



Community Outreach

Fall 2015 – Winter 2016

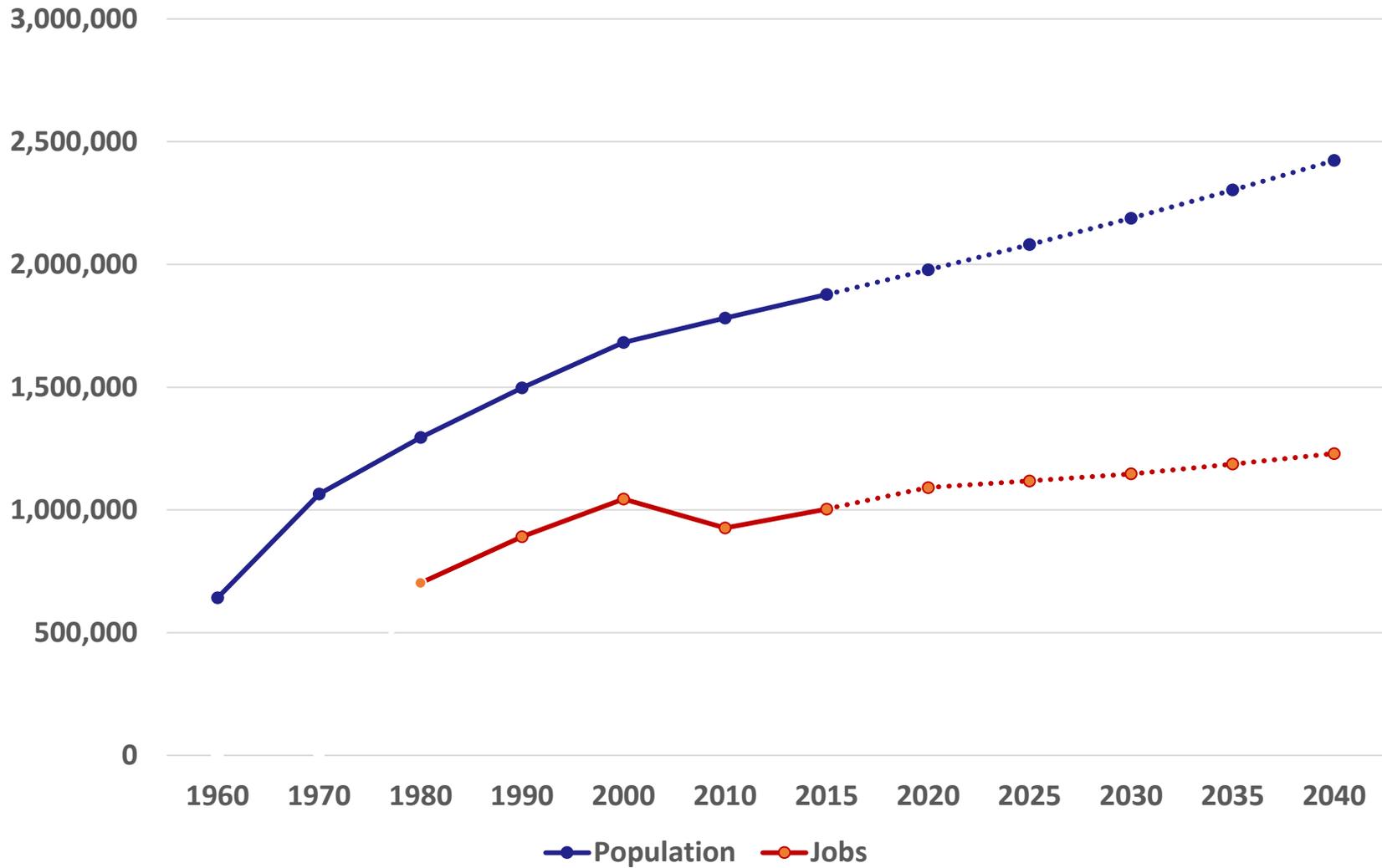


Transportation vs. Mobility

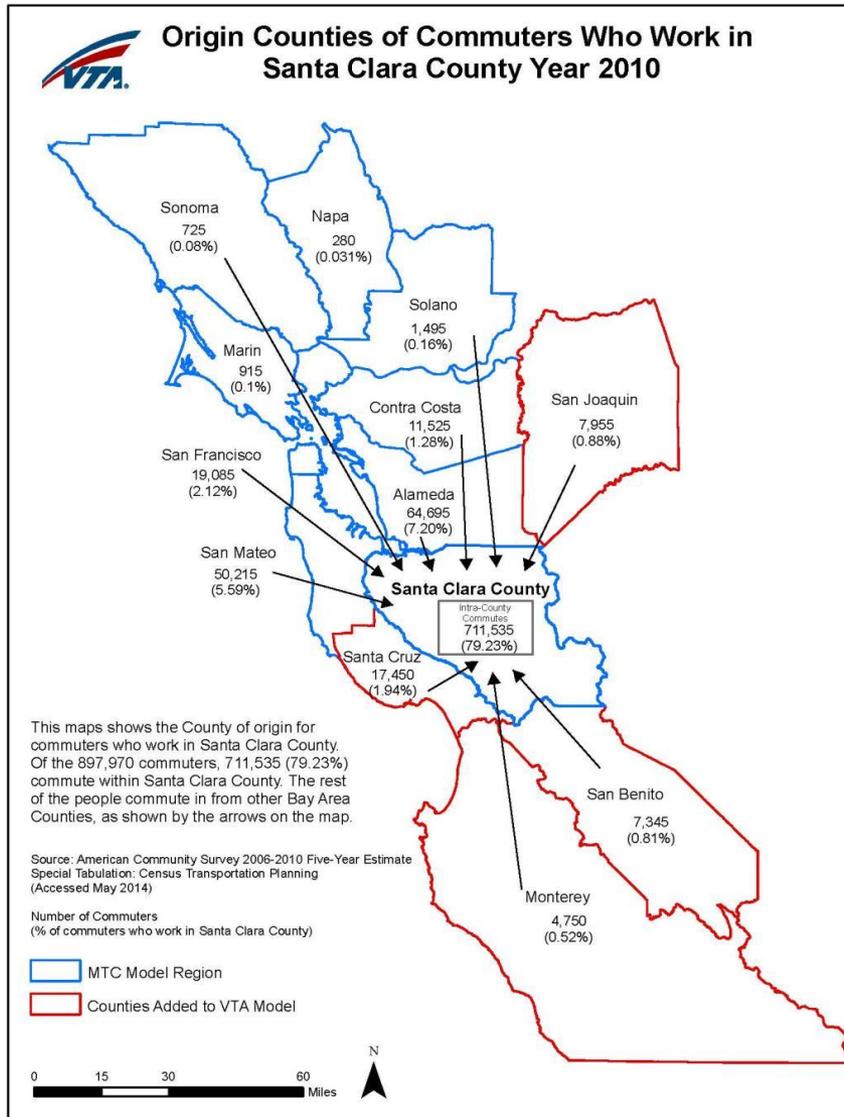


Photo credits: Top right, Richard Masoner, Flickr; bottom right: Wldehart, Flickr

Growth in the County



Commute Origins



Of the ~ 900,000 commuters who work in Santa Clara County, approximately 80% commute within the county.

Growth Patterns (Next 25 Years)



- Santa Clara County grows more than other counties:
 - 27% percent of job growth in the Bay Area
 - 30% percent of population growth in the Bay Area
 - 31% percent of household growth in the Bay Area
- We must meet the transportation demands of the growing population

What VTA Does



- Congestion Management Agency for Santa Clara County
- Countywide transportation planning and programming
- Countywide transit planning and operations
- Develop, construct and deliver projects
- Funding authority



ENVISION

SILICON VALLEY

- Inclusive approach to updating the long-range countywide transportation (mobility) plan
- Big picture:
 - Discuss current/future transportation (mobility) needs
 - Identify solutions
 - Craft funding priorities
- Input from stakeholders, existing VTA committees and citizens
- Guidance from Ad Hoc Committee on Envision Silicon Valley
- Shorter-term: Potential transportation sales tax measure in 11/2016

Envision Silicon Valley Stakeholders



Envision Silicon Valley Goals



- Enhance safety
- Provide congestion relief
- Expand transportation choices and improve travel experience
- Expand transit ridership and continue to promote quality transit for everyone – including low-income areas
- Actively promote healthy communities, environmental sustainability, and plan for the next generation
- Improve system financial sustainability and maintenance
- Continue to support Silicon Valley's economic vitality

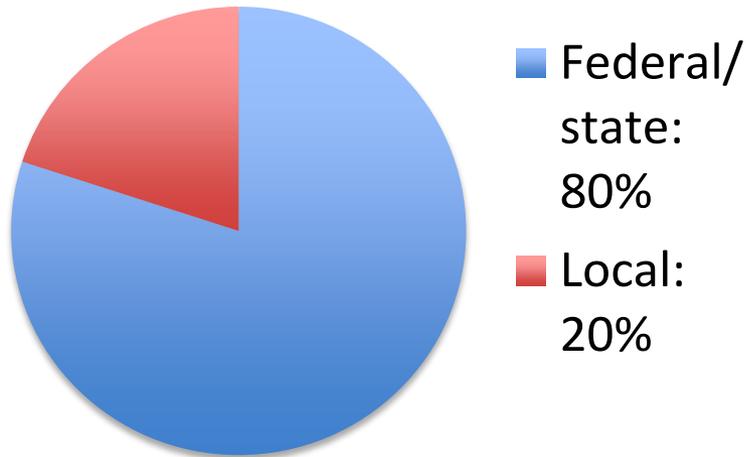
Envision Silicon Valley Call for Projects



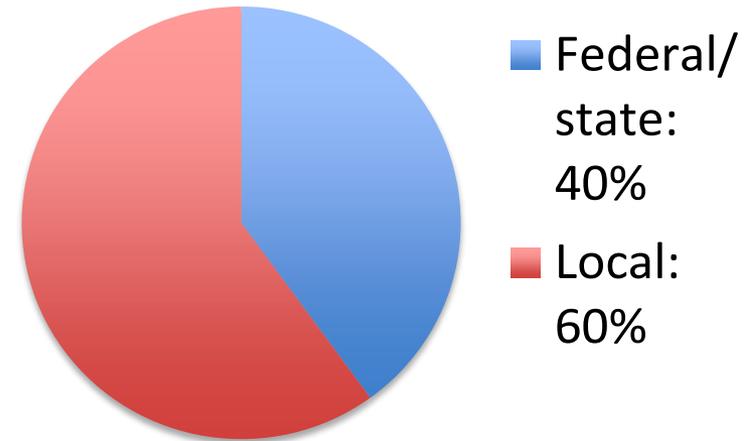
- VTA released “Call for Projects” in May 2015
- Public encouraged to submit ideas
- 600+ projects submitted/updated; ~ \$48B overall
- Initial project submissions approved by VTA Board in October 2015



1970s



2000s



- We have to find creative ways to fund the transportation improvements we desire.
- What's worked in the past?

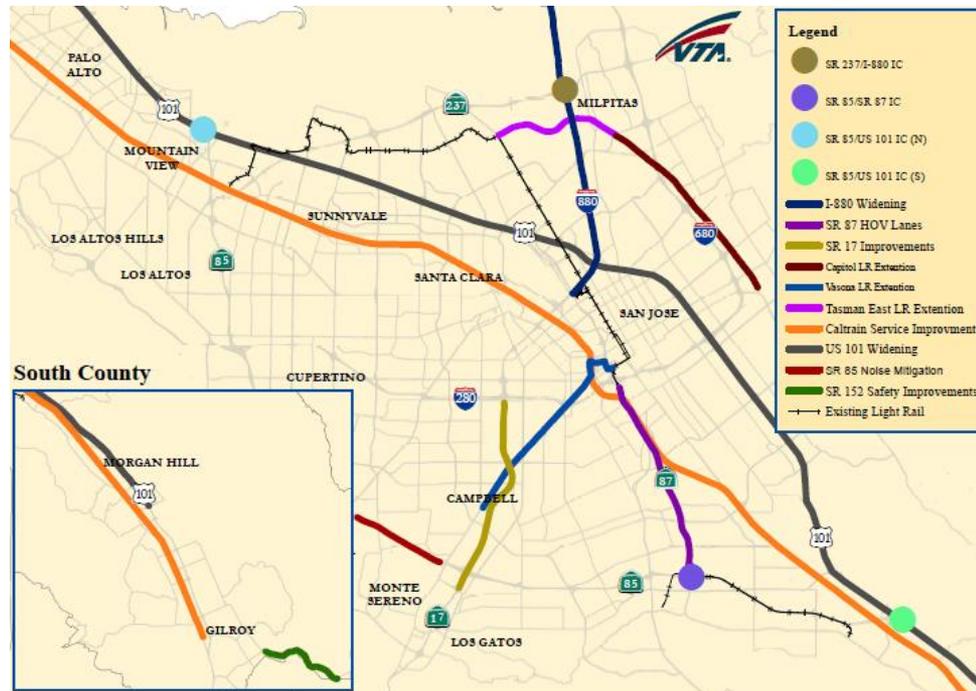
Past Measures

- 1976 Measure A – ½-cent sales tax (Perpetuity)
 - Funded transit operations
 - State of Good Repair
- 1984 Measure A – ½-cent sales tax (Collection: 1987-1997)
 - Funded construction of SR 85, SR 237 improvements
 - US 101 widening



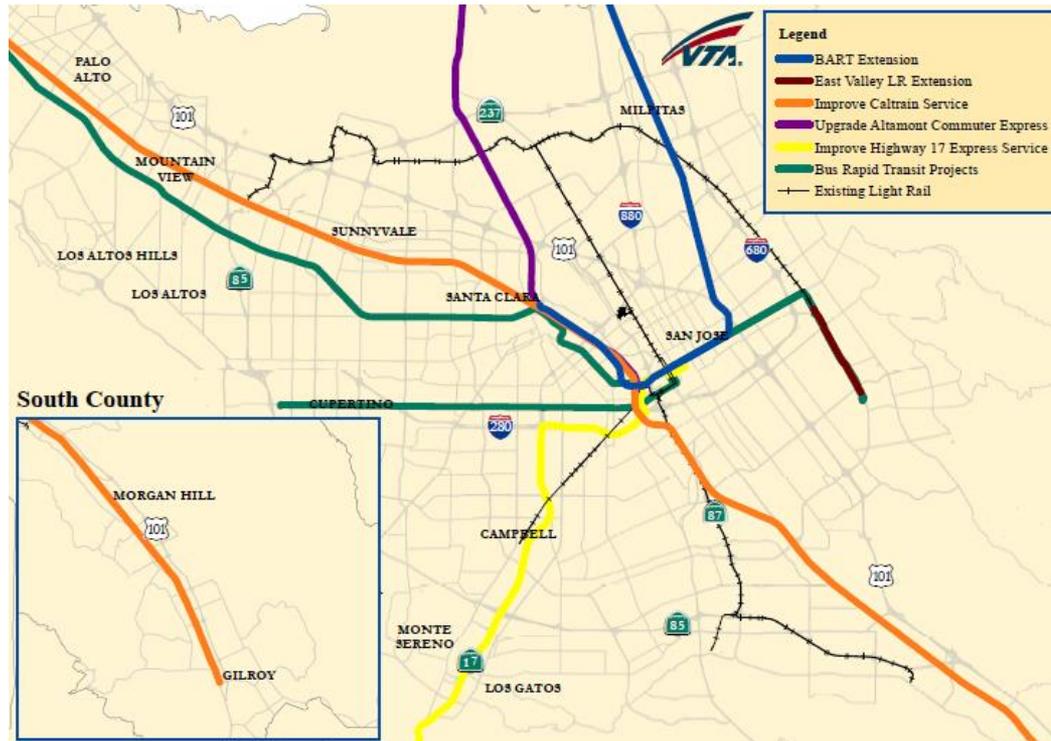
Past Measures

- 1996 Measure A/B – ½-cent sales tax (1998-2005)
 - Pavement
 - Transit improvements
 - Highway interchanges



Past Measures

- 2000 Measure A/2002 Measure B – ½-cent sales tax (2006-2036)
 - BART extension
 - Improve Caltrain service
 - Light Rail extension



- 2008 Measure B – 1/8-cent sales tax (2012-2042)



- 2010 Vehicle Registration Fee - \$10 each vehicle registered (Perpetuity)



- Possible sales tax measure on the November 2016 ballot to fund transportation projects
- Broad-based
- ½-cent sales tax projected to raise approximately \$6.5B



Envision Silicon Near-Term Activities



- June – September 2015: Development of evaluation criteria
- September 2015: VTA Board adopts evaluation criteria
- October 2015: VTA Board adopts preliminary Envision project List
- Fall 2015: VTA evaluates preliminary Envision project list
- January – June 2016: Stakeholders/VTA refine Envision project list
- May 2016: Public meetings
- Summer 2016: VTA prepares ballot measure
- August 2016: Ballot language submitted to County Clerk

ENVISION SILICON VALLEY

Ad Hoc – Ad Hoc Committee on Envisioning Silicon Valley
Advisory Committees: BPAC, CAC, CTA, PAC, and TAC

January 31, 2016

2015

JUN	JUL	AUG	SEP	OCT	NOV	DEC
<p>Board of Directors</p> <ul style="list-style-type: none"> Adopt Goals <p>Advisory Committees</p> <ul style="list-style-type: none"> Review and provide input on evaluation criteria <p>Stakeholder Groups</p> <ul style="list-style-type: none"> Review Call for Projects Review Evaluation Criteria 	<p>Stakeholders</p> <ul style="list-style-type: none"> Review Evaluation Criteria 	<p>Advisory Committees</p> <ul style="list-style-type: none"> Review Evaluation Criteria <p>Ad Hoc Committee</p> <ul style="list-style-type: none"> Review Evaluation Criteria 	<p>Board</p> <ul style="list-style-type: none"> Adopt Evaluation Criteria <p>Stakeholders</p> <ul style="list-style-type: none"> Distribute initial unconstrained project lists and costs <p>Advisory Committees</p> <ul style="list-style-type: none"> Distribute initial unconstrained project lists and costs <p>VTA Staff</p> <ul style="list-style-type: none"> Assess projects 	<p>Board</p> <ul style="list-style-type: none"> Approve Project List to submit to MTC <p>Advisory Committees</p> <ul style="list-style-type: none"> Update process <p>VTA Staff</p> <ul style="list-style-type: none"> Assess Projects Host Community Meetings Launch Budget Tool on Micro Site <p>Ad Hoc Committee</p> <ul style="list-style-type: none"> Review Initial Analysis of Projects Receive Presentation on Budget Tool 	<p>Stakeholders</p> <ul style="list-style-type: none"> Review Initial Analysis of Projects Receive Presentation on Budget Tool <p>Advisory Committees</p> <ul style="list-style-type: none"> Review Initial Analysis of Projects Receive Presentation on Budget Tool 	<p>VTA Staff</p> <ul style="list-style-type: none"> Refine Analysis of Projects and Goals Review budget tool results and stakeholder feedback 

Ongoing dialogue with community partners and stakeholders

2016

JAN	FEB	MAR	APR	MAY	JUN	AUG
<p>Advisory Committees</p> <ul style="list-style-type: none"> Receive update on Analysis <p>VTA Staff</p> <ul style="list-style-type: none"> Continue Analysis of Projects and Goals Establish sales tax target amount 	<p>Stakeholders</p> <ul style="list-style-type: none"> Receive Results and provide input on the Project Analysis Receive projections for all funding sources – including sales tax Discuss categories Review budget tool results and community feedback <p>Advisory Committees</p> <ul style="list-style-type: none"> Receive Results and provide input on the Project Analysis Receive projections for all funding sources – including sales tax Discuss categories Review budget tool results and community feedback 	<p>Ad Hoc Committee</p> <ul style="list-style-type: none"> Receive Results of Project Analysis Review budget tool results and stakeholder feedback Provide Direction to Staff on Developing the Draft Transportation Plan and Potential List of Projects/Programs for Sales Tax Measure Receive projections for all funding sources – including sales tax 	<p>Stakeholders</p> <ul style="list-style-type: none"> Review Draft Transportation Plan and Potential Funding Sources – Including List of Projects/Programs for Potential Sales Tax Measure <p>Advisory Committees</p> <ul style="list-style-type: none"> Review Draft Transportation Plan and Potential Funding Sources – Including List of Projects/Programs for Potential Sales Tax Measure <p>VTA Staff</p> <ul style="list-style-type: none"> Develop Draft Transportation Plan and Potential Funding Sources – Including List of Projects/Programs for Potential Sales Tax Measure <p>Ad Hoc</p> <ul style="list-style-type: none"> Review Draft Transportation Plan and Potential Funding Sources – Including List of Projects/Programs for Potential Sales Tax Measure 	<p>VTA Board</p> <ul style="list-style-type: none"> Board Workshop to Review Draft Transportation Plan and Possible Funding Sources – including Potential List of Projects/Programs for Sales Tax Measure <p>Stakeholders</p> <ul style="list-style-type: none"> Review Updated Draft Transportation Plan and Possible Funding Sources – including Potential List of Projects/Programs for Sales Tax Measure <p>VTA Staff</p> <ul style="list-style-type: none"> Update Draft Transportation Plan and Possible Funding Sources – including Potential List of Projects/Programs for Sales Tax Measure 	<p>Advisory Committees</p> <ul style="list-style-type: none"> Workshop to Review Updated Draft Transportation Plan <p>Ad Hoc</p> <ul style="list-style-type: none"> Review Updated Draft Transportation Plan <p>VTA Staff</p> <ul style="list-style-type: none"> Hold Public Meetings <p>Stakeholders</p> <ul style="list-style-type: none"> Review Updated Draft Transportation Plan 	<p>VTA Board</p> <ul style="list-style-type: none"> Review Updated Draft Transportation Plan and Funding Sources Including a Potential Sales Tax Measure for November Ballot Submit language to County Clerk by August 12 <p>VTA Staff</p> <ul style="list-style-type: none"> Refine Draft Transportation Plan and Potential Funding Scenarios Submit Arguments in favor by August 16 Submit rebuttal arguments by August 23

Ongoing dialogue with community partners and stakeholders

We Want to Hear from You



Members of the public can engage in several ways:

- Learn more: www.vta.org/envision-silicon-valley/envision-silicon-valley
- Complete the Transportation Challenge budget tool and survey: www.envisionsv.org
- Email envision.sv@vta.org or call (408) 321-7544
- Attend public meetings in spring 2016 (dates to be announced)



This online tool and microsite provides up-to-date information about Envision Silicon Valley as well as a survey and citizen's budget tool. Your participation in these activities will help the VTA examine the trade-offs between new revenues, spending options, and key metrics in order to prepare our community to invest in transportation.

ABOUT ENVISION SILICON VALLEY

VTA's Envision Silicon Valley effort takes a close look at Santa Clara County's transportation needs to prepare for a potential 2016 transportation sales tax ballot measure. VTA will look at multiple potential revenue sources and projects representing all modes of transportation—transit, local roads, pavement, highways and active transportation.