

**From:** VTA Board Secretary <Board.Secretary@vta.org>  
**Sent:** Monday, September 15, 2025 10:40 AM  
**To:** VTA Board of Directors <VTABoardofDirectors@vta.org>  
**Subject:** From VTA: Letter to Governor Newsom re: SB 63

Board of Directors,

Attached is a letter being sent to Governor Newsom encouraging his signature on SB 63 from Board Chairperson Lopez.

Thank you,

Office of the Board Secretary  
Santa Clara Valley Transportation Authority  
3331 North First Street, Building B  
San Jose, CA 95134-1927  
Phone **408-321-5680**





September 13, 2025

The Honorable Gavin Newsom  
Governor, State of California  
1021 O Street, Suite 9000  
Sacramento, CA 95814

RE: VTA Respectfully Requests Your Signature on Senate Bill 63 (Wiener and Arreguín).

Dear Governor Newsom:

On behalf of the Santa Clara Valley Transportation Authority (VTA), I write in strong support of SB 63, which creates the Transportation Revenue Measure District (District) including Alameda, Contra Costa, San Francisco, San Mateo and Santa Clara counties. The bill authorizes the District to propose a new transportation sales tax for placement on the November 2026 ballot to fund transit operations for multiple Bay Area transit operators. SB 63 will enable VTA to restore and enhance vital transit services within Santa Clara County. We respectfully request that you sign this legislation into law.

SB 63 enables VTA and transit partner agencies to keep the Bay Area's trillion-dollar economy moving- fueled by a successful, coordinated regional public transit system that already serves more than one million trips a day. By joining SB 63, VTA will restore local service in the largest county in Northern California through our Visionary Network Plan, while meeting our commitments to regional transit services and projects, and ensure transparency and accountability in expenditures. VTA recommended an approach that preserves, to the greatest extent possible, each county Transportation Agency's traditional role in funding, programming and oversight. SB 63 does just that.

More than many other counties in our region, VTA depends heavily on sales tax revenues for operations and capital projects. Santa Clara County voters have repeatedly taxed themselves in order to fund these critical services. With the much-needed renewal of our VTA's 2000 Measure A Santa Clara County sales tax also on the horizon, it is crucial that SB 63 is structured to ensure VTA's ability to restore and expand transit service and to fund transit-supportive capital projects.

Through extensive collaboration and compromise, the bill authors, VTA and other regional partners, SB 63 will allocate funds to a wide range of transit agencies, including some of the largest in our state- AC Transit, BART, Caltrain and SF Muni. Furthermore, SB 63's clear, detailed expenditure plan and oversight provisions provide funding certainty to transit operators and accountability mechanisms for the counties that fund them. We thank the authors for working closely with us to amend the bill to strengthen those provisions that return sales tax

The Honorable Gavin Newsom

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September 13, 2025

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revenues to VTA and the other participating counties as well. VTA and its partner agencies in Santa Clara County deeply appreciate your long-standing support for public transit in the Bay Area, and we urge you to sign SB 63.

Thank you for your consideration of VTA's position on SB 63. Should you have any questions about this bill please contact me at [sergiol@campbellca.gov](mailto:sergiol@campbellca.gov) or Beverly Greene, VTA Chief Government Affairs Officer, at [beverly.greene@vta.org](mailto:beverly.greene@vta.org).

Sincerely,



Sergio Lopez

Chairperson, Board of Directors

Santa Clara Valley Transportation Authority

cc: Senator Scott Wiener  
Senator Jesse Arreguín  
Santa Clara Valley Transportation Authority Board of Directors  
Santa Clara Valley Transportation Authority General Manager/CEO Carolyn Gonot  
Legislative Delegation of Santa Clara County

**From:** VTA Board Secretary <Board.Secretary@vta.org>  
**Sent:** Thursday, September 18, 2025 9:52 AM  
**To:** VTA Board of Directors <VTABoardofDirectors@vta.org>  
**Cc:** Gonot, Carolyn <Carolyn.Gonot@vta.org>; Richardson, Greg  
<Greg.Richardson@vta.org>; Haywood, Scott <Scott.Haywood@VTA.Org>  
**Subject:** From VTA: Memo from GM/CEO re: Strategic Plan

Board of Directors:

Please see the attached memo from Carolyn M. Gonot, General Manager/CEO regarding the strategic plan.

We look forward to seeing you tomorrow for the workshop at River Oaks.


Thank you,

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Santa Clara Valley Transportation Authority  
3331 North First Street, Building B  
San Jose, CA 95134-1927  
Phone **408-321-5680**



## MEMORANDUM

**TO:** VTA Board of Directors

**FROM:** Carolyn M. Gonot, General Manager/CEO 

**DATE:** September 18, 2025

**SUBJECT:** Strategic Plan – A Defining Milestone for VTA

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I regret that I am unable to join you for the Board Workshop on September 19. While I'll miss the opportunity for face-to-face dialogue, I'm pleased that the VTA team will be presenting the cornerstone of our current work: the development of the new Strategic Plan. This includes a revised mission and vision, as well as our overarching goals, which will then lead to the further development of key performance indicators. I'm confident that a spirited and substantive discussion will occur.

In advance of the workshop, I want to take a moment to share my perspective on what I believe is a defining milestone in VTA's evolution as an agency.

Earlier this year, I initiated the development of the new Strategic Plan, an endeavor I consider both timely and essential, and one I've included in my professional goals for the year. A strong strategic plan is more than a document, it is a unifying vision, a guide for decision-making, and a catalyst for accountability. It allows us to align shared priorities, invest where the return on investment is greatest, and respond with clarity and purpose to the dynamic needs of our community.

This effort has been deeply informed by voices within and outside of our agency. Through a comprehensive and data-driven engagement process, we have gathered input from VTA staff across all divisions, as well as from our riders, community partners, stakeholders, and the public. Their feedback has been instrumental in shaping the proposed mission and vision, and in identifying the strategic priorities and performance measures that matter most. This inclusive approach ensures that the Strategic Plan is grounded in real-world perspectives, creates space for emerging technologies, and reflects the values, expectations, and aspirations of those we serve.

We undertake this work at a pivotal point in VTA's history. Celebrating our 30th anniversary, we find ourselves moving from a period of reflection to one of purposeful evolution. VTA is building on our legacy while preparing boldly for the future. The progress of the past three decades has laid a solid foundation, but the challenges ahead will require fresh perspective, strategic focus, and a renewed commitment to innovation and accessibility.

The Strategic Plan we are shaping together is about more than timelines and metrics. It is an opportunity to reaffirm our purpose, define our long-term impact, and set a clear direction for delivering efficient, sustainable, and inclusive mobility across the region. It is a collective effort, and your engagement and leadership are essential to its success.

I remain deeply grateful for your partnership, your insight, and your commitment to this agency. It is my great privilege to lead VTA at this moment, and I look forward to our continued work together to chart the course for our next decade of innovation, service, and impact.

**From:** VTA Board Secretary <Board.Secretary@vta.org>  
**Sent:** Friday, September 19, 2025 4:09 PM  
**To:** VTA Board of Directors <VTABoardofDirectors@vta.org>  
**Subject:** VTA Correspondence: Week Ending September 19, 2025

**VTA Board of Directors:**

We are forwarding to you the following correspondence:

<b>From</b>	<b>Topic</b>
Robert Padgett, Managing Director	Train 524 Service Interruption
VTA Board Secretary	Preliminary Ridership and Fare Revenue Performance for August 2025
SCC Planning Commission	Planning Commission Agenda Packet, Correction, and Supplemental Information
Roland Lebrun	Comments on RV Parking

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