From: VTA Board Secretary <Board.Secretary@vta.org>

Sent: Tuesday, November 4, 2025 1:31 PM

To: VTA Board of Directors < VTABoardofDirectors@vta.org> **Subject:** VTA Information: Ridership for September 2025

VTA Board of Directors:

Attached is a memorandum from Nauni Singh, Chief Operating Officer, regarding VTA ridership for September 2025.

If you have any questions, please reply to this e-mail.

Thank you,

Office of the Board Secretary

Santa Clara Valley Transportation Authority

3331 North First Street, Building B

San Jose, CA 95134-1927

Phone 408-321-5680





Date: October 30, 2025

Current Meeting: NA

Board Meeting: November 6, 2025

BOARD MEMORANDUM

TO: Santa Clara Valley Transportation Authority

Board of Directors

THROUGH:

Carolyn M Gonot, General Manager/CEO Carolyn M Gonot
Naunihal (Nauni) Singh, Chief Operating Officer Naunihal Siyk FROM:

SUBJECT: VTA Ridership – September 2025

Policy-Related Action: NA **Government Code Section 84308 Applies: No**

INFORMATION ITEM

EXECUTIVE SUMMARY:

To present the bus and light rail ridership performance of the Santa Clara Valley Transportation Authority.

STRATEGIC PLAN/GOALS:

The report is an information item only.

BACKGROUND:

This report is routinely produced after each month. This report is for the month of September 2025.

CLIMATE IMPACT:

The report is an information item and will have no impact on climate change.

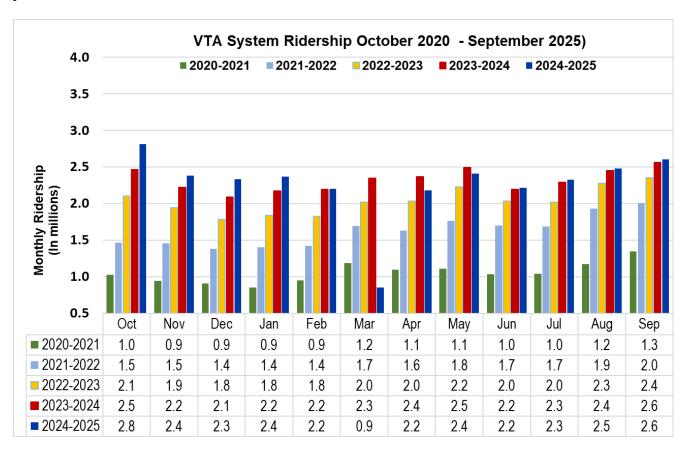
DISCUSSION:

September 2025 total monthly system ridership was 2,605,537, an increase of 1.8% compared to September 2024. The total monthly bus ridership was 2,132,787, an increase of 0.7% compared to September 2024. The total monthly light rail ridership was 472,750, an increase of 7% compared to September 2024. The average weekday system ridership for September 2025 decreased by 2.4%. The weekend averages went up by 10.1% on Saturday and 8.6% on Sunday primarily due to increased weekend ridership for light rail. The Calendar year-to-date (January 2025 through September 2025) system ridership (bus and light rail) was 19,634,239, a decrease of 6.8% compared to same period last year. Year-to-date ridership was impacted by reduced service during March 2025.

Levi's Events: There was a San Jose Earthquakes soccer game and two San Francisco 49ers football games at Levi's Stadium in September 2025. The average ridership from the three events recorded about 15,600 riders.

	Monthly			Calendar Year-to-Date			
VTA Ridership	Current (Sep 2025)	Prior (Sep 2024)	Percent Change	Current (Jan'25-Sep'25)	Prior year (Jan'24-Sep'24)	Percent Change	
Bus	2,132,787	2,118,228	0.7%	16,394,155	17,464,078	-6.1%	
Average Weekday	82,948	84,477	-1.8%	74,532	73,912	0.8%	
Average Saturday	47,892	47,258	1.3%	44,680	43,214	3.4%	
Average Sunday / Holiday	39,864	39,943	-0.2%	37,775	36,922	2.3%	
Light Rail	472,750	441,956	7.0%	3,240,084	3,606,209	-10.2%	
Average Weekday	16,396	17,266	-5.0%	14,208	14,912	-4.7%	
Average Saturday	13,652	8,654	57.8%	9,727	8,946	8.7%	
Average Sunday / Holiday	14,765	10,339	42.8%	8,916	9,169	-2.8%	
System	2,605,537	2,560,184	1.8%	19,634,239	21,070,287	-6.8%	
Average Weekday	99,344	101,743	-2.4%	88,740	88,824	-0.1%	
Average Saturday	61,544	55,912	10.1%	54,407	52,160	4.3%	
Average Sunday / Holiday	54,629	50,282	8.6%	46,691	46,091	1.3%	

The system ridership (Bus and light rail) in millions for 2021-2025 (rolling 12 months) is presented in the chart below:



Note: October 2020 onwards had impacts from COVID-19. March 2025 had decreased ridership due to ATU service disruption.

The boardings per total hour and boardings per revenue hour for bus and rail for September 2025 are shown in the table below:

		Boardings per Total hour ¹			Boardings per Revenue hour ²		
		September	September	Percent	September	September	Percent
		2025	2024	Change	2025	2024	Change
Ī	Bus	16.9	17.7	-4.5%	18.0	18.8	-4.3%
	Light Rail	34.4	34.4	0.0%	36.9	36.9	0.0%

 $Total\ hours-Includes\ revenue\ hours\ and\ deadhead\ hours\ (hours\ that\ a\ vehicle\ travels\ when\ out\ of\ revenue\ service).\ ^2Revenue\ hours\ -\ Scheduled\ hours\ of\ service\ available\ to\ passengers\ for\ transport\ on\ the\ routes.\ Includes\ recovery/layover\ time.$

From: VTA Board Secretary <Board.Secretary@vta.org>

Sent: Wednesday, November 5, 2025 10:45 AM

To: VTA Board of Directors < VTABoardof Directors@vta.org>; VTA Advisory Committee

Members < VTAAdvisoryCommitteeMembers@vta.org>

Subject: From VTA: Bascom Complete Streets Community Meeting

Board of Directors and Advisory Committee Members:

You are invited to join VTA at the Bascom Complete Streets Community meeting next week. Details are below.

Bascom Complete Streets: I-880 to Hamilton Avenue Project Community Meeting

Wednesday, November 19 | 6 pm – 7 pm

Bascom Community Center (1000 S. Bascom Avenue, San Jose)

RSVP on Eventbrite

A new vision is taking shape for Bascom Avenue! Community members are invited to join VTA as we share designs and discuss plans to transform Bascom Avenue into a better connected, safer, and more attractive corridor for all who use it – pedestrians, bicyclists, drivers, and transit users. A reflection of the community's stated vision for the corridor, project features include new signalized pedestrian crossings, separated bikeways, improved sidewalks, upgraded street lighting, and new street trees and landscaping!

Office of the Board Secretary

Santa Clara Valley Transportation Authority

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Phone 408-321-5680

Community Meeting Reunión Comunitaria

Bascom Complete Streets: I-880 to Hamilton Avenue Project

Wednesday, November 19 | 6 p.m. - 7 p.m. **Bascom Community Center** 1000 S. Bascom Avenue, San Jose 95128

Calles completas de Bascom: Proyecto de la I-880 a la Avenida Hamilton

Miércoles, 19 de noviembre | 6 p.m. - 7 p.m. Centro Comunitario de Bascom 1000 S. Bascom Avenue, San Jose 95128

Register Here! Registrate Aquí!



Kids activities available! ¡Actividades infantiles disponibles!

Bascom Avenue will be getting a makeover! Join VTA as we discuss plans to transform Bascom Avenue into a better connected, safer, and more attractive corridor for all who use it. The project includes:

- New signalized pedestrian crossings
- Improved sidewalks
- Separated bikeways
- Upgraded street lighting and much more!

Please register in advance to receive email reminders and project updates. Scan the QR code or visit

BascomCompleteStreets.eventbrite.com.

¡La Avenida Bascom será remodelada! Acompañe a VTA mientras discutimos los planes para transformar la Avenida Bascom en un corredor mejor conectado, seguro y atractivo para todos los que lo utilizan. El proyecto Incluirá:

- Nuevos cruces peatonales señalizados
- Carriles para bicicletas separados
- Mejores acerass
- Mejor alumbrado público... y mucho más!

Por favor, regístrese con anticipación para recibir recordatorios por correo electrónico y actualizaciones del proyecto. Escaneé el código QR o visite

BascomCompleteStreets.eventbrite.com.

Spanish interpretation will be provided. To request services in additional languages or accommodations, please contact VTA Community Outreach at (408) 321-7575/TTY (408) 321-2330, or email community.outreach@vta.org by Wednesday, November 12. Additional information is available at vta.org/bascomproject.

Se proporcionará interpretación al español. Para solicitar servicios en idiomas adicionales o adaptaciones, comuníquese con VTA Community Outreach al (408) 321-7575/TTY (408) 321-2330, o envíe un correo electrónico a mmunity.outreach@vta.org antes del miércoles 12 de noviembre. Puede obtener información adicional en vta.org/bascomproject.

From: Young, Thalia

Sent: Friday, November 7, 2025 4:31 PM

To: VTA Board of Directors < VTABoardofDirectors@vta.org > Cc: Gonot, Carolyn; Richardson, Greg; Haywood, Scott

Subject: From VTA: VTA discount pass for veterans



Contact: Media.Relations@VTA.org

408-464-7810 (no texts)

November 7, 2025

VTA Honors Veterans with Discounted Fare Pass

San Jose, Calif. — As we pause to honor the men and women who have served our country this Veterans Day, the Santa Clara Valley Transportation Authority (VTA) wants to remind military veterans of the temporary pilot program offering discounted fares to U.S. military veterans through the end of the year.

With this program, veterans can ride VTA buses and light rail for just \$1.00 per single ride, (instead of the regular fare of \$2.50) including unlimited transfers within two hours of activation. The pass aims to make public transportation more affordable and accessible for those who have served.

To access the Veterans Pass, riders simply need to verify their veteran status with a U.S. military ID. The pass is available exclusively through the Token Transit app, allowing veterans to easily purchase, store, and activate their discounted fare from their mobile phone.

In addition to promoting the Veterans Pass, VTA will proudly participate in the <u>San Jose</u> <u>Veterans Day Parade</u> to honor and celebrate local veterans, including those who are also VTA employees.

For more information about the Veterans Pass, visit <u>vta.org</u> or contact VTA Customer Service at (408) 321-2300.

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About VTA

Santa Clara Valley Transportation Authority (VTA) is an independent special district that is responsible for bus, light rail and paratransit operations, transportation planning, and serves as the county's congestion management agency.