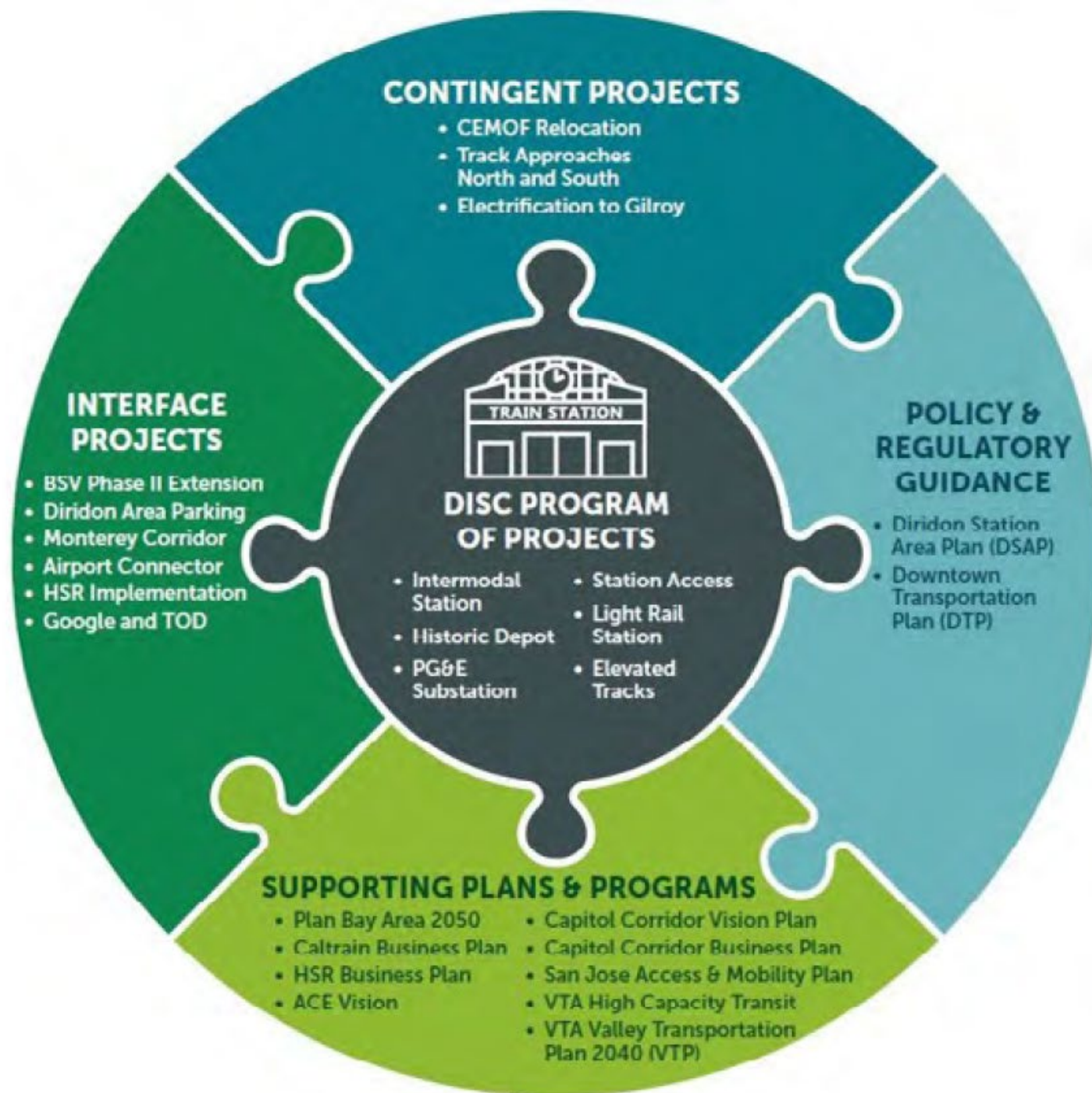
Partner Agencies continue coordination with City on Downtown West and DSAP

Multi-year effort with differing timelines

Outlining the process steps



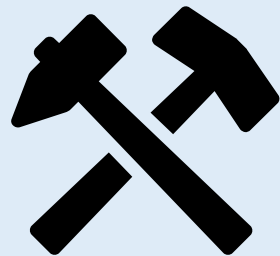
For updates & upcoming event info: <https://www.diridonsj.org/disc>



The City's 3 P Approach

PRODUCTION

Construct new affordable units with public subsidies and private sector contributions



PROTECTION AND PRESERVATION

Enact policies to protect vulnerable households from displacement

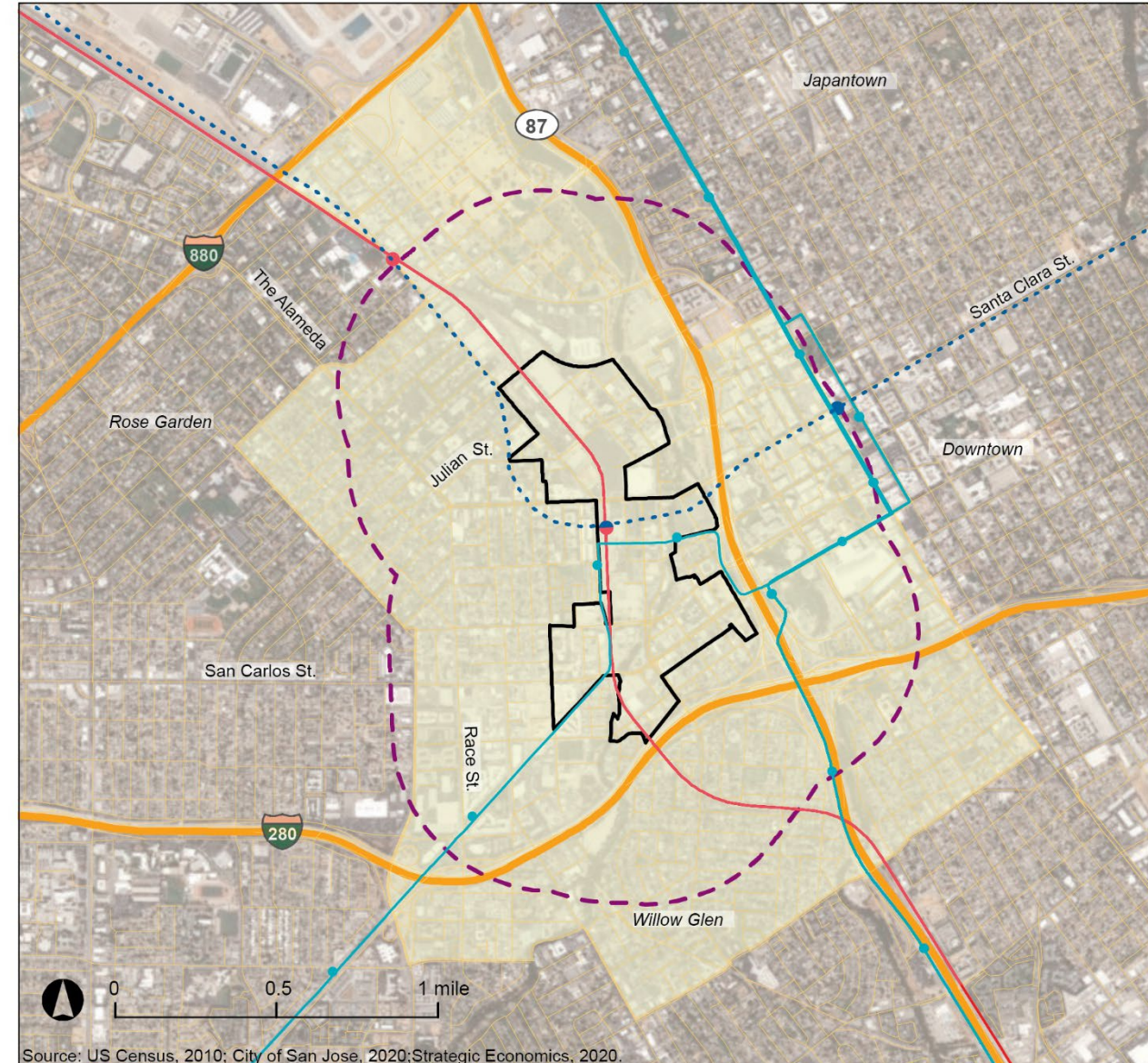


Preserve existing housing as permanently affordable to low- and moderate-income households



Preliminary goals for the Diridon Area

- **25%** of housing to be deed-restricted affordable units at buildout
- In the DSA and 1/2-mile buffer:
 - Maintain number of low-income renter households
 - Maintain affordability of existing deed-restricted units
 - Launch Preservation Pilot Program



Google's Downtown West Project

GARDEN
ALAMEDA

- ~ 7.3 M sf Office
- ~4,000 Housing Units
- ~ 500 K sf Active Use
(Retail, Cultural, Arts, Education etc.)
- ~ 15 acres Parks + Plazas + Green
Spaces



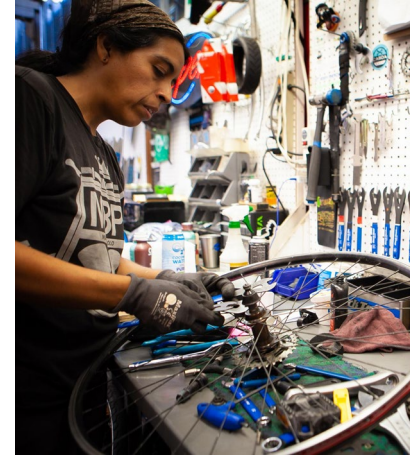
**Illustrative massing reflects the combination of density allowed in project's zoning and applicable Downtown West design standards and guidelines*



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



Vision for the Area



Images taken from Google's [Design Standards and Guidelines video](#), October 7, 2020

Downtown West: 3 Pathways

Development Review
(entitlements and design)

Environmental Review (CEQA)

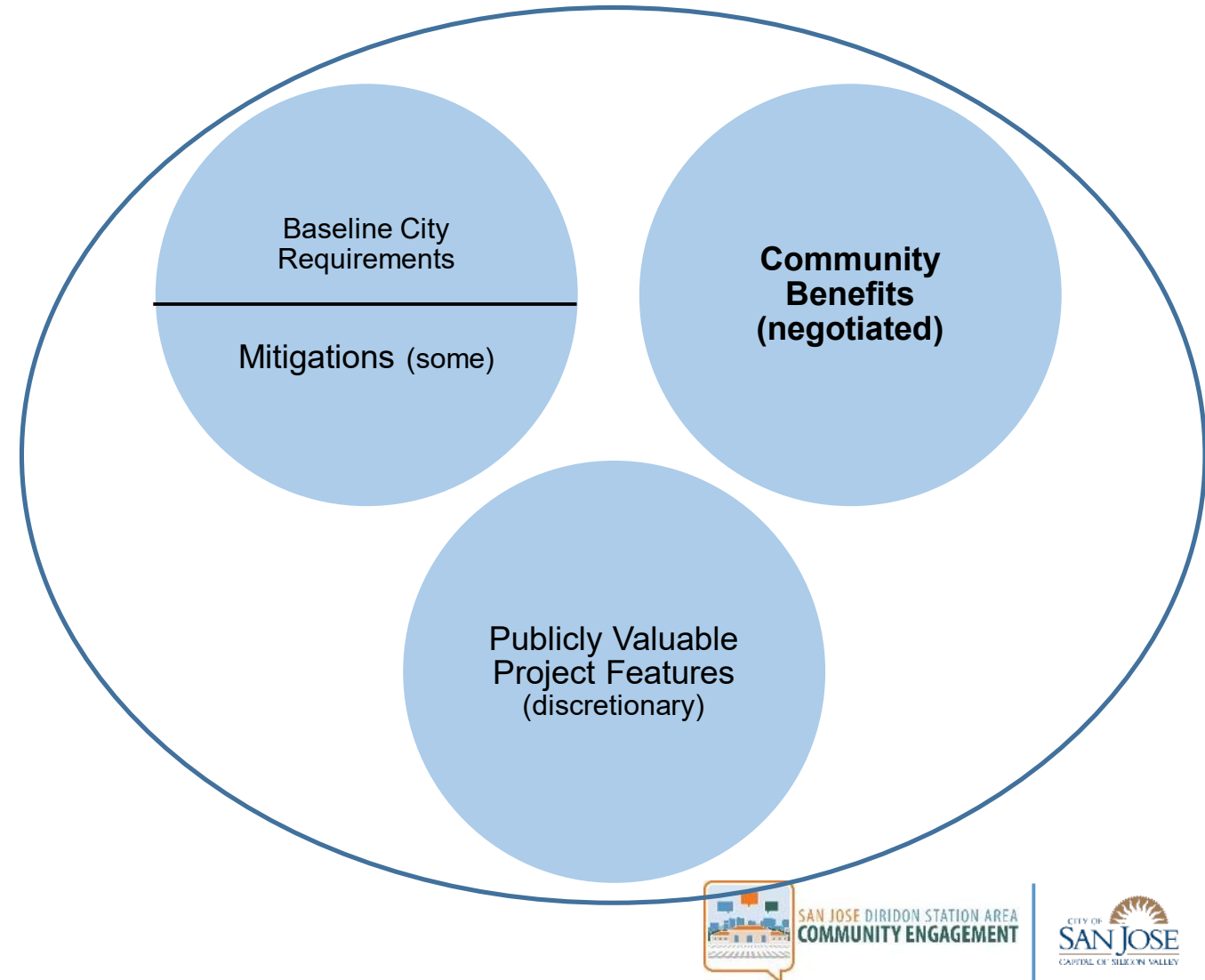
Development Agreement



Community Benefits

- Development Agreements (DA) are common tools for large, multi-phased projects
- The DA will include a Community Benefits Plan
- “Community Benefits” go beyond City requirements, mitigations, and discretionary project features
- Per the MOU, the intent is to share back some of the value created by City actions and consider development feasibility
- Releasing the staff-recommended DA in March

3 Types of Public Benefits



Community Benefit Priorities

- Affordable housing
- Displacement prevention and community stabilization
- Education
- Workforce training and employment opportunities



Upcoming Public Meetings

Station Area Advisory Group Virtual Meeting: March 15, 6-9:00 PM

- Presentation on the Downtown West Development Agreement, followed by SAAG discussion
- Anticipating a public comment period at the end

Virtual Community Meeting: March 20, 10:00 AM

- For community members to learn about and share feedback on the Downtown West Development Agreement

Diridon Transportation Forum (Friends of Caltrain): March 8

- Learn about the strategies for managing parking, traffic, and alternative modes of transportation; Q&A

How to learn more

Visit the City's website (www.diridonsj.org):

- Learn about upcoming public meetings
- Watch recorded presentations
- View the draft plans ([Draft Amended DSAP](#), [Downtown West Project](#), [Draft Diridon Affordable Housing Implementation Plan](#))
- Read background information
- Sign up for email updates

Visit Google's Downtown West site: g.co/sanjose

Email the project team with any questions or comments on the projects: Lori.severino@sanjoseca.gov



Questions



Next Steps

- Next CWG meeting:
May 12, 4:00 PM, Virtual Meeting
 - CWG Member Report Backs
 - Financial Update
 - City of San José En Movimiento Plan Update
 - Phase II Update
 - Community Engagement
 - Small Business Resources Study
- Action Items