VTA's BART Silicon Valley Phase II Extension Project

Santa Clara Community Working Group

June 14, 2018



Agenda

- Follow-up Items
- Phase II Update
- VTA's Process for Station Naming
- Construction Education and Outreach Plan
- San Jose Diridon Integrated Station Concept Plan
- Transit Oriented Development Strategy & Access Planning Studies Update
- Next Steps



Role of the CWG

- Be project liaisons
- Receive briefings on technical areas
- Receive project updates
- Build an understanding of the project
- Collaborate with VTA
- Contribute to the successful delivery of the project



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Your Role as a CWG Member

- Attend CWG meetings
 - Bring your own binder (BYOB)
- Be honest
- Provide feedback
- Get informed
- Disseminate accurate information
- Act as conduits for information to community at large



Role of the CWG Team

CWG Team Member	Role
Eileen Goodwin	Facilitator
Karen Gauss	Primary Outreach Contact
Jill Gibson	Phase II Planning Manager
Erica Roecks	Technical Lead
John Davidson	City of Santa Clara – Planning Liaison
Ahmad Qayoumi	City of San Jose – DOT Liaison



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Upcoming Meetings

New CWG Dates - (http://www.vta.org/bart/upcomingmeetings)

- June 15, 2018 8:00 AM 3:00 PM (BART Concord Maintenance Facility Tour)
- August 22, 2018 New Member Orientation
- September 13, 2018, 4:00 5:30 PM
- November 15, 2018, 4:00 5:30 PM
- February 7, 2019, 4:00 6:00 PM
- April 18, 2019, 4:00 6:00 PM

VTA Board of Directors - (http://www.vta.org/get-involved/board-of-directors)

- June 22, 2018 9:00 AM
- August 2, 2018 5:30 PM
- September 6, 2018 5:30 PM



Follow-Up Items



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Follow-Up Items

 Naming and renaming BART stations after enterprises, private or commercial in nature is not desirable given the changing nature of commercial names and the noted desire for continuity. However, VTA is exploring a potential advertising and sponsorship program that could identity specific opportunities at transit facilities.



Phase II Update

Jill Gibson, VTA



In the News...

VTA goes with single-bore subway and BART signals acceptance > Silicon Valley Business Journal, March 30, 2018

Silicon Valley transit projects land nearly \$1.7 billion for highway, rail and bus improvements >

Silicon Valley Business Journal, April 27, 2018

San Jose's subway gets environmental approval, invitation to federal funding • Silicon Valley Business Journal, June 5, 2018

San Jose Sharks Sue Vta Over South Bay Extension Project

San Francisco Chronicle, May 4, 2018

NEWS TRANSPORTATION SFBAY.ca, June 6, 2016

Bay Area voters back transit, highway funding



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Phase II Extension Project Funding Strategy

2017 Project Cost Estimate:

\$4.78 Billion1

Projected Local & State Funds:

\$3.41 Billion

■ Existing Measure A Sales Tax

■ 2016 Sales Tax Measure B

☑ State Transit & Intercity Rail Capital Program

Projected Federal Funds:

\$1.5 Billion

☐ FTA New Starts

Projected Funding:

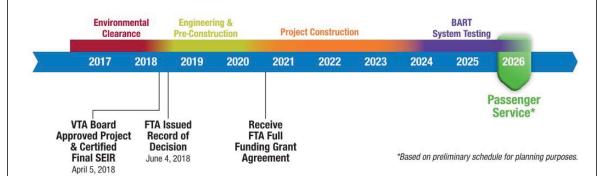
\$4.91 Billion¹

Project estimate and funding strategy will be updated as project advances and after further coordination with FTA on assessment of project risks.

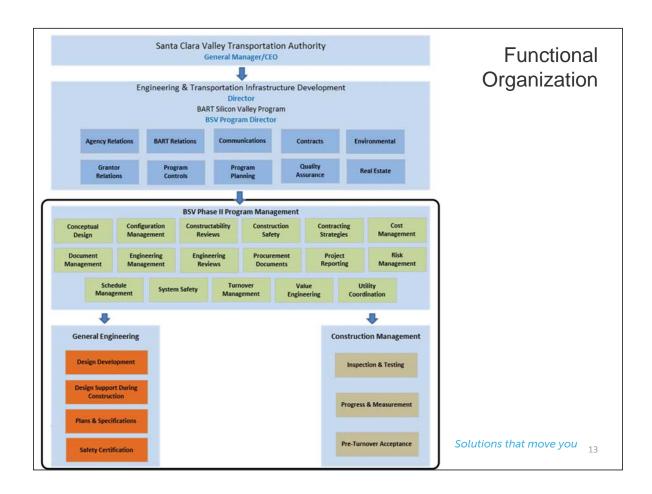


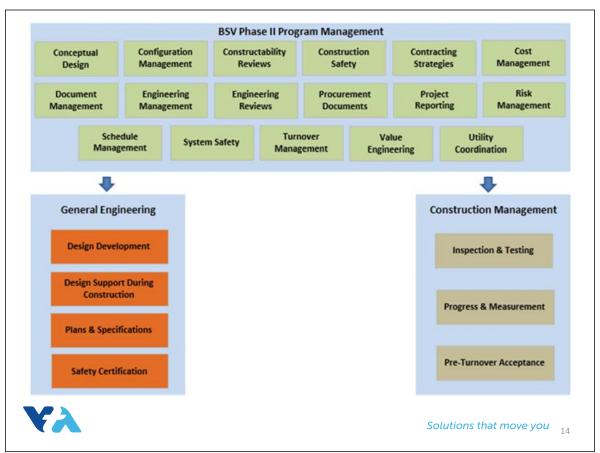
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General Engineering Consultant (GEC) Request for Proposals

Procurement Schedule

Information Forum May 15, 2018

Advertise RFP June 2018

Selection Fall 2018

- Over 300 industry representatives registered
- GEC responsibilities to support final contracting:
 - o Advance design
 - o Integrate construction contracts



http://www.vta.org/bart/financial/contractingopportunities



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Expedited Project Delivery (EPD) Pilot Program

- VTA/FTA met in early May to discuss deliverables necessary for a Full Funding Grant Agreement (FFGA)
- FTA has granted VTA's New Starts process an extension for as long as progress in EPD continues
- Anticipate submitting an FFGA application in late 2019
- FTA to respond to the application within 120 days
- · Receipt of FFGA sooner
- FTA funding capped at 25 percent of project cost







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VTA's Process for Station Naming

Jill Gibson, VTA



Phase II Station Naming Overview

- **Best Practices for Station Naming**
- VTA timeline and process for potential station name
- **Discussion on Suggested Names**

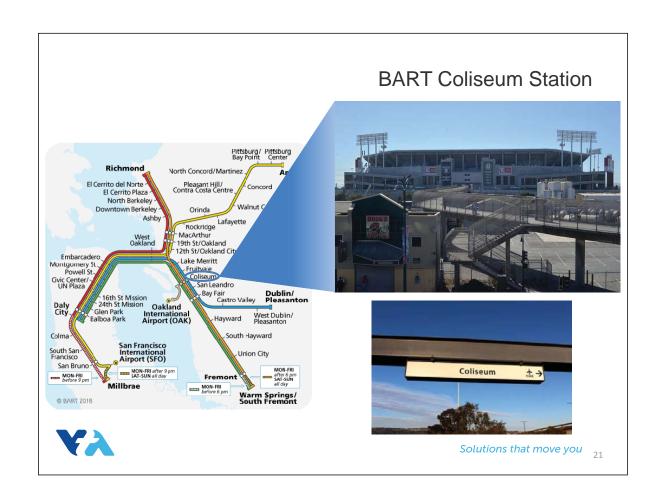


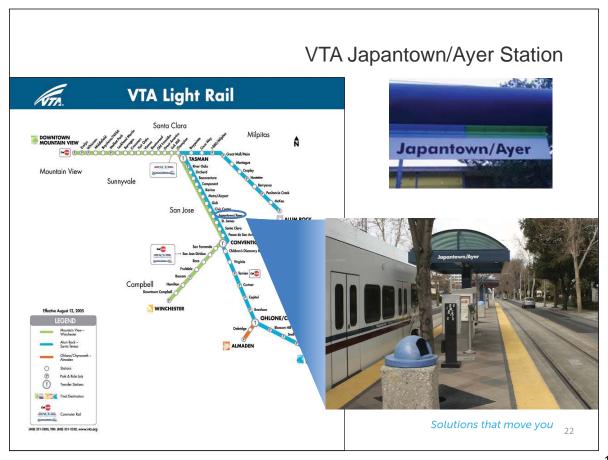
Solutions that move you 19

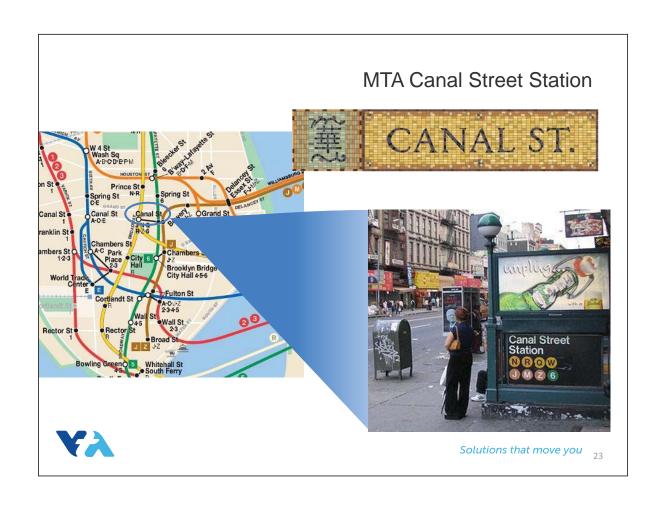
Station Naming Guidelines

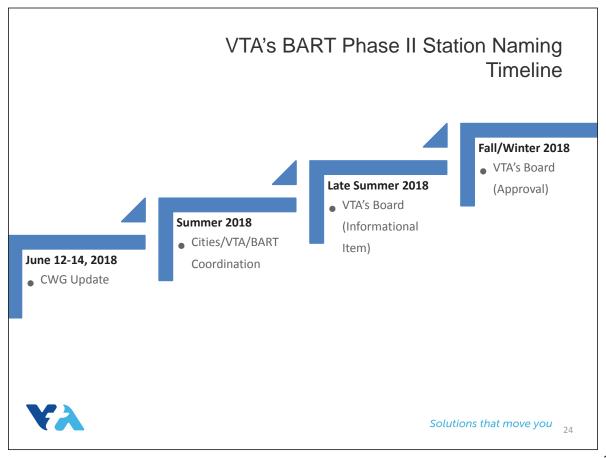
- Rider's Perspective
 - Assist passenger in use of system
 - Location within the context of the transit system
- Simplicity
 - For quick recognition and retention
 - Brief and distinctive
 - Easy to pronounce and understand
- Station Area Context
 - Historical basis
 - Geographically significant
 - Withstand the test of time











Discussion

- Santa Clara Station
- **Diridon Station**
- **Downtown San Jose Station**
- Alum Rock/28th Street Station



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Questions?



Construction Education and Outreach Plan

Gretchen Baisa, VTA



CEOP Part A: Collateral Overview

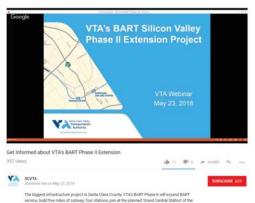
CWG Members Role: Collateral

- Determine what else, if anything, might be needed to inform general
- Review finished pieces; give feedback
 - Phase II Fact Sheet
 - Single-Bore Tunneling
 - TOD Strategy Study
 - Newhall Maintenance Facility
 Noise and Vibration*
 - Phase II Benefits
 - Alum Rock/28th Street Station
 Real Estate*
 - Downtown San Jose Station
 Business Resources*
- Diridon Station
- Santa Clara Station
- Ventilation Structures
- General Construction*

*Coming Soon



Outreach Recap



- **Development of CEOP**
- Stakeholder Intake Campaign
- Project Milestones Publicized
- Establishment of General Outreach Materials Needs and Priorities
- Establishment of stakeholder intake technology
- Mailchimp Newsletter
- Phase II Webinar
- Scheduled participation in community events and meetings June – September

https://youtu.be/pFfoc5ttpkg



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Questions?



San Jose Diridon Integrated Station Concept Plan

Dennis Kearney, VTA



Concept Plan – Purpose

- 1. Harmonize transportation and land-use goals to expand the benefits for all stakeholders.
 - Create a spatial arrangement for the station and its surroundings that offers seamless transportation connections.
 - Integrate the station facility into surrounding land uses to attract private development and create a sense of place and destination.
- 2. Establish an effective organization that can deliver the vision.









Partnership is Key

The whole is greater than the sum of the parts

- Collaboration of Team
- Larger Project offers more solutions
- Local Support and Champions
- Alignment of Goals & Priorities
- Harmonize on Project Design & Schedules
- Combine Technical Requirements
- Physical & Financial Stake in Project











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Concept Plan - Progress

- March 2018 Issued Letter of Intent of Award to Arcadis/Benthem Crouwel (ABC)
- June 2018 VTA & Partners' Board/Council Authorization to Execute Cooperative and Funding Agreements and Master Services Agreement with Arcadis-Benthem-Crouwel (ABC)
- Summer/Fall 2018 Begin study efforts









Concept Plan – Team

Arcadis/Bentham Crouwel (ABC)

- Arcadis
 - A global consultancy providing urban planning, design, engineering, and project management
 - 27,000 employees in over 70 countries
 - Offices in San Jose



Benthem Crouwel

- Urban Planning, Architecture,
 Public buildings, infrastructural
 projects, and urban master plans
- Rotterdam Central Station
- Amsterdam, Netherlands









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Project Approach – The 3 Pillars

Urban Planning and Design

 "What" - Captures ambitions, refines functional requirements, and develops scenarios

Engineering

 "How" - Evaluate scenarios and translate the Partner's vision into a constructible and operational reality

Organization

 "By Whom" - Defines how the Partners need to organize and operate the Station











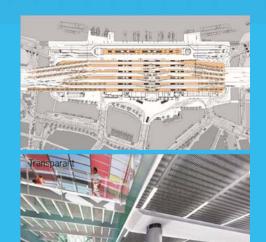
Concept Plan Process

Phase I (10 months):

- Develop Spatial & Organizational Scenarios
- Evaluation
- Identify Preferred Scenario

Phase II (8 months):

- Advance Preferred Scenario
- Roadmap to Delivery
- Final Report





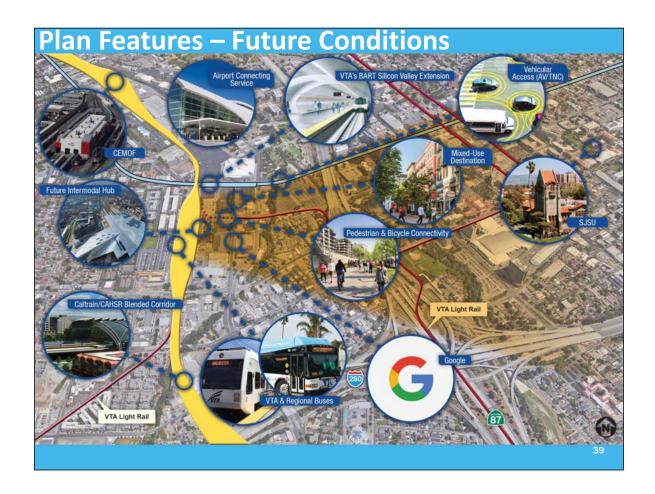




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Valley Transportation Authority



Concept Plan Next Steps

- **Execute Master Services Agreement**
- Execute Task Order #1 for Phase I
- Coordination between Consultant and VTA's BART Phase II **Design Team**









Questions?



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Transit Oriented Development Strategy & **Access Planning Studies Update**

Dennis Kearney, VTA



TOD and Access Study

Land Use (TOD) Strategy

- Strategies to increase investment in TOD
- Detailed implementation strategy to catalyze TOD

Access **Planning**

- Multimodal access planning around stations
- Designed to meet needs of future TOD

Estimated Completion:

Spring 2019

Alum Rock/28th **Street Station**

Downtown San José Station

> **Diridon Station** (Separate Effort)

Santa Clara

Station





Kick-off: January 2018

TOD and Access Study - What Will it do?

- Builds Upon Existing Land Use Plans and Policies
- Develops a Strategy for Implementation
- Provides a Roadmap for "How to Get There"
 - Develop specific recommendations to enhance access to the stations and TODs
 - Develop feasible and implementable land use strategies and financing tools





TOD and Access Strategy Study: Access Update

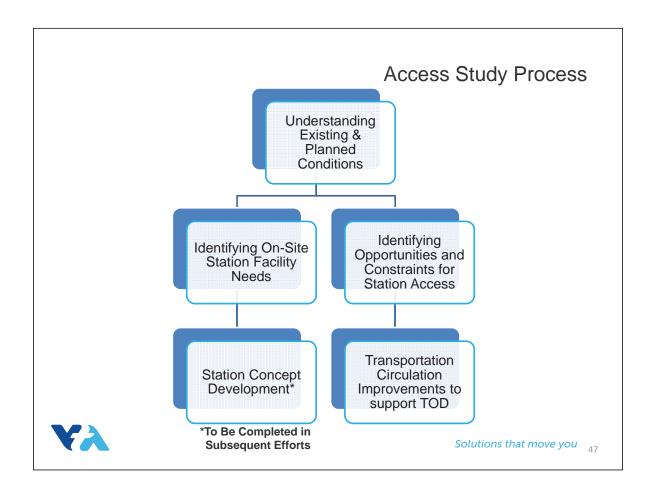
Adam Dankberg, P.E., Kimley-Horn



Access Study Objectives

- Identify transportation improvements, guidelines, and policies to support and encourage TOD in and around the station areas
- Provide for station access that promotes ridership, supports a cohesive transportation network, and integrates with surrounding neighborhoods



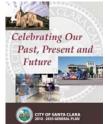


Review of Key Guiding Policies/Documents

- BART Station Access Planning Final Rep
- BART Station Access Policy
- BART Multimodal Access Design Guideli
- Vision Zero San Jose
- San Jose Complete Streets Guidelines
- Envision 2040 General Plan
- Santa Clara General Plan
- Santa Clara Station Area Plan
- VTA Complete Streets Policy
- VTA Countywide Bike Plan
- VTA Pedestrian Access to Transit Plan
- Valley Transportation Plan 2040



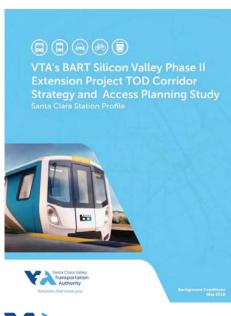








Station Profile

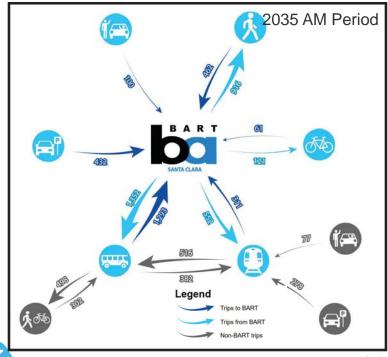


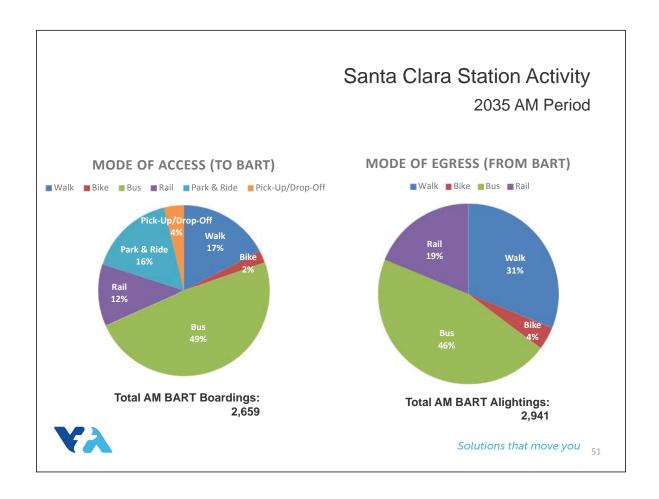
- Report that summarizes the transportation characteristics of each station area
- Summarize existing and planned:
 - Pedestrian network
 - Bicycle network
 - Auto network
 - Transit network
 - Curb management
- Identification of key access considerations
 - Interaction of modes
 - Gaps in connectivity
 - Primary access pathways

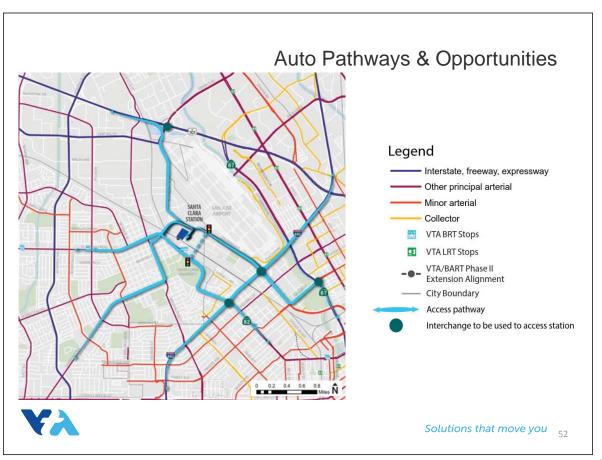


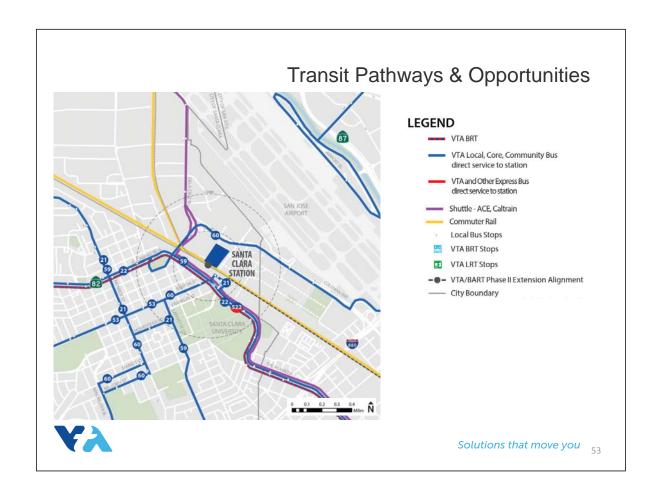
Solutions that move you 49

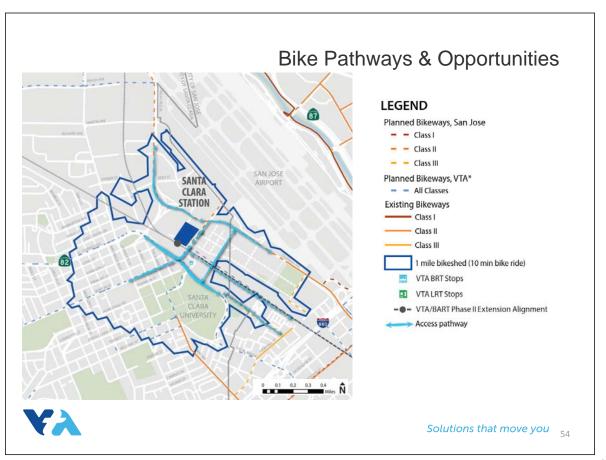
Santa Clara Station Activity













Key Considerations for Santa Clara

- Focus on pedestrian and bicycle connections
- Create new roadway connections in coordination with planned development
- Promote a range of access options





Next Steps

- Complete Background Conditions Station Profiles
- Identification of opportunities and gaps within the transportation network
- Identification of on-site transportation facilities
- Identification of off-site transportation improvements and connections



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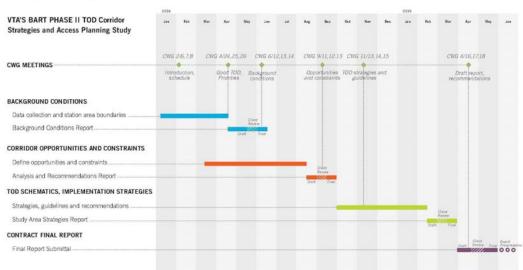


JUNE 14, 2018





SCHEDULE





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PREVIOUS MEETING

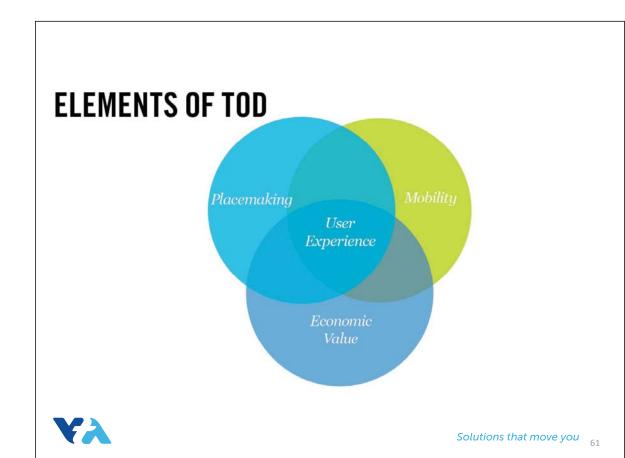
SANTA CLARA STATION

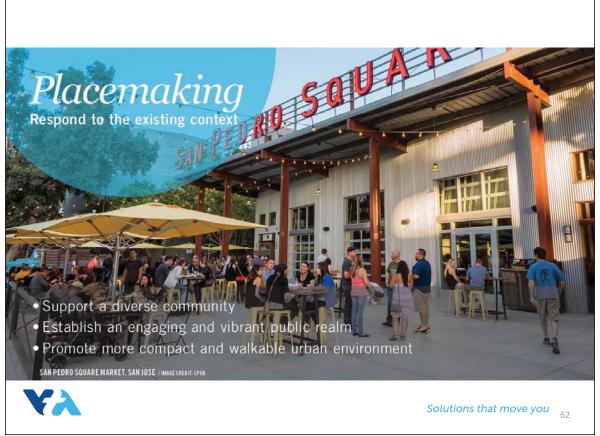


APRIL 2018 TOD WORKSHOPS: *KEY TAKEAWAYS*

- better access + connectivity to surroundings
- proximity to university + downtown
- · engaging pedestrian experience
- · multiple housing & solutions for range of affordability
- · focus transit west of tracks, parking east of tracks







DIVERSE MIX OF USES



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Santa Clara Station

LAND USE

Santa Clara Station Area is mostly industrial operations, low-intensity development, underutilized land, and vacant parcels. Planned uses include mixed use, commercial, and higher-intensity residential.





ENGAGING & ACTIVE PUBLIC REALM



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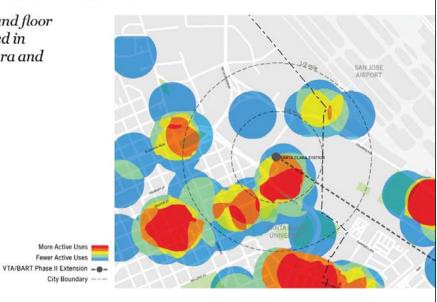
Santa Clara Station

ACTIVE GROUND FLOOR

More Active Uses Fewer Active Uses

City Boundary -

A higher level of ground floor active uses are located in downtown Santa Clara and along The Alameda.







COMPACT & WALKABLE URBAN ENVIRONMENT



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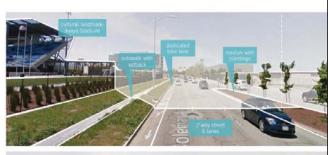
Santa Clara Station

PEDESTRIAN ENVIRONMENT

Coleman St and El Camino Real both have pedestrian infrastructure but 6-lane streets provide challenges to the pedestrian environment.









Santa Clara Station

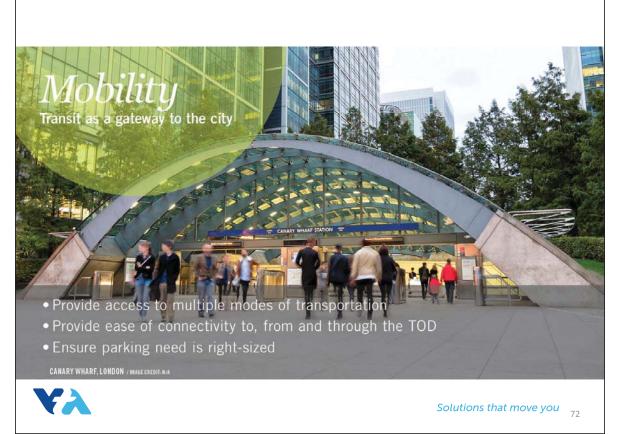
OPEN SPACE

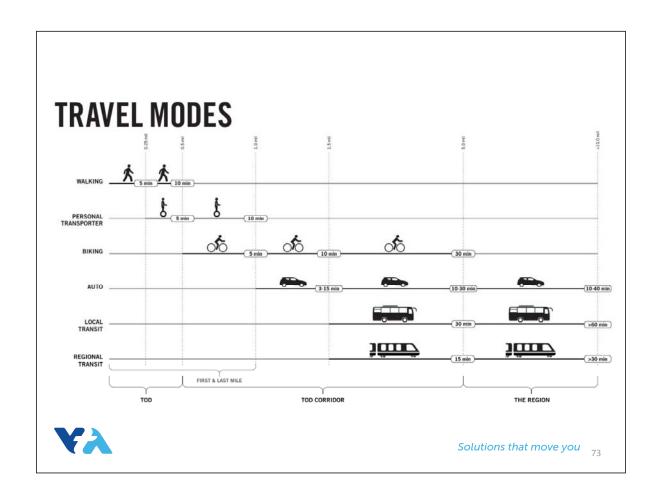
Santa Clara has few significant public open spaces other than Santa Clara University. Online user data* shows high levels of activity around the University.

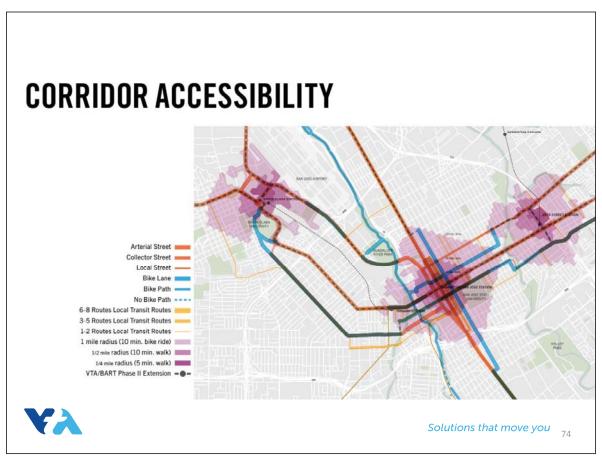
* Online user data compiled from Strava









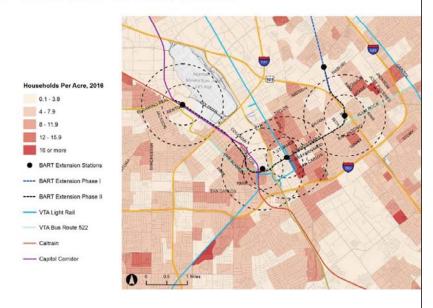




EXISTING HOUSEHOLD & EMPLOYMENT CONCENTRATIONS



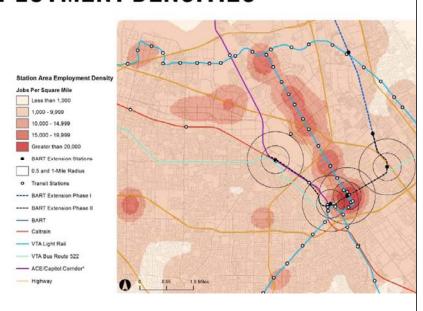
EXISTING HOUSEHOLD DENSITIES





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EXISTING EMPLOYMENT DENSITIES





PLANNED GROWTH & DEVELOPMENT



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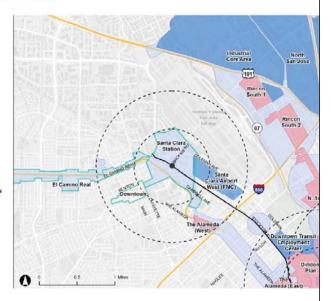
Santa Clara Station

PLANNED GROWTH AREAS

Santa Clara General Plan identifies:

- · Santa Clara Station Focus Area
- · El Camino Real Focus Area
- · Downtown Focus Area







Santa Clara Station RECENT AND PLANNED DEVELOPMENT Planned and proposed development projects near the station include: · Gateway Crossings · Coleman Highline · 575 Benton St · Caltrain Parking Lot Joint Development Project Significant development also occurring along El Camino Real Solutions that move you

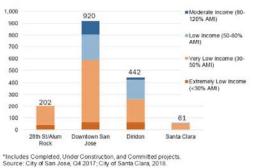
AFFORDABLE HOUSING



EXISTING AFFORDABLE HOUSING

Corridor includes a significant concentration of income-restricted housing.

EXISTING AFFORDABLE HOUSING IN THE 0.5 MILE RADII AROUND THE STATIONS



Planned BART Station

C 0.55 1.1 Mes

C 0.55 1.1 Mes

Phase I Track

Charle City of Sent Josec VITA 20*

C 0.55 1.1 Mes

C 1.5 And 1.5 Mile Radii

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Under Construction

SANTA CLARA'S EXISTING AFFORDABLE HOUSING POLICIES

EXPANDING SUPPLY

- 1. Inclusionary housing policy
- 2. Jobs-housing linkage fee
- 3. Residential density bonus
- 4. Accessory dwelling unit ordinance

TENANT SERVICES AND PROTECTIONS

- 1. Project Sentinel
- Community ownership conversion tenant protection



SAN JOSE'S EXISTING AFFORDABLE HOUSING POLICIES

EXPANDING SUPPLY

- 1. Inclusionary housing policy
- 2. Reduced park impact fees for affordable housing
- 3. Density bonus ordinance
- 4. Accessory dwelling unit ordinance

RENT STABILIZATION AND EVICTION **PROTECTIONS**

- 1. Apartment rent ordinance
- 2. Mobilehome rent ordinance
- 3. Tenant protection ordinance



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VTA'S AFFORDABLE HOUSING POLICY

of total new residential units built on VTA properties will be affordable to very low income and low income households. Individual projects must provide a minimum of 20% affordable housing.

rce: VTA TOD Joint Development Policy (2016)





NEXT STEPS



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NEXT STEPS

- Complete background conditions report
- $\bullet \ \ Develop \ opportunities + constraints \ analysis$
- Next CWG Meeting-September 2018: TOD Potential and Barriers







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Next Steps

Eileen Goodwin, Facilitator



Next Steps

Next CWG meeting:

Thursday, September 13, 2018~4:00-5:30 PM, Santa Clara Police Department, 601 El Camino Real, Santa Clara, CA 95050

- o Phase II Update
- o Phase II 2-Year Look Ahead
- o Engineering Update
- o Real Estate Planning Process
- o Construction Education Outreach Plan
- o Transit Oriented Development Strategy & Access Planning Studies Update
- o Government Affairs Update
- Action Items

