Photo credit: AARP

Santa Clara, CA July 13, 2017







Trainers

Emiko Atherton National Complete Streets Coalition

Mike Rutkowski P.E., AICP Stantec







Agenda

- Creating a Plan Implementing CS
- Complete Streets, the Process
- Funding 101/Outreach
- Project Development/Review Process
- Next Steps







Implementing Complete Streets



Emiko Atherton







Planning for Implementation

"Complete Streets policies are intended to end (this) project-byproject approach to change, and they do so by focusing not on projects but on changing the internal guidelines, policies, processes and systems that have been set up to provide for a single mode."

-Barbara McCann, founder of the Complete Streets movement

Policy to Practice



IMPLEMENTATION

Implementation Activities

- 1. Organize implementation activities
- 2. Restructure processes, procedures, policies, plans, and programs
- 3. Rewrite or update design guidance
- 4. Offer educational opportunities to transportation staff, community leaders, and the general public
- 5. Create new performance measures

1. Organize Implementation

- Create an Implementation Committee
- Assess what you have
- Develop an implementation plan

Implementation Committee

- Internal: Easier to manage expectations, achieve goals
 - An internal committee charged with implementing a policy becomes a driver of change because it provides a forum for different departments to work out problems.

Implementation Committee

- External: Builds stronger community and political will
 - Places with successful
 Complete Streets policies <u>include</u> <u>more people</u> in the decision-making process.



Assess what you have...

Get a clear picture of all the steps involved in choosing, planning, and building your transportation projects.



Assess what you have...

- Understanding the current process is essential because the project development system dictates how decisions are made.
 - Checklists, design trees, procedures, plans, processes, code/ordinances, design guidance, performance measures currently used
 - Also consider looking at land use, zoning, and subdivision regulations.

Create an implementation plan

- "Best practices"
- Clear path forward
- Measures internal and external change
- Communications tool



2. Process & procedure

After you identify the current processes and procedures, you can identify the barriers to Complete Streets implementation.

Opportunities for change

- Update documents to comply with Complete streets (RFPs, plans, regulations, codes, project scope)
- Modify process, procedures, and documents
- Prioritize projects that achieve CS goals
- Clarify exceptions process, accountability
- Adopt or update supporting plans and policies
- Take advantage of maintenance and operations opportunities

Change project procedures

- Planning
- Programming
- Scoping
- Design
- Construction
- Maintenance*
- Operations*

- Capital projects
 - New, retrofit, reconstruction
- Repair, resurfacing, restoration, rehabilitation
- Bridges

*More opportunities than with CIP/TIP projects!

Modify procedural documents

- Checklists
 - Roadway design, signals, streetscaping, ADA, development reviews, etc.
- Decision trees
- Design vehicle
- Standard operating procedures
- Project development forms

3. Update design guidance

- Create new document or revise existing
- Reference latest and best national/state guides
- Public and private development
- Set new standard templates
- Pilot new designs
- Integrate new techniques into practice

Design Guidelines

- Design guidelines are a set of rules and standards to guide a community's design.
- Revising design manuals to support multimodal efforts is one of the major actions taken to implement Complete Streets.
- Gives engineers and planners better decisionmaking tools

Agency-specific examples



Adoptable/adaptable models



Refer to state standards



4. Educate and Train



Identify different training needs

- Department heads, managers, program staff
- Planning/design staff
- Construction/field operations staff
- Cooperating agencies)



Offer training



Formal & informal training for all staff levels

- Series of technical training sessions
- Walk/bike tours and audits
- Conferences, webinars
- Walk to lunch with coworker

Offer training

Technical and nontechnical issues

> Not always needed for design, but for procedures

Multi-departmental Public outreach and education is key



PERFORMANCE MEASURES

Performance Measures

- MAP-21 requirements
- Accountability to goals and policies
- Transparency of decisions
 Guidance making trade-offs
- Biggest bang for the buck
 - Incl. impact on other sectors
- Making the case for transportation projects

Measures flow from goals.



For example:



Helping people get to A and B



Person trips

 Increase walk, bike, transit



Active transport trips as portion of all trips

• ACS, Household Travel Survey, Automated counters...

Simple measures can be good measures

Some goals need complex measurements, but they're not the only ones you can use.

Helping people get to A and B

Connect destinations: Increase access to transit stops/stations % HHs within ½mile walk

% HHs within 3mile bike

% ADA bus stops

% stops connected to bike network

Outcome-oriented performance measures

- Beyond mobility-based or system condition measures
 - V/C, LOS, pavement quality
- Use data to support:
 - Long term decisions
 - E.g., Program funding, LRTP, STIP
 - Short term decisions
 - E.g., Alternatives analysis, design choices
- Set goals, objectives, then measures of success

Types of results

You control outputs

Examples:

- Blocks of sidewalks, new and repaired
- Percentage of accessible bus stops
- Percentage of bike plan completed
- Miles of repaved travel lanes
- Average distance between crosswalks

You influence outcomes

Examples:

- Number of people walking
- Parking utilization
- Rate of fatalities per mode
- Retail sales
- Property values
- Amount of physical activity
- Rate of chronic diseases

Tell your story!

Making bus routes work better: Fordham Road (Bronx)



Neighborhood traffic calming: East 180th Street (Bronx)

Case Study: Edgewater Drive, FL



Background

- Repaving project scheduled by FDOT
- FDOT was open to reconfiguration if City takes over jurisdiction
- Changes needed to be accepted by neighborhood and a before/after study must be conducted
 - Public determined 9 "measures of effectiveness"








Performance measures

Measures

- 1 Avoid increased traffic on neighborhood streets
- 2 Reduce speeding on Edgewater Drive
- 3 Increase number of people bicycling
- 4 Increased number of people walking
- 5 Reduce crashes
- 6 Increase use of on-street parking
- 7 Increase pedestrian satisfaction among residents
- 8 Increase pedestrian satisfaction among merchants
- 9 Increase parking satisfaction among residents

Performance measures

	Measure	
1	Avoid increased traffic on neighborhood streets	YES
2	Reduce speeding on Edgewater Drive	YES
3	Increase number of people bicycling	YES
4	Increased number of people walking	YES
5	Reduce crashes	YES
6	Increase use of on-street parking	YES
7	Increase pedestrian satisfaction among residents	YES
8	Increase pedestrian satisfaction among merchants	NO
9	Increase parking satisfaction among residents	YES

Crash rate



Injury rate



Speeding



Automobile traffic volumes



On-street parking use



People walking



People bicycling



Average peak period travel time



Property values

- 77 net new businesses open and 560 new jobs created since 2008.
- Average daily automobile traffic, which saw a slight dip following project completion, has returned to its original pre- project level and onstreet parking use has gone up 41 percent.
- The value of property adjacent to Edgewater Drive has risen 80 percent, and the value of property within half a mile of the road has risen 70 percent.



30 Minute Lunch Break









Complete Streets – the Process



Mike Rutkowski, P.E., AICP







What are Complete Streets?



Safe. Comfortable. Convenient.







Benefits of Complete Streets

- Safety
- Equity
- Health benefits
- Increase demand for different modes
- People with disabilities
- Children and aging population
- Relieve congestion







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Complete Streets

34.9% of Americans are obese.



Benefits: Health



Smart Growth America and National Complete Streets Coalition







Benefits: Health

States with the lowest levels of biking and walking have, on average, the highest rates of obesity, diabetes, and high blood pressure.



states Sources: BRFSS 2009, ACS 2009 Note: r = -0.63.







Benefits: Health

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Benefits: Safety

There were 32,719 traffic fatalities in the U.S. in 2015. Of these fatalities:

- 23,303 were people in cars
- 4,735 were people walking
- 743 were people on bicycles

National Highway Traffic Safety Administration: Fatality Analysis Reporting System 2015





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Safety Benefits

Sidewalks reduce pedestrian crashes 88% (FHWA) Shoulders reduce pedestrian crashes 71% (FDOT) Medians reduce crashes 40% (NCHRP) Road diets reduce crashes 18 – 49% (ITE) Countdown signals reduce crashes 25% (FHWA)





of federal transportation dollars go to biking and walking infrastructure, but **11% of trips and 14% of fatalities** occur within those modes of travel.



Complete Streets

Design Elements







Complete Streets: "It's a process, not a product" - MMR

- ✓ Define Success
- ✓ Prioritize Modes
- Define Design Features/Limitations

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- ✓ Make Tradeoffs
- Design in detail
 Measure Success







Area Context



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Complete Streets

Area Context



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Walksheds and Bike/Ped Crashes











Lighting



WHY

SECURITY MATTERS TO US

When we talk to people, they tell us all about their places. We tend to tune out the parts we don't want to hear, or that we can't address, or that aren't part of the scope. Big Mistake.

Start Listening.

Complete Streets don't deserve the name if they aren't safe for people to use.







WHY









Principles of CPTED

Crime Prevention through Environmental Design



Territorial Reinforcement

Space should be easily defined as public, semipublic, and private.

Natural Surveillance

Jane Jacobs' "Eyes on the Street" is still just as important as it was 50 years ago.









Not just lighting

There's more to lighting than you think.

Pattern, illumination source, and placement make a big difference in the result.











Not Just lighting

But there's more to lighting than you think.

Pattern, illumination source, and placement make a big difference in the result.











Not just lighting

There's more to lighting than you think.

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Making a Difference

North Carolina State University Western Boulevard Complete Street Study









Making a Difference

North Carolina State University









How does it all work together?









Traffic, Traffic, Traffic!









Corridor Transition



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Complete Streets

Corridor Cross-Section









Bicycle/Pedestrian









Intersection Treatments











Edmonton Main Streets Guideline

Addition to the 2013 Complete Streets Guidelines (by Stantec)

Outlines:

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- Design Process
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Definition of Design Zones

Stantec

- Main Streets idths that encourage lower vehicle speeds and create pedestrian oriented places while supporting transit service.
- Main Streets design does not increase the
- Travelled Way Main Streets are differentiated through the
- provision of an Ancillary Zone which is flexible space used to support the activity of the adjacent lands and helps create great people places.
- · Main Streets are designed, constructed standard to support the Main Streets Principles

in all seasons

MAIN STREET DESIGN ZONES The Main Street right of way is divided into six

2.2

design zones that provide different functionality for people accessing, spending time, and travelling through Main Streets. The following defines each Main Street Design Zone.

This space provides active land uses such as

ground floor retail and food and beverage establishments that attract people to Edmonton's Main Streets and generate pedestrian activity. Adjacent to the building, this space is used as

a support and/or extension of the active land uses along Edmonton's Main Streets. Uses can include ground floor retail displays, café seating, temporary signage, lineup areas, and other activities to support active use of the street by people and businesses

This space provides an area for pedestrian mobility for people of all ages and abilities to access the various pedestrian oriented destinations along and around Edmonton's Main Streets

This space provides an area for signs, light and signal poles, street trees, transit stops, and benches in addition to underground utilities to support Edmonton's Main Streets as destinations and people places.

Located between the travelled way and the furnishing zone, this space provides the opportunity for various permanent and temporary pedestrian oriented uses depending on the context and characteristics of the Main Street. The use of this flexible space can vary between blocks and along an individual block. Uses can include parklets, patios, motor vehicle or bicycle parking, loading zones, accessible parking, curb extensions, transit stops, and taxi stands.

This space provides an area for travelling through a Main Street area or to access Main Street destinations for people travelling by automobile and transit, and for the delivery of goods. In non-peak hours, some of this space may be used as an area for parking and loading and can also be closed at times to motor vehicles to host events and festivals.

High Priority Transit Corridor









Furnishings, Public Art, Streetscape



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LID & Stormwater BMPs

Example: Honore Avenue, Sarasota, FL (2013)

Two-Lane vs. Four-Lane Limited ROW Needed better connections to school and parks What to do with the water? Save the Trees!











The Idea Behind Stormwater









Tradeoff Benefits

- Context-sensitive design and low impact development (LID) strategies reduced floodplain impacts by 23.2 acre-feet
- Saved 1000 mature trees
- Buffered ped/bike facilities with connections to school/parks



Reduced Floodplain Compensation Area







Design in Detail



Measuring Success

- 3X the area for bikes, pedestrians and streetscape •
- Consistent lanes, with only a 26% increase in asphalt roadway • paving
- 10 new high quality bus shelters •
- 52 high visibility crosswalks •
- Over 4 miles of grade separated bike lanes •
- Over 4 miles of new wider sidewalks •
- Almost 8 million gallons of water quality treatment •
- Locations for over 700 canopy and flowering trees ٠
- Over 3 acres of planted medians •
- Plans for 10 neighborhood gateway •
- Measurable increase in LOS for cars, bikes, pedestrian and transit •

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Final Thoughts...

- It's a process, not a product
- Context Defined
- Prioritize modes
- There's always tradeoffs
- Intersection Design Exceptions
- Available Design Guidelines
- Measure your success!







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Funding 101/Outreach



Emiko Atherton







Complete Streets Costs

- Many Complete Streets improvements are modest in size and low cost.
- A Complete Streets approach means thinking ahead and thinking smart— and that can lead to decisions that save money and avoid costly mistakes.
- The incremental cost of features such as bicycle lanes and sidewalks are dwarfed by much bigger cost concerns, such as variable labor and materials costs

Simple, low-cost, high-impact



Simple Changes, Small Budgets

- restriping to narrow travel lanes and provide more room for bicycles and/or pedestrians;
- changing signal timing;
- installing refuge islands, medians, and curb extensions;
- restriping crosswalks to be more visible;
- installing temporary curbside plazas;
- adding pedestrian countdown signals;
- using on-street head-out angled parking, instead of parallel parking, to narrow wide, dangerous roadways.

Complete Streets = Funding Opportunities

- Complete Streets policies are necessary to safely accommodate existing users
- Complete Streets can be achieved within existing budgets.
- Complete Streets can lead to new transportation funding opportunities.
- Complete Streets add lasting value.

Funding Opportunities

- Multimodal planning and design can be an opportunity rather than a constraint.
- Complete Streets projects can make transportation projects more popular and garner more support for transportation funding.
- A multimodal design can make projects more competitive for some federal, state, and regional funding opportunities.

Federal Funding

Pedestrian and Bicycle Funding Opportunities U.S. Department of Transportation Transit, Highway, and Safety Funds

Revised August 12, 2016

This table indicates potential eligibility for pedestrian and bicycle projects under U.S. Department of Transportation surface transportation funding programs. Additional restrictions may apply. See notes and basic program requirements below, and see program guidance for detailed requirements. Project sponsors should fully integrate nonmotorized accommodation into surface transportation projects. Section 1404 of the Fixing America's Surface Transportation (FAST) Act modified 23 U.S.C. 109 to require federally-funded projects on the National Highway System to consider access for other modes of transportation, and provides greater design flexibility to do so.

Key: \$ = Funds may be used for this activity (restrictions may	apply). \$*	= See pr	rogram	1-spec	ific notes f	or restr	ictions	- \$ = Eliį	gible, bu	t not c	ompetit	ive unles	s part of a la	arger projec	t.
	Pedestrian and Bicycle Funding Opportunities														
	U.S. Department of Transportation Transit, Highway, and Safety Funds														
Activity or Project Type	TIGER	TIFIA	FTA	ATI	CMAQ	HSIP	NHPP	STBG	TA	<u>RTP</u>	SRTS	PLAN	NHTSA	NHTSA	FLTTP
													<u>402</u>	<u>405</u>	
Access enhancements to public transportation (includes	\$	S	\$	S	S		\$	\$	\$						\$
benches, bus pads)															
ADA/504 Self Evaluation / Transition Plan								\$	\$	\$		\$			\$
Bicycle plans			\$					\$	\$		\$	\$			\$
Bicycle helmets (project or training related)								\$	\$SRTS		\$		\$*		
Bicycle helmets (safety promotion)								\$	\$SRTS		\$				
Bicycle lanes on road	\$	S	\$	\$	\$	\$	\$	\$	\$		\$				\$
Bicycle parking	~\$	~\$	\$	\$	S		\$	\$	\$	\$	\$				\$
Bike racks on transit	\$	S	\$	\$	\$			\$	\$						\$
Bicycle share (capital and equipment; not operations)	\$	S	\$	\$	\$		\$	\$	\$						\$
Bicycle storage or service centers at transit hubs	~\$	~\$	\$	\$	S			\$	\$						\$
Bridges / overcrossings for pedestrians and/or bicyclists	\$	\$	\$	\$	S*	\$	\$	\$	\$	\$	\$				\$
Bus shelters and benches	\$	S	\$	S	\$		\$	\$	\$						\$

TIGER Funding

- The Transportation Investment Generating Economic Recovery, or TIGER Discretionary Grant program, provides a unique opportunity for the DOT to invest in road, rail, transit and port projects that promise to achieve national objectives.
- Since 2009, Congress has dedicated nearly \$4.6 billion for seven rounds of TIGER to fund projects that have a significant impact on the Nation, a region or a metropolitan area.

Source (USDOT)

TIGER Funding



TIGER: Dahlonega, GA



5.1 million awarded in 2014 for Downtown Dahlonega Complete Streets Corridor Improvements

- Gaps in sidewalk network
- Adds better crossing
- Introduces bicycle facilities



TIGER: Kauai, HI



TIGER: Mobile, AL

Reconnecting Mobile

🧀 One Mobile: Reconnecting People, Work and Play Through Complete Streets 🔌



City of Mobile awarded \$14.5 Million Federal Grant to Connect Citizens to Jobs

@CompleteStreets

Safe Routes to Schools



Surface Transportation Block Grants

- Formally TAP (Transportation Alternatives Program) grant.
- Federal funding for programs and projects defined as *transportation alternatives.*

Year	2016	2017	2018	2019	2020
Authorization	\$835 M	\$835 M	\$850 M	\$850 M	\$850 M

Other Sources of Funding

- Metropolitan Planning Organizations
- CMAQ
- Federal Transit Administration (FTA)
- Community Development Block Grants
- Main Street Programs
- Local funding strategies (bond measures, sales and property tax, business improvement districts, tax increment financing)

OUTREACH 101





















ÓT.

Project Symposiums/Workshops

- Interactive Polling
- StreetMix
- Tablet Surveys













Traveling Roadshows

Host interactive booths at festivals/events



Small Group Interviews

- Reach out to interest groups to solicit input
- In person or phone call

One on One Interviews

- Engaging discussions
- Specific topics and questions
Project Advisory Committees

- Mix of staff, elected officials, retail owners, emergency services, school administration, parks & recreation, citizens.
- Interactive
 - Discussions, mapping activities, tours/walks
- Never boring!





Charrette

- Work Collaboratively
- Work in Detail
- Use design to create a shared vision & create holistic solutions
- Deliverable produced at the end of the session



WikiMapping

- Interactive Mapping Platform
- Spatial results (Arc)



Project Websites

 Platform for providing up-to-date information and links to surveys/mapping activities



Social Media

- Facebook, Twitter, Instagram, Local Aps
- Live discussions, collaboration, cost efficient

Surveys

- SurveyMonkey, QuestionPro,
- Gather information from direct and open ended questions.
- Gather demographics

Do you walk along streets or greenway trails in	n Fayetteville?
Yes	
No	
YesNo	
How often do you walk for each purpose? (Sele	ect all that apply)?
Between home and work	
Between home and school	
To get to and from the bus stop	
Recreation/Exercise	
To run errands or shop	
To get to a recreational place	

Online Engagement (MindMixer/mySidewalk)

Change topics often to keep interests alive

Story Map

 Dynamic visualization tool that combines a web map and other presentation quality graphics and multimedia content



Telephone Survey (Robocall)

- Inexpensive
- Fast responses

Newsletters

- Up-to-date information
- Work with schools, churches, civic organizations to distribute

THE PROJEC GOALS YOUR SAY A review of existing and future Making Mt. Juliet ready for its The results of our survey, and how issues on and around roadways future by creating safe, reliable, you can get involved in April to to identify real solutions that multimodal transportation see our preliminary ideas at an manage the demand for and options, considering everything open house event supply of transportation from land use to financing WORK WE HAVE ACCOMPLISHED (SO FAR) WORK SURVEY COMPLETED SUMMARY Completed Public Survey | Conducted the first Open House | Held Steering Committee Meetings | Completed Deficiency this page page 3 Assessment | Created Catalyst Sites | Prepared Project Recommendations, Mapping and Preliminary Cost Estimates | Updated We've been busy preparing draft One infographic to rule them all. the Website a Few Times | Held a Bike & Ped Review Meeting recommendations based on vour ideas **OPEN** CATALYST SITES HOUSE page 2 page 4 How land impacts traffic, and Your say keeps happening crashes, and everything. come join us on April 11th for the big reveal.

5 Minute Break







Project Development/ Review Process



Mike Rutkowski, P.E., AICP







Topics Covered:

- Embracing Complete Streets in the planning process
- Project scoping, checklists; burden of proof; assuming all needs must be accommodated
- Reviewing Santa Clara's project review process







Holistic Project-Development Process

Existing and future conditions

1. Define land use context

Goals and objectives

3. Identify deficiencies

2. Define transportation context

4. Describe who you are trying to serve

Decision-making

5. Define street type and Modal Priorities

6. Describe trade-offs and select cross-section





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Choices are made in each stage...









Scope – Establish Purpose and Need

- Clearly answer "Why do we need the project?" without making design choices
- Describe how each alternative will:
 - Affect all users Who wins?
 Who loses?
 - Reflect land use/community context
 - Meet broader plans, visions, goals
- Assume presence of walking, bicycling, & transit patrons, of all ages and abilities
- Choose measures of success









Scope – Reversed 'Burden of Proof'

Assume facilities for all users with limited exceptions:

- No expected users = no need now or in the future,
- Costs disproportionately high relative to need/goals, or
- Avoid "Build it and they will come" mentality



Rural, homogeneous land use; no sidewalk needs *now or in the future*



Slow speed, no need for bike lanes







Fund

Use all available sources

- Federal/State: STP, HSIP, CMAQ, TAP, 402, TIGER
- Local: property & sales taxes, bonds, user fees, development fees, grants, PPPs, discretionary budgets, etc.
- Have a capital plan
 - Coordinate with ADA transition, pavement management, master plans, etc.
- Robust ROI analysis that includes impacts all users, on other sectors

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Plan

- Begin discussion of specific design elements
- Use your design resources (NACTO)
- Understand who you are trying to serve!
- Additional opportunities for community engagement "Build Advocacy"
- Include design staff in plan process
- Go to site and observe how people use it







Design

Final decisions for specific design elements
Include planning staff in design process

SALE HAY

- Go to site and observe how people use it
 - Prioritize Modes
 - Identify Tradeoffs
 - Design in Detail
 - Minimize C/G displacement

2E



Design Guidance







Design Guidance















Complete Street Guidelines

Evidence-based design tailored to local conditions





Edmonton Main Streets Guideline

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Build

- Do you need a Demonstration Project?
- Provide temporary accommodations for all users: walking, bicycling, transit
 - Clear signage
 - Advance communication about closures and changed patterns
- Hold contractors to high standards
- Communicate project timeline







Operate

- Celebrate project completion!
- Measure success in achieving project goals
- Observe changed conditions and patterns

TheRide

Don't be afraid to "tweak"

Reviewing Your Project Development Process

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"What is your Development Review Process?"







Let's Test Your Expertise

Case studies 101







Santa Clara's Complete Streets -Your Turn

dOIS SN

 Put yourself as a pedestrian or bicyclists
 Define the problem
 Discuss Priorities & Tradeoffs
 Monitor project performance



Incomplete Streets











88% Reduction in pedestrian crashes by adding sidewalks

(FHWA crash reduction factors)

Santa Clara's Requirements

5' wide sidewalk Anything less may require design exception







Obstacles in Pedestrian Zone

Access Route







More energy to push a wheelchair at a 3% cross slope than at 2% (US Access Board)

Cross Slope Guidelines

- 2% max cross slope "Level" (design to 1.5%)
- "Level Landing" 2% max slope in all directions (design to 1.5%)









Cross Slope Solutions

Elevation change occurs in furniture zone

X%



2% max



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2% max

Pedestrian Crossings

Crosswalk

- Connects sidewalks on opposite sides of roadway
 - Any portion of a roadway marked for crossing







Crosswalk Design



Continental and ladder designs are the most visible to drivers

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- Caltrans Standard is "Standard" lines
- Be consistent!







Crosswalk Design What is wrong with this crosswalk?

Group Discussion

Which crosswalks are Caltrans & FHWA approved?









Group Discussion

Which crosswalks are Caltrans & FHWA approved?



YES

YES

NO - GREEN

NO - YELLOW







Pedestrian Signals



Many pedestrians do not understand "Flashing Don't Walk" means it's OK to continue walking



- How much crossing time is left
- Reduces all crashes by 25%
- Included in 2009 MUTCD







Rectangular Rapid Flashing Beacon

- For midblock locations
- Motorist yielding rates increased
 18.2% to 81.2% for 2 beacons and to 87.8% for 4 beacons (TRB)
- Pedestrian activated (pushbutton or passive)
- Warning device
- Interim approval from FHWA, July 2008
- Can be solar powered or hard wired
- Costs approximately \$20k-\$40k











STC

RFI

Pedestrian Hybrid Beacon (PHB)

For midblock locations Motorist yielding rate greater than 95% Traffic control device Up to a 69% reduction in pedestrian crashes (FHWA) Up to a 29% reduction in total roadway crashes (FHWA) Requires mast arms and foundations Costs around \$75 - \$150K

Pedestrian Crossing Island

- Reduces pedestrian crashes by 46% (FHWA)
- Allows pedestrians a safe place to stop
- Enhances visibility of the crossings
- Reduces the speed of vehicles
- Can be used for access management
- Can be utilized for stormwater management
- Minimum 4' (8' preferable)

Crossing Case Study

What Crossing Treatment Would you Choose?

Shared Use Path Crossing

- ADT: 12,600
- Speed: 25 mph
- Two lane roadway

Which Crossing Treatment Would you Choose?



Effect of Large Radius on Drivers

They drive fast, ignoring pedestrians

dit.

How would you change it?



Source: Google Maps







Tighten Corner Curb Radii



Source: Google Maps







Emiko Atherton

eatherton@completestreets.org



Mike Rutkowski, P.E., AICP

Mike.Rutkowski@Stantec.com





