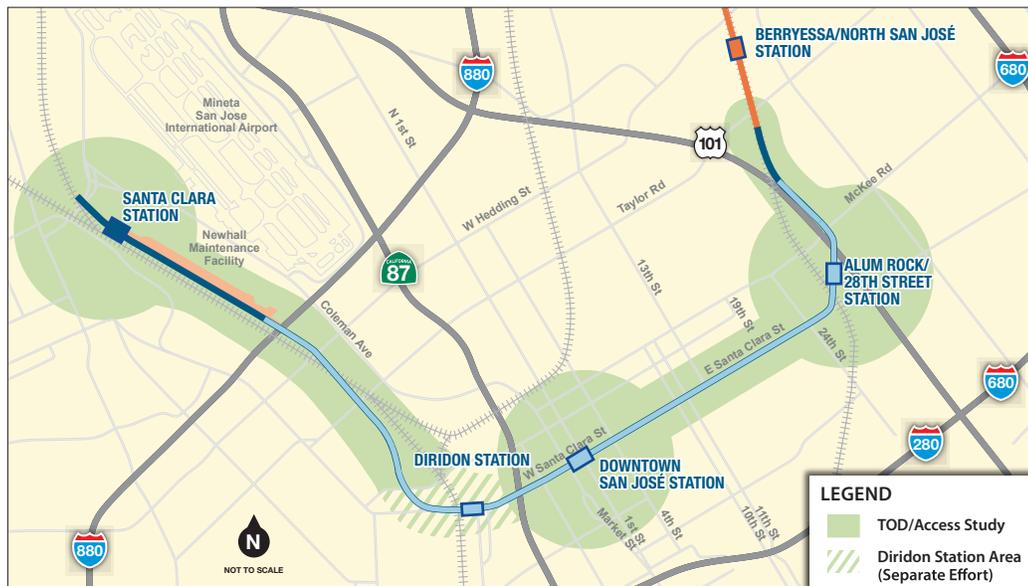




## FACT SHEET: VTA's BART Silicon Valley Phase II Extension Project TOD Corridor Strategies and Access Planning Study

VTA's BART Silicon Valley Phase II Project through Downtown San José and Santa Clara provides a "once in a century" opportunity to advance the goals of both cities through related transit-oriented developments (TODs). TOD refers to walkable, mixed-use development that is located close to transit. TODs can offer a different lifestyle than a typical suburban neighborhood, with a rich collection of community amenities, services, access to job opportunities, and a mix of housing options. TODs that successfully incorporate these elements are often referred to as "Good TOD."

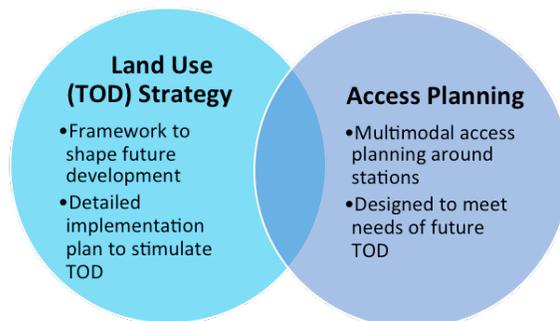
Attractive, vibrant, affordable, diverse and economically successful transit-oriented communities are a foundation for a sustainable urban region and are the vision for the new BART station areas planned for the cities of San José and Santa Clara. Such communities are needed to support both the job and housing growth required to sustain the economic success of Silicon Valley.



### What is the TOD Corridor Strategies and Access Planning Study?

With VTA's BART Phase II TOD Corridor Strategy and Access Planning Study (the TOD/Access Study), VTA seeks to build upon existing transportation and land use plans and policies. The TOD/Access Study will also provide advanced analysis and recommendations to inform future TOD policy adoption and implementation, including land use, development, and transportation mobility.

Working with the cities of San José and Santa Clara, as well as BART, the approximately 15-month study that began in early 2018, is focusing on feasible and implementable land use strategies and financing tools to maximize transit ridership and TOD at the three future BART Station Areas (Alum Rock/28th Street Station, Downtown



#### Land Use (TOD) Strategy

- Framework to shape future development
- Detailed implementation plan to stimulate TOD

#### Access Planning

- Multimodal access planning around stations
- Designed to meet needs of future TOD

*Continued*

San José Station, and Santa Clara Station) and the corridor between them. The TOD/Access Study will also provide specific recommendations to enhance access to the stations and TODs in and around the station corridor.

### How do we get Good TOD?

The TOD/Access Study is building upon the many completed plans and ongoing studies at local, city, county, and regional levels. To maximize the success of this study, VTA is coordinating closely with our City and Agency partners throughout each of the three major study phases: background conditions, opportunities and constraints, and implementation tools and strategies.



### Goals and Objectives of the Study

The TOD/Access Study will emphasize sustainable transit-oriented development with these key goals:

- **Accessibility:** Provide for an accessible and seamless multi-modal transportation environment that connects surrounding neighborhoods to the new BART stations.
- **Growth:** Promote growth in and around station areas that provide a diversity of jobs, a mix of housing types including affordable housing, and measures to reduce displacement.
- **Quality of Life:** Improve quality of life by emphasizing investment in urban place-making infrastructure and opportunities that bring local communities together, and provide a range of benefits to existing residents and businesses.



VTA recognizes that each of the three BART Station areas have distinct characteristics that will need to be addressed. Recommendations and strategies for each station area and the connecting corridors will reflect its specific needs and opportunities. Well-designed TODs help organize a mix of uses and densities tailored to the individual area and helps both complement and enhance the surrounding communities. The TOD/Access Study will help ensure a comprehensive approach to TOD that supports local planning and project development in a way that complements each station area and connects station TOD corridors.



### How can I be involved?

Whether you work, live, or play in or near the Alum Rock/28th Street, Downtown San José, or Santa Clara Stations, there are opportunities for you to provide input! The TOD/Access Study will host workshops in conjunction with VTA’s BART Phase II Project Community Working Groups (CWGs), where VTA is specifically looking for input from interested and engaged members of the public. For more information, visit the TOD/Access Study webpage at [www.vta.org/bart/tod-access-study](http://www.vta.org/bart/tod-access-study).

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